
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

SCHEDULE 14A
**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

Pitney Bowes Inc.
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
 - Fee paid previously with preliminary materials
 - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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In connection with its 2023 annual meeting of stockholders (the “Annual Meeting”), Pitney Bowes Inc. (the “Company”) posted the following on LinkedIn on April 17, 2023:

We’ve created the foundation to deliver sustainable shareholder value and have taken steps to realize our strategic vision. Learn how we’re prioritizing sustainable growth for 2023 and beyond below:

<http://bit.ly/3UyrqxW>

The image displays six LinkedIn posts from Pitney Bowes, arranged in a 2x3 grid. Each post features a slide from a presentation with a blue-to-green gradient background and the Pitney Bowes logo in the top right corner. The posts are numbered 1 through 6, detailing the company's strategic transformation. Each post includes a 'Follow' button and a link to the full presentation: <http://bit.ly/3UyrqxW>.

Slide 1: Pitney Bowes is transforming the business and positioning it for sustainable growth and long-term shareholder value.

Slide 2: 1. Our Board and management had to undertake a significant transformation in the last 10 years to address structural business challenges.
2. At the time Marc Lautenbach was appointed CEO in December 2012, we had a portfolio of disjointed businesses in decline, several of which were suffering from lack of investment in their product lines.

Slide 3: 3. Since then, Mr. Lautenbach's leadership has helped reduce debt by \$1.7BN, eliminate several hundred million dollars of expenses, return \$1.5BN of capital to shareholders, invest \$2.6BN in our businesses, and divest \$2.1BN of strategically incoherent, slower-growth businesses.

Slide 4: 4. Simplified business into 3 synergistic segments focused on reducing the complexity of mailing and shipping.

- SendTech**
Reinvested to create a comprehensive letter mailing and parcel shipping solution
- Presort**
Invested through acquisitions and technology to enable growth in a declining environment
- Global Ecommerce (GEC)**
Built a new growth segment delivering \$1.6BN of revenue¹, which is on the path to profitability

¹ As of 2022

Slide 5: 5. We have undertaken significant Board refreshment with highly qualified and experienced directors, reducing our average director tenure from ~10 years at the end of 2015 to ~5 years¹ at conclusion of 2023 AGM.

- 6 new independent directors have been added and 8 longer-tenured directors have stepped down
- Our slate includes 3 new director candidates, including Hestia's nominee Katie May, and 3 incumbents stepping down (including the Chairman), which exceeds the change Hestia initially asked for last Fall

¹ Average years of total tenure of our current and former independent directors including 2022 AGM and 2023

Slide 6: 6. Our Board and management incentives are aligned with shareholders.

- All executive officers and directors as a group own 5% of PBI, including 2.9% held by Mr. Lautenbach
- Rigorous targets have ensured appropriate realized compensation is directly linked to performance

Also in connection with the Annual Meeting, the Company posted the following on Twitter (@PitneyBowes) on April 17, 2023:

We've created the foundation to deliver sustainable shareholder value and have taken steps to realize our strategic vision. Learn how we've prioritized sustainable growth for 2023 and beyond below: <https://bit.ly/41dYFcp>

The image displays six tweets from Pitney Bowes (@PitneyBowes) on April 17, 2023. Each tweet features a slide from a presentation with a blue and green gradient background and the Pitney Bowes logo. The tweets are arranged in two rows of three. Each tweet includes a link to 'vote for pitneybowes.com' and a 'Learn More' button.

Tweet 1 (Slide 1): Pitney Bowes is transforming the business and positioning it for sustainable growth and long-term shareholder value.

Tweet 2 (Slide 2): 1. Our Board and management had to undertake a significant transformation in the last 10 years to address structural business challenges. 2. At the time Marc Lautenbach was appointed CEO in December 2012, we had a portfolio of disjointed businesses in decline, several of which were suffering from lack of investment in their product lines.

Tweet 3 (Slide 3): 3. Since then, Mr. Lautenbach's leadership has helped reduce debt by \$1.7BN, eliminate several hundred million dollars of expenses, return \$1.5BN of capital to shareholders, invest \$2.6BN in our businesses, and divest \$2.1BN of strategically incoherent, slower-growth businesses.

Tweet 4 (Slide 4): 4. Simplified business into 3 synergistic segments focused on reducing the complexity of mailing and shipping.
 ✓ **SendTech** Reinvested to create a comprehensive letter making and parcel shipping solution.
 ✓ **Presort** Invested through acquisitions and technology to enable growth in a declining environment.
 ✓ **Global Ecommerce (GEC)** Built a new growth segment delivering \$1.6BN of revenue¹, which is on the path to profitability.
1. As of 2022.

Tweet 5 (Slide 5): 5. We have undertaken significant Board refreshment with highly qualified and experienced directors, reducing our average director tenure from ~10 years at the end of 2015 to ~5 years² at conclusion of 2023 AGM.
 ✓ 6 new independent directors have been added and 8 longer-tenured directors have stepped down.
 ✓ Our slate includes 3 new director candidates, including Hestia's nominee Kate May, and 3 incumbents stepping down (including the Chairman), which exceeds the change Hestia initially asked for last fall.
2. Average tenure of 2016-2022 independent director members (excluding board members).

Tweet 6 (Slide 6): 6. Our Board and management incentives are aligned with shareholders.
 ✓ All executive officers and directors as a group own 5% of PB, including 2.9% held by Mr. Lautenbach.
 ✓ Rigorous targets have ensured appropriate realized compensation is directly linked to performance.

About Pitney Bowes

Pitney Bowes (NYSE: PBI) is a global shipping and mailing company that provides technology, logistics, and financial services to more than 90 percent of the Fortune 500. Small business, retail, enterprise, and government clients around the world rely on Pitney Bowes to remove the complexity of sending mail and parcels. For the latest news, corporate announcements and financial results visit <https://www.pitneybowes.com/us/newsroom.html>. For additional information visit Pitney Bowes at www.pitneybowes.com.

Forward-Looking Statements

The above materials contain “forward-looking statements” about the Company’s expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about future revenue and earnings guidance and future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. In particular, we continue to navigate the impacts of the Covid-19 pandemic (Covid-19) as well as the risk of a global recession, and the effects that they may have on our and our clients’ business. Other factors which could cause future financial performance to differ materially from expectations, and which may also be exacerbated by Covid-19 or the risk of a global recession or a negative change in the economy, include, without limitation, declining physical mail volumes; changes in postal regulations or the operations and financial health of posts in the U.S. or other major markets or changes to the broader postal or shipping markets; the loss of, or significant changes to, United States Postal Service (USPS) commercial programs, or our contractual relationships with the USPS or USPS’ performance under those contracts; our ability to continue to grow and manage volumes, gain additional economies of scale and improve profitability within our Global Ecommerce segment; changes in labor and transportation availability and costs; and other factors as more fully outlined in the Company’s 2022 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission (the “SEC”). Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

Important Additional Information and Where to Find It

Pitney Bowes has filed a definitive proxy statement (the “Proxy Statement”) and other documents with the SEC in connection with its solicitation of proxies from shareholders in respect of Pitney Bowes’ 2023 annual meeting of shareholders. BEFORE MAKING ANY VOTING DECISION, INVESTORS AND SECURITY HOLDERS ARE URGED TO READ ALL RELEVANT DOCUMENTS, INCLUDING PITNEY BOWES’ PROXY STATEMENT AND ANY AMENDMENTS AND SUPPLEMENTS THERETO AND THE ACCOMPANYING GOLD PROXY CARD, FILED WITH THE SEC WHEN THEY BECOME AVAILABLE BECAUSE THEY CONTAIN, OR WILL CONTAIN, IMPORTANT INFORMATION ABOUT PITNEY BOWES. Shareholders may obtain free copies of the Proxy Statement and other relevant documents that Pitney Bowes files with the SEC and on Pitney Bowes’ website at <http://www.pitneybowes.com> or from the SEC’s website at <http://www.sec.gov>.