



Pitney Bowes Fourth Quarter & Full Year 2016 Results

February 1, 2017



Use of Non-GAAP Measures

The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP); however, in our disclosures we use certain non-GAAP measures, such as adjusted earnings before interest and taxes, Adjusted EPS, revenue growth on a constant currency basis, revenue excluding the impact of currency and market exits, free cash flow and Segment EBIT.

The Company reports measures such as adjusted earnings before interest and taxes (EBIT) and Adjusted EPS and adjusted income from continuing operations to exclude the impact of special items like restructuring charges, tax adjustments, goodwill and asset write-downs, and costs related to recent dispositions and market exits. While these are actual Company expenses, they can mask underlying trends associated with its business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.

In addition, revenue growth is presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the period. Constant currency is calculated by converting our current quarter reported results using the prior year's exchange rate for the comparable quarter. In addition, this quarter the Company reported the comparison of "revenue excluding the impact of currency and market exits" to prior year, which excludes the impact of changes in foreign currency exchange rates since the prior period and also excludes the revenues associated with the recent market exits in several smaller markets. This comparison allows an investor insight into the underlying revenue performance of the business and true operational performance from a comparable basis to prior period. A reconciliation of reported revenue to constant currency revenue, as well as reported revenue to "revenue excluding the impact of currency and market exits" can be found in the Company's attached financial schedules.

Use of Non-GAAP Measures

The Company reports free cash flow in order to provide investors insight into the amount of cash that management could have available for other discretionary uses. Free cash flow adjusts GAAP cash from operations for capital expenditures, restructuring payments, unusual tax settlements, contributions to the Company's pension fund and cash used for other special items. A reconciliation of GAAP cash from operations to free cash flow can be found in the Company's attached financial schedules.

In addition, Management uses segment EBIT to measure profitability and performance at the segment level. Segment EBIT is determined by deducting from revenue the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. A reconciliation of Segment EBIT to the Company's total Net Income can be found in the Company's attached financial schedules.

Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information may also be found at the Company's web site www.pb.com/investorrelations.

“Our fourth quarter and full-year results were not what we wanted or expected. While we were disappointed in our fourth quarter performance, especially in our Software Solutions business, we closed the year with much of the heavy lifting and short-term disruptions from our transformation initiatives behind us. We are poised to take advantage of all of the hard work we completed in 2016 and over the past four years. Going forward, I remain confident in our long-term strategy, our competitive position, our operational excellence initiatives, and our ability to unlock value for our shareholders.”

- Marc B. Lautenbach,
President and CEO
Pitney Bowes Inc.

2016 Full Year revenue = \$3.4 billion
 SMB revenue largely impacted by decline in stream revenue;
 Enterprise revenue and EBIT margin performance in-line with market;
 DCS revenue and EBIT impacted by strong Global Ecommerce revenue results
 offset by Software



**SMB
Solutions**



**Enterprise
Solutions**



**Digital Commerce
Solutions**

FY 2016 PBI:

Revenue Y/Y% ⁽¹⁾	(6%)	Flat	6%
EBIT Margin	35.5%	17.0%	6.4%

Market Projections:

Market Growth Rate	(2%) to (4%)	Flat to 2%	10% to 15%
Market EBIT Margin	30% to 35%	15%+	15% to 20%

(1) Constant currency revenue comparison, excluding the impact of recent market exits

Full Year 2016 Results

Full Year 2016 – Financial Highlights

- Revenue of \$3.4 billion

- GAAP EPS of \$0.50; Adjusted EPS of \$1.68

Included in GAAP EPS:

- \$0.88 goodwill impairment charge related to the Software Solutions business principally as a result of recent operating experience ⁽¹⁾
- \$0.22 for restructuring and asset impairment
- \$0.03 for redemption of the Company's Pitney Bowes International Holdings (PBIH) subsidiary
- \$0.02 for loss on disposition
- \$0.01 loss for discontinued operations

- GAAP cash from operations of \$491 million;
Free Cash Flow of \$430 million

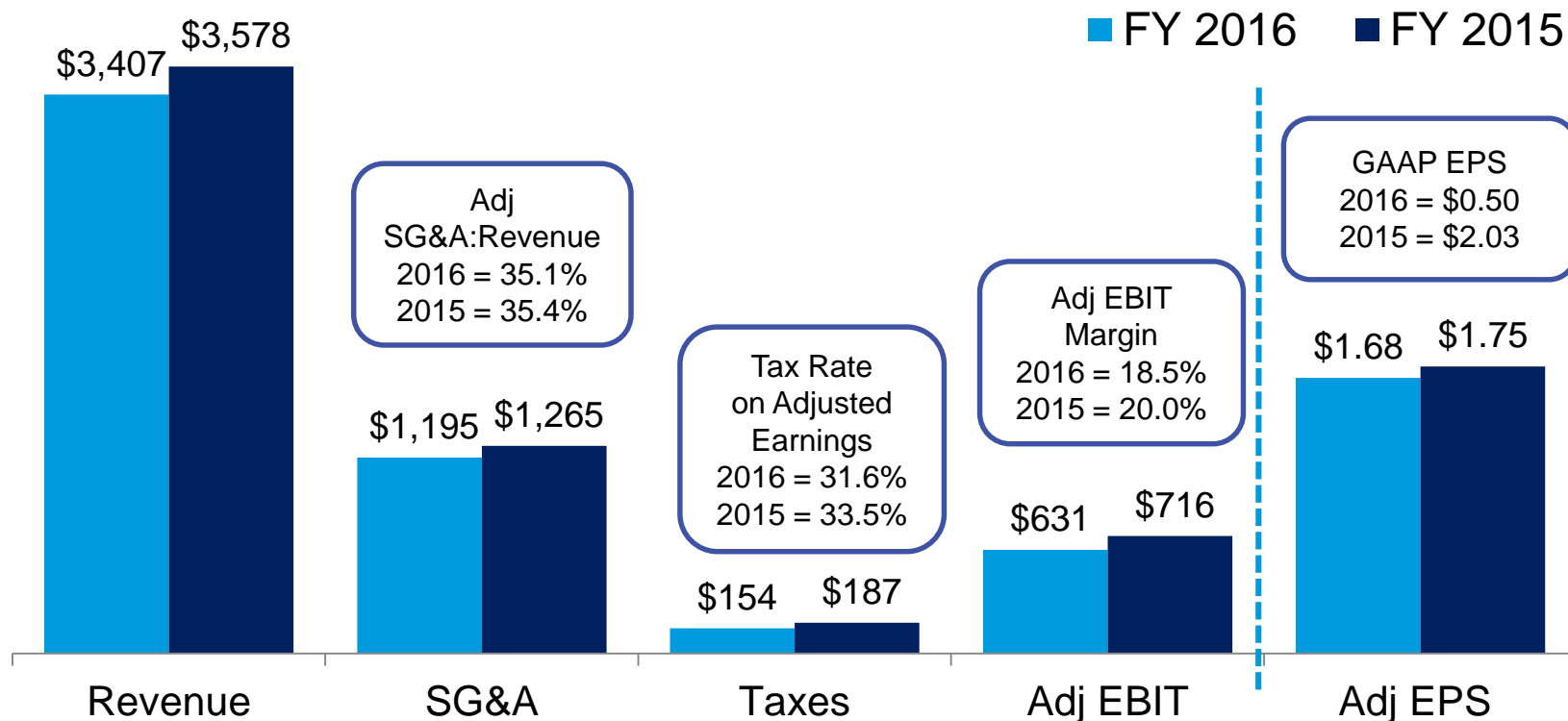
(1) The Company recorded a non-cash estimate of \$0.88 per share goodwill impairment charge related to the Software Solutions business principally as a result of recent operating experience. The Company expects to finalize the valuation assessment and resulting goodwill impairment charge at the time the 10-K is filed and does not anticipate any material adjustment.

Full Year 2016 – Financial Highlights

- ❑ Issued \$600 million of 5 year notes and redeemed Pitney Bowes International Holdings, Inc. preferred stock of \$300 million
- ❑ Repurchased 10.5 million shares of common stock

Full Year 2016 – Adjusted Results⁽¹⁾

\$ millions, except EPS



FY 2016 revenue Y/Y change:
 (3%) Constant Currency & excl. Market Exits⁽²⁾
 (4%) Constant Currency
 (5%) Reported basis

FY 2016 Free Cash Flow: \$430MM
 within annual guidance range
 GAAP cash from operations: \$491MM

(1) A reconciliation of GAAP to Non-GAAP measures can be found in the appendix of this presentation.

(2) Current and prior periods adjusted for the impact from the exit of direct operations in Mexico, South Africa and five markets in Asia.

Full Year 2016 - Earnings Per Share Reconciliation⁽¹⁾

	FY 2016	FY 2015
GAAP EPS	\$0.50	\$2.03
Discontinued operations – (income) loss	\$0.01	(\$0.03)
GAAP EPS from continuing operations	\$0.52	\$2.00
Goodwill impairment charge	\$0.88	-
Restructuring and asset impairments, net	\$0.22	\$0.09
Preferred stock redemption	\$0.03	-
Impact of acquisition / divestiture transactions	\$0.02	(\$0.32)
Legal settlement	-	\$0.02
Investment divestiture	-	(\$0.04)
Adjusted EPS	\$1.68	\$1.75

(1) The sum of earnings per share may not equal the totals above due to rounding.

Fourth Quarter 2016 Results

Fourth Quarter 2016 – Financial Highlights

❑ Revenue of \$887 million

❑ GAAP EPS loss of \$0.44; Adjusted EPS of \$0.53

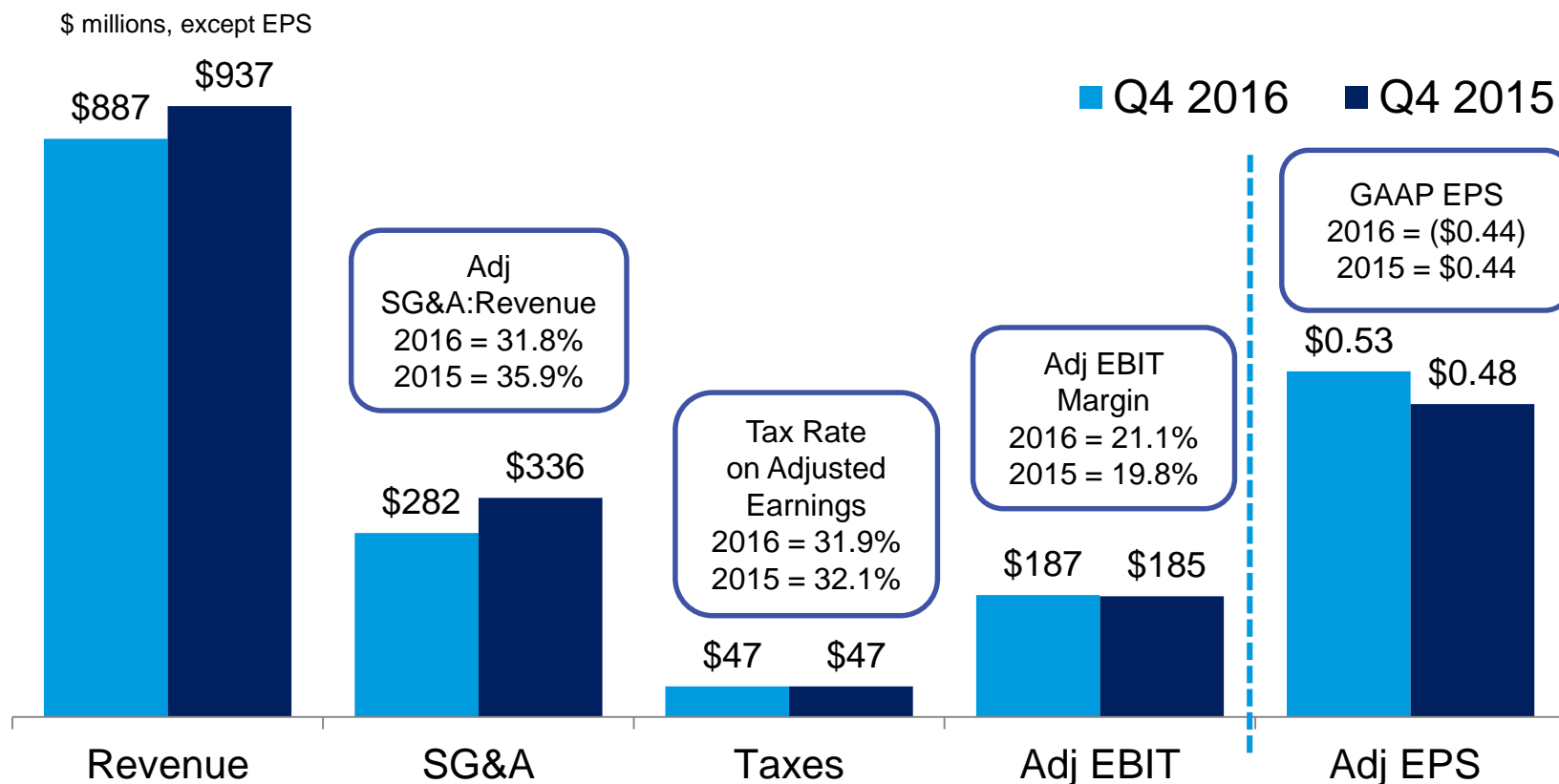
Included in GAAP EPS:

- ❑ \$0.89 goodwill impairment charge related to the Software Solutions business principally as a result of recent operating experience⁽¹⁾
- ❑ \$0.05 for restructuring and asset impairment
- ❑ \$0.01 for redemption of the Company's Pitney Bowes International Holdings (PBIH) subsidiary
- ❑ \$0.01 for loss on disposition

❑ GAAP cash from operations of \$200 million;
Free Cash Flow of \$164 million

(1) The Company recorded a non-cash estimate of \$0.89 per share goodwill impairment charge related to the Software Solutions business principally as a result of recent operating experience. The Company expects to finalize the valuation assessment and resulting goodwill impairment charge at the time the 10-K is published and does not anticipate any material adjustment.

Fourth Quarter 2016 – Adjusted Results⁽¹⁾



Q4 2016 revenue Y/Y change:
(4%) Constant Currency basis
(5%) Reported basis

Q4 2016 Free Cash Flow: \$164MM,
or 5% growth over prior year
GAAP cash from operations: \$200MM

(1) A reconciliation of GAAP to Non-GAAP measures can be found in the appendix of this presentation.

Fourth Quarter 2016 - Earnings Per Share Reconciliation⁽¹⁾

	Q4 2016	Q4 2015
GAAP EPS	(\$0.44)	\$0.44
Discontinued operations – (income) loss	-	(\$0.03)
GAAP EPS from continuing operations	(\$0.44)	\$0.41
Goodwill impairment charge	\$0.89	-
Restructuring and asset impairments, net	\$0.05	\$0.05
Preferred stock redemption	\$0.01	-
Impact of acquisition / divestiture transactions	\$0.01	\$0.02
Adjusted EPS	\$0.53	\$0.48

(1) The sum of earnings per share may not equal the totals above due to rounding.

Fourth Quarter 2016 Business Segment Results⁽¹⁾

(1) Segment results for the quarter and prior year may not equal the subtotals for each segment group due to rounding

Fourth Quarter 2016

Financial Performance – SMB Solutions Group

(\$ millions)	Q4 2016	Q4 2015	Y/Y %, Reported	Y/Y %, Ex Currency	Y/Y %, Ex Currency & Market Exits ⁽¹⁾
North America Mailing	\$341	\$363	(6%)	(6%)	(6%)
International Mailing	101	114	(11%)	(6%)	(4%)
SMB Revenue	\$442	\$477	(7%)	(6%)	(6%)
North America Mailing	\$138	\$165	(16%)		
International Mailing	12	14	(16%)		
SMB EBIT	\$151	\$179	(16%)		

North America Mailing

- Compared to the prior year, overall revenue was primarily affected by lower financing and supplies revenues, as well as some weakness in equipment sales at the end of the quarter.
- EBIT margin was lower than prior year largely due to the decline in higher-margin recurring revenue streams.

International Mailing

- Excluding the effects from currency and market exits, revenue declined at a mid- single-digit rate. Equipment sales declined from prior year as strong growth in France was more than offset by weakness in the UK and Italy. Italy's year-to-year decline was a result of a large government transaction in the prior year.
- The decline in recurring revenue streams was consistent with the prior quarter.
- EBIT margin was down versus prior year due to the decline in higher-margin recurring revenue streams partially offset by lower expenses.

(1) Excluding \$6.2 million related to the impact of currency and \$1.7 million related to the divested revenues resulting from the exit of direct operations in Mexico, South Africa and five markets in Asia.

Fourth Quarter 2016

Financial Performance – Enterprise Business Solutions Group

(\$ millions)	Q4 2016	Q4 2015	Y/Y %, Reported	Y/Y %, Ex Currency	Y/Y %, Ex Currency & Market Exits ⁽¹⁾
Production Mail	\$115	\$122	(6%)	(5%)	(4%)
Presort Services	118	122	(3%)	(3%)	(3%)
Enterprise Revenue	\$233	\$245	(5%)	(4%)	(3%)
Production Mail	\$19	\$17	11%		
Presort Services	26	28	(6%)		
Enterprise EBIT	\$45	\$45	0%		

Production Mail

- Equipment sales grew 1 percent over prior year on higher inserter equipment placements. Support services revenue declined as a result of the shift from in-house mail production to third party service bureaus who tend to self-service, as well as reduced service revenue associated with the market exits.
- EBIT margin improved from prior year driven by equipment sales margin and lower expenses.

Presort Services

- The revenue decline was driven by lower First Class volumes along with lower average revenue per piece of mail processed largely as a result of the earlier USPS rate change. This was somewhat offset by an increase in Standard Class mail volumes processed.

(1) Excluding \$1.2 million related to the impact of currency and \$1.8 million related to the divested revenues resulting from the exit of direct operations in Mexico, South Africa and five markets in Asia.

Fourth Quarter 2016

Financial Performance – Digital Commerce Solutions Group

(\$ millions)	Q4 2016	Q4 2015	Y/Y %, Reported	Y/Y %, Ex Currency
Software Solutions	\$91	\$103	(12%)	(9%)
Global Ecommerce	121	112	8%	10%
Digital Commerce Revenue	\$212	\$215	(2%)	1%
Software Solutions	\$12	\$14	(10%)	
Global Ecommerce	10	9	12%	
Digital Commerce EBIT	\$23	\$23	(1%)	

Software Solutions

- The revenue decline was driven by several anticipated large deals which did not get completed in the last few weeks of the quarter. Customer Engagement and Location Intelligence license revenues declined but were partly offset by growth in Customer Information Management licenses.
- The Company continues to invest in expanding the indirect channel and training partner sales and technical resources to build future partner-led pipeline and revenue. The Company has made changes to the sales organization structure to improve the direct salesforce effectiveness.
- EBIT margin improved slightly mostly due to lower expenses.

Global Ecommerce

- Excluding the effects of currency, Ecommerce marketplace and retail revenues grew 18 percent from prior year. This was driven by strong growth in UK outbound marketplace and retail volumes. Revenue grew despite a stronger U.S. dollar versus prior year. The Ecommerce marketplace and retail revenue growth was partially offset by a decline in office shipping.
- EBIT margin increased versus the prior year due to cross border synergy savings and revenue growth. This was partially offset by a decline in higher-margin domestic office shipping and higher research and development costs.

2017 Guidance

2017 Guidance

This guidance discusses future results, which are inherently subject to unforeseen risks and developments. As such, discussions about the business outlook should be read in the context of an uncertain future, as well as the risk factors identified in the safe harbor language at the end of this release and as more fully outlined in the Company's 2015 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission.

This guidance excludes any unusual items that may occur or additional portfolio or restructuring actions, not specifically identified, as the Company implements plans to further streamline its operations and reduce costs. Revenue guidance is provided on a constant currency basis. The Company cannot reasonably predict the impact that future changes in currency exchange rates will have on revenue and net income. Additionally, the Company cannot provide GAAP EPS and GAAP cash from operations guidance due to the uncertainty of future potential restructurings, goodwill and asset write-downs, unusual tax settlements or payments and contributions to its pension funds, acquisitions, divestitures and other potential adjustments, which could (individually or in the aggregate) have a material impact on the Company's performance. The Company's guidance is based on an assumption that the global economy and foreign exchange markets in 2017 will not change significantly.

2017 Guidance

	2016 Actual	2017 Guidance - Updated
Revenue growth % vs prior year (constant currency basis)	(3.8%)	(2%) to 1%
Adjusted Earnings per Share	\$1.68	\$1.70 to \$1.85
Free Cash Flow (\$ millions)	\$430	\$400 to \$460

Based on 2016 results, including the final fourth quarter outcome, the Company is updating its 2017 guidance, principally to reflect a more conservative outlook for the Software Solutions business.

2017 Guidance

The Company now expects, for the full year 2017:

- Revenue to benefit from improving trends throughout the year from the following:
 - ❑ SMB new products and digital capabilities
 - ❑ Global Ecommerce volume growth
 - ❑ Software partner channel expansion and improvement in the direct channel
 - ❑ Presort Service network expansion and the January 2017 USPS rate change

- Ongoing improvement in cost and expense driven by the expected benefits from the Company's operational excellence initiatives.
- Incremental Marketing expense related to enhancing the Company's digital capabilities.
- Normalization of variable compensation compared to 2016.
- A tax rate on adjusted earnings to be in the range of 31 to 35 percent.

Appendix

Financial Segment Reporting

The Company's business segment reporting reflects the clients served in each market and the way it manages these segments for growth and profitability. The reporting segment groups are the SMB Solutions group; the Enterprise Business Solutions group; and the Digital Commerce Solutions group.

The **SMB Solutions group** offers mailing equipment, financing, services and supplies for small and medium businesses to efficiently create mail and evidence postage. This group includes the North America Mailing and International Mailing segments. North America Mailing includes the operations of U.S. and Canada Mailing. International Mailing includes all other SMB operations around the world.

The **Enterprise Business Solutions group** includes the global Production Mail and Presort Services segments. Production Mail provides mailing and printing equipment and services for large enterprise clients to process mail. Presort Services provides sortation services to qualify large mail volumes for postal worksharing discounts.

The **Digital Commerce Solutions group** includes the Software Solutions and Global Ecommerce segments. Software Solutions provide customer engagement, customer information and location intelligence software. Global Ecommerce facilitates global cross-border ecommerce transactions and shipping solutions for businesses of all sizes.

The **Other segment** includes the Imagitas marketing services business, which was sold on May 29, 2015.



Global SMB Market
\$3-\$4bn



Global Enterprise Market
\$5bn



Global Digital Commerce Market
\$25bn

Forward-Looking Statements

This document contains “forward-looking statements” about the Company’s expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about its future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: mail volumes; the uncertain economic environment; timely development, market acceptance and regulatory approvals, if needed, of new products; fluctuations in customer demand; changes in postal regulations; interrupted use of key information systems; the ability to protect the Company’s information technology systems against service interruptions, misappropriation of data, or breaches of security resulting from cyber-attacks or other events; management of outsourcing arrangements; the implementation of a new enterprise business platform; changes in business portfolio; the success of our investment in rebranding the Company; the risk of losing some of the Company’s larger clients in the Global Ecommerce segment; integrating newly acquired businesses, including operations and product and service offerings; foreign currency exchange rates; changes in our credit ratings; management of credit risk; changes in interest rates; the financial health of national posts; increased customs and regulatory risks associated with cross-border transactions; and other factors beyond its control as more fully outlined in the Company’s 2015 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

Note: Consolidated statements of income; revenue and EBIT by business segment; and reconciliation of GAAP to non-GAAP measures for the three and twelve months ended December 31, 2016 and 2015, and consolidated balance sheets at December 31, 2016 and December 31, 2015 are attached.

Pitney Bowes Inc.
Consolidated Statements of Income
(Unaudited; in thousands, except share and per share amounts)

	Three months ended December 31,		Twelve months ended December 31,	
	2016	2015	2016	2015
Revenue:				
Equipment sales	\$ 190,306	\$ 199,831	\$ 675,451	\$ 695,159
Supplies	64,051	72,925	262,682	288,103
Software	90,901	103,265	348,661	386,506
Rentals	103,032	107,934	412,738	441,663
Financing	89,632	103,043	366,547	410,035
Support services	129,188	139,149	512,820	554,764
Business services	219,959	210,800	827,676	801,830
Total revenue	<u>887,069</u>	<u>936,947</u>	<u>3,406,575</u>	<u>3,578,060</u>
Costs and expenses:				
Cost of equipment sales	96,201	98,363	331,942	331,069
Cost of supplies	20,758	22,890	81,420	88,802
Cost of software	26,345	27,996	105,841	113,580
Cost of rentals	21,089	21,061	76,040	84,188
Financing interest expense	13,866	17,620	55,241	71,791
Cost of support services	70,895	78,107	295,685	322,960
Cost of business services	151,152	140,642	568,509	546,201
Selling, general and administrative	283,882	340,643	1,200,327	1,279,961
Research and development	31,545	26,463	121,306	110,156
Goodwill impairment	168,563	-	168,563	-
Restructuring charges and asset impairments, net	13,793	11,477	63,296	25,782
Interest expense, net	26,576	22,383	88,970	87,583
Other expense (income), net	-	78	536	(94,838)
Total costs and expenses	<u>924,665</u>	<u>807,723</u>	<u>3,157,676</u>	<u>2,967,235</u>
(Loss) income from continuing operations before income taxes	(37,596)	129,224	248,899	610,825
Provision for income taxes	<u>38,235</u>	<u>44,204</u>	<u>131,850</u>	<u>189,778</u>
(Loss) income from continuing operations	(75,831)	85,020	117,049	421,047
(Loss) income from discontinued operations, net of tax	<u>(750)</u>	<u>5,853</u>	<u>(2,701)</u>	<u>5,271</u>
Net (loss) income	(76,581)	90,873	114,348	426,318
Less: Preferred stock dividends attributable to noncontrolling interests	<u>5,264</u>	<u>4,594</u>	<u>19,045</u>	<u>18,375</u>
Net (loss) income - Pitney Bowes Inc.	<u>\$ (81,845)</u>	<u>\$ 86,279</u>	<u>\$ 95,303</u>	<u>\$ 407,943</u>
Amounts attributable to common stockholders:				
Net (loss) income from continuing operations	\$ (81,095)	\$ 80,426	\$ 98,004	\$ 402,672
(Loss) income from discontinued operations, net of tax	<u>(750)</u>	<u>5,853</u>	<u>(2,701)</u>	<u>5,271</u>
Net (loss) income - Pitney Bowes Inc.	<u>\$ (81,845)</u>	<u>\$ 86,279</u>	<u>\$ 95,303</u>	<u>\$ 407,943</u>
Basic (loss) earnings per share attributable to common stockholders ⁽¹⁾ :				
Continuing operations	\$ (0.44)	\$ 0.41	\$ 0.52	\$ 2.01
Discontinued operations	<u>(0.00)</u>	<u>0.03</u>	<u>(0.01)</u>	<u>0.03</u>
Net (loss) income - Pitney Bowes Inc.	<u>\$ (0.44)</u>	<u>\$ 0.44</u>	<u>\$ 0.51</u>	<u>\$ 2.04</u>
Diluted (loss) earnings per share attributable to common stockholders ⁽¹⁾ :				
Continuing operations	\$ (0.44)	\$ 0.41	\$ 0.52	\$ 2.00
Discontinued operations	<u>(0.00)</u>	<u>0.03</u>	<u>(0.01)</u>	<u>0.03</u>
Net (loss) income - Pitney Bowes Inc.	<u>\$ (0.44)</u>	<u>\$ 0.44</u>	<u>\$ 0.50</u>	<u>\$ 2.03</u>
Weighted-average shares used in diluted earnings per share	<u>185,645,814</u>	<u>197,959,779</u>	<u>188,975,198</u>	<u>200,944,874</u>

⁽¹⁾ The sum of the earnings per share amounts may not equal the totals due to rounding.

Pitney Bowes Inc.
Consolidated Balance Sheets

(Unaudited; in thousands, except share amounts)

Assets	December 31, 2016	December 31, 2015 ⁽¹⁾
Current assets:		
Cash and cash equivalents	\$ 770,985	\$ 650,557
Short-term investments	31,985	117,021
Accounts receivable, net	463,483	476,583
Short-term finance receivables, net	885,994	918,383
Inventories	92,726	88,824
Current income taxes	11,373	6,584
Other current assets and prepayments	68,637	67,400
Total current assets	2,325,183	2,325,352
Property, plant and equipment, net	314,603	330,088
Rental property and equipment, net	188,054	177,515
Long-term finance receivables, net	673,207	760,657
Goodwill	1,573,864	1,745,957
Intangible assets, net	165,172	187,378
Noncurrent income taxes	74,806	70,294
Other assets	524,773	525,891
Total assets	\$ 5,839,662	\$ 6,123,132
<u>Liabilities, noncontrolling interests and stockholders' (deficit) equity</u>		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 1,378,822	\$ 1,448,321
Current income taxes	34,434	16,620
Current portion of long-term debt and notes payable	614,485	461,085
Advance billings	303,469	353,025
Total current liabilities	2,331,210	2,279,051
Deferred taxes on income	204,320	205,668
Tax uncertainties and other income tax liabilities	61,276	68,429
Long-term debt	2,750,405	2,489,583
Other noncurrent liabilities	593,613	605,310
Total liabilities	5,940,824	5,648,041
Noncontrolling interests (Preferred stockholders' equity in subsidiaries)	-	296,370
Stockholders' (deficit) equity:		
Cumulative preferred stock, \$50 par value, 4% convertible	1	1
Cumulative preference stock, no par value, \$2.12 convertible	483	505
Common stock, \$1 par value	323,338	323,338
Additional paid-in-capital	148,125	161,280
Retained earnings	5,110,232	5,155,537
Accumulated other comprehensive loss	(940,133)	(888,635)
Treasury stock, at cost	(4,743,208)	(4,573,305)
Total Pitney Bowes Inc. stockholders' (deficit) equity	(101,162)	178,721
Total liabilities, noncontrolling interests and stockholders' (deficit) equity	\$ 5,839,662	\$ 6,123,132

⁽¹⁾ Certain prior year amounts have been revised for accounting rules that became effective January 1, 2016 and to conform to current year presentation.

Pitney Bowes Inc.
Business Segments - Revenue and EBIT

(Unaudited; in thousands)

	<u>Three months ended December 31,</u>			<u>Twelve months ended December 31,</u>		
	<u>2016</u>	<u>2015</u>	<u>% Change</u>	<u>2016</u>	<u>2015</u>	<u>% Change</u>
Revenue						
North America Mailing	\$ 340,884	\$ 363,316	(6%)	\$ 1,342,673	\$ 1,435,140	(6%)
International Mailing	101,072	113,930	(11%)	406,797	445,328	(9%)
Small & Medium Business Solutions	<u>441,956</u>	<u>477,246</u>	<u>(7%)</u>	<u>1,749,470</u>	<u>1,880,468</u>	<u>(7%)</u>
Production Mail	115,054	122,298	(6%)	404,703	421,178	(4%)
Presort Services	118,368	122,247	(3%)	475,582	473,612	0%
Enterprise Business Solutions	<u>233,422</u>	<u>244,545</u>	<u>(5%)</u>	<u>880,285</u>	<u>894,790</u>	<u>(2%)</u>
Software Solutions	90,817	102,992	(12%)	348,234	385,908	(10%)
Global Ecommerce	120,874	112,164	8%	428,586	362,087	18%
Digital Commerce Solutions	<u>211,691</u>	<u>215,156</u>	<u>(2%)</u>	<u>776,820</u>	<u>747,995</u>	<u>4%</u>
Other	-	-	-	-	54,807	(100%)
Total revenue	<u>\$ 887,069</u>	<u>\$ 936,947</u>	<u>(5%)</u>	<u>\$ 3,406,575</u>	<u>\$ 3,578,060</u>	<u>(5%)</u>
EBIT ⁽¹⁾						
North America Mailing	\$ 138,350	\$ 164,537	(16%)	\$ 575,080	\$ 646,913	(11%)
International Mailing	12,182	14,485	(16%)	46,547	51,070	(9%)
Small & Medium Business Solutions	<u>150,532</u>	<u>179,022</u>	<u>(16%)</u>	<u>621,627</u>	<u>697,983</u>	<u>(11%)</u>
Production Mail	18,627	16,793	11%	54,061	48,254	12%
Presort Services	25,953	27,709	(6%)	95,258	104,655	(9%)
Enterprise Business Solutions	<u>44,580</u>	<u>44,502</u>	<u>0%</u>	<u>149,319</u>	<u>152,909</u>	<u>(2%)</u>
Software Solutions	12,251	13,627	(10%)	30,159	48,531	(38%)
Global Ecommerce	10,365	9,267	12%	19,200	19,229	(0%)
Digital Commerce Solutions	<u>22,616</u>	<u>22,894</u>	<u>(1%)</u>	<u>49,359</u>	<u>67,760</u>	<u>(27%)</u>
Other	-	-	-	-	10,569	(100%)
Segment EBIT	<u>\$ 217,728</u>	<u>\$ 246,418</u>	<u>(12%)</u>	<u>\$ 820,305</u>	<u>\$ 929,221</u>	<u>(12%)</u>

Reconciliation of segment EBIT to net (loss) income					
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Segment EBIT	\$ 217,728	\$ 246,418	\$ 820,305	\$ 929,221
Corporate expenses	(30,679)	(61,136)	(189,215)	(213,095)
Adjusted EBIT	<u>187,049</u>	<u>185,282</u>	<u>631,090</u>	<u>716,126</u>
Interest, net ⁽²⁾	(40,442)	(40,003)	(144,211)	(159,374)
Goodwill impairment	(168,563)	-	(168,563)	-
Restructuring charges and asset impairments, net	(13,793)	(11,477)	(63,296)	(25,782)
Other (expense) income, net	-	(78)	(536)	94,838
Acquisition/disposition related expenses	(1,847)	(4,500)	(5,585)	(14,983)
(Loss) income from continuing operations before income	<u>(37,596)</u>	<u>129,224</u>	<u>248,899</u>	<u>610,825</u>
Provision for income taxes	(38,235)	(44,204)	(131,850)	(189,778)
(Loss) income from continuing operations	<u>(75,831)</u>	<u>85,020</u>	<u>117,049</u>	<u>421,047</u>
(Loss) income from discontinued operations, net of tax	(750)	5,853	(2,701)	5,271
Net (loss) income	<u>\$ (76,581)</u>	<u>\$ 90,873</u>	<u>\$ 114,348</u>	<u>\$ 426,318</u>

⁽¹⁾ Segment EBIT excludes interest, taxes, general corporate expenses, restructuring charges, and other items that are not allocated to a particular business segment.

⁽²⁾ Includes financing interest expense and interest expense, net.

Pitney Bowes Inc.
Reconciliation of Reported Consolidated Results to Adjusted Results
(Unaudited; in thousands, except per share amounts)

	<u>Three months ended December 31,</u>			<u>Twelve months ended December 31,</u>		
	<u>2016</u>	<u>2015</u>	<u>Y/Y Chg.</u>	<u>2016</u>	<u>2015</u>	<u>Y/Y Chg.</u>
Reconciliation of reported revenue to revenue excluding currency and Market Exits						
Revenue, as reported	\$ 887,069	\$ 936,947	(5%)	\$ 3,406,575	\$ 3,578,060	(5%)
Unfavorable impact on revenue due to currency	13,379	-	NM	36,536	-	NM
Revenue, excluding currency	900,448	936,947	(4%)	3,443,111	3,578,060	(4%)
Less revenue from Market Exits	(2,280)	(6,018)	NM	(5,983)	(25,912)	NM
Revenue, excluding currency and Market Exits	<u>\$ 898,168</u>	<u>\$ 930,929</u>	<u>(4%)</u>	<u>\$ 3,437,128</u>	<u>\$ 3,552,148</u>	<u>(3%)</u>
Reconciliation of reported net (loss) income to adjusted earnings						
Net (loss) income	\$ (76,581)	\$ 90,873		\$ 114,348	\$ 426,318	
Loss (income) from discontinued operations, net of tax	750	(5,853)		2,701	(5,271)	
Goodwill impairment	166,526	-		166,526	-	
Restructuring charges and asset impairments, net	9,945	9,481		42,343	18,089	
Loss (gain) on disposition of businesses	1,194	4,149		3,893	(84,250)	
Preferred stock redemption	(2,047)	-		2,800	-	
Transaction costs related to acquisitions and dispositions	-	48		206	11,475	
Acquisition/disposition related expenses	-	-		-	7,246	
Legal settlement	-	-		-	4,250	
Investment divestiture	-	-		-	(7,756)	
Income from continuing operations, after income taxes, as adjusted	99,787	98,698		332,817	370,101	
Provision for income taxes, as adjusted	46,820	46,581		154,062	186,651	
Income from continuing operations before income taxes, as adjusted	146,607	145,279		486,879	556,752	
Interest, net	40,442	40,003		144,211	159,374	
EBIT, as adjusted	187,049	185,282		631,090	716,126	
Depreciation and amortization	38,261	45,826		178,486	173,312	
EBITDA, as adjusted	<u>\$ 225,310</u>	<u>\$ 231,108</u>		<u>\$ 809,576</u>	<u>\$ 889,438</u>	

Pitney Bowes Inc.
Reconciliation of Reported Consolidated Results to Adjusted Results
(Unaudited; in thousands, except per share amounts)

Reconciliation of reported diluted (loss) earnings per share to adjusted diluted earnings per share from continuing operations	Three months ended December 31,		Twelve months ended December 31,	
	2016	2015	2016	2015
Diluted (loss) earnings per share	\$ (0.44)	\$ 0.44	\$ 0.50	\$ 2.03
Loss (income) from discontinued operations, net of tax	0.00	(0.03)	0.01	(0.03)
Goodwill impairment	0.89	-	0.88	-
Restructuring charges and asset impairments, net	0.05	0.05	0.22	0.09
Loss (gain) on disposition of businesses	0.01	0.02	0.02	(0.42)
Preferred stock redemption	0.01	-	0.03	-
Transaction costs related to acquisitions and dispositions	-	-	-	0.06
Acquisition/disposition related expenses	-	-	-	0.04
Legal settlement	-	-	-	0.02
Investment divestiture	-	-	-	(0.04)
Diluted earnings per share from continuing operations, as adjusted	<u>\$ 0.53</u>	<u>\$ 0.48</u>	<u>\$ 1.68</u>	<u>\$ 1.75</u>

Note: The sum of the earnings per share amounts may not equal the totals due to rounding.

Reconciliation of reported net cash from operating activities to free cash flow				
Net cash provided by operating activities	\$ 199,763	\$ 163,656	\$ 490,692	\$ 515,056
Capital expenditures	(45,299)	(36,418)	(160,831)	(166,746)
Restructuring payments	13,769	16,030	64,930	62,086
Pension contribution	-	-	36,731	-
Reserve account deposits	(3,996)	1,428	(2,183)	(24,202)
Acquisition/disposition related expenses	-	-	-	10,483
Tax payment related to investment divestiture	-	-	-	20,602
Tax payment related to sale of Imagitas	-	5,306	-	21,224
Cash transaction fees	-	6,856	335	17,971
Free cash flow	<u>\$ 164,237</u>	<u>\$ 156,858</u>	<u>\$ 429,674</u>	<u>\$ 456,474</u>