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## **PITNEY BOWES ANNOUNCES FOURTH QUARTER AND ANNUAL RESULTS FOR 2013**

**STAMFORD, Conn., January 30, 2014** – Pitney Bowes Inc. (NYSE: PBI) today reported financial results for the fourth quarter and full year 2013.

### **HIGHLIGHTS**

Results for the quarter:

- Revenue of \$1.0 billion, growth of 2 percent over prior year
- Adjusted EPS of \$0.53
- GAAP EPS from continuing operations of \$0.39; GAAP EPS of \$0.44
- SG&A expenses of \$365 million, a decline of \$27 million year-over-year
- Free cash flow of \$195 million; cash from operations of \$131 million
  
- Board of Directors approved first quarter 2014 dividend of \$0.1875 per share for the Company's common stock

“We delivered an excellent fourth quarter, both in terms of our financial performance and meeting our overall strategic objectives to transform our business,” said Marc Lautenbach, President and Chief Executive Officer. “Revenue grew in the quarter and our full year results were within or exceeded our guidance.

“I am encouraged by our solid progress in 2013, but there is more to do,” Lautenbach continued. “Going forward, we will continue to focus on our strategic objectives to transform our business, while at the same time invest in areas that will ensure our long-term growth. As we head into 2014, I am confident that we are on the right track and are well-positioned to continue to capitalize on the opportunities to further unlock the value of Pitney Bowes for our clients, shareholders and employees around the world.”

### **FOURTH QUARTER 2013 RESULTS**

Revenue in the fourth quarter totaled \$1.0 billion, growth of 2 percent on both a reported and constant currency basis, when compared to the prior year. The revenue results in the fourth quarter reflected a continuation of the year-over-year improving trends that the Company

delivered throughout 2013, resulting in a return to growth. Revenue for the quarter benefited from 17 percent growth on a reported basis and 18 percent growth on a constant currency basis in the Digital Commerce Solutions segment. Revenue also benefited from 3 percent growth in the Enterprise Business Solutions group. In the Small and Medium Business (SMB) Solutions group, revenue declined 3 percent on a reported basis and 2 percent on a constant currency basis. However, the decline was less than in prior years and reflected further stabilization in the SMB business.

Adjusted earnings per diluted share from continuing operations for the fourth quarter were \$0.53, which includes a \$0.04 per share benefit related to the favorable resolution of certain tax matters.

Fourth quarter earnings per diluted share from continuing operations, on a Generally Accepted Accounting Principles (GAAP) basis were \$0.39, which includes a restructuring charge of \$0.11 per share and a charge related to net costs associated with the early retirement of debt of \$0.02 per share. GAAP earnings per diluted share for the fourth quarter were \$0.44, which includes income of \$0.05 per share from discontinued operations.

## FULL YEAR 2013 RESULTS

For the full year, revenue totaled \$3.9 billion, a decline of one percent when compared to the prior year.

Adjusted earnings per diluted share from continuing operations for the full year were \$1.88, which includes a \$0.15 per share benefit related to the favorable resolution of certain tax matters realized during the year.

For the full year, GAAP earnings per diluted share from continuing operations were \$1.49, which includes a restructuring charge of \$0.21 per share, an asset impairment charge of \$0.08 per share and extinguishment of debt costs of \$0.10 per share. GAAP earnings per diluted share for the full year were \$0.70, which includes a \$0.78 per share loss from discontinued operations.

The Company's results for the quarter and the year are summarized in the table below:

| <b>Earnings Per Share Reconciliation*</b>                             | <b>Q4 2013</b> | <b>Q4 2012</b> | <b>FY 2013</b> | <b>FY 2012</b> |
|---|----------------|----------------|----------------|----------------|
| <b>Adjusted EPS from continuing operations before net tax benefit</b> | <b>\$0.53</b>  | <b>\$0.49</b>  | <b>\$1.88</b>  | <b>\$1.85</b>  |
| Net tax benefit   | -              | -              | -              | \$0.11         |
| <b>Adjusted EPS from continuing operations</b>                        | <b>\$0.53</b>  | <b>\$0.49</b>  | <b>\$1.88</b>  | <b>\$1.96</b>  |
| Restructuring charges and asset impairments                           | (\$0.11)       | (\$0.06)       | (\$0.29)       | (\$0.06)       |
| Extinguishment of debt  | (\$0.02)       | -              | (\$0.10)       | -              |
| Sale of leveraged lease assets  | -              | -              | -              | \$0.06         |
| <b>GAAP EPS from continuing operations</b>                            | <b>\$0.39</b>  | <b>\$0.43</b>  | <b>\$1.49</b>  | <b>\$1.96</b>  |
| Discontinued operations – income (loss)                               | \$0.05         | \$0.12         | (\$0.78)       | \$0.25         |
| <b>GAAP EPS</b>   | <b>\$0.44</b>  | <b>\$0.55</b>  | <b>\$0.70</b>  | <b>\$2.21</b>  |

\*The sum of the earnings per share may not equal the totals above due to rounding

## FREE CASH FLOW RESULTS

Free cash flow during the quarter was \$195 million and \$635 million for the year. On a GAAP basis, the Company generated \$131 million in cash from operations for the quarter and \$625

million for the year. Free cash flow benefited throughout the year from aggressive actions to improve working capital. The Company used cash to pay \$38 million in dividends to its common shareholders in the quarter and \$189 million for the year. The Company has used its cash during the year primarily to reduce debt, pay dividends, reduce costs and invest in the business.

## BUSINESS SEGMENT REPORTING

*The Company's business segment reporting reflects the clients served in each market and the way it manages these segments for growth and profitability. The reporting segment groups are: Small & Medium Business (SMB) Solutions group; Enterprise Business Solutions group; and the Digital Commerce Solutions segment.*

*The Small and Medium Business (SMB) Solutions group offers mailing equipment, financing, services and supplies for small and medium businesses to efficiently create mail and evidence postage. This group includes the North America Mailing and International Mailing segments. North America Mailing includes the operations of U.S. and Canada Mailing. International Mailing includes all other SMB operations around the world.*

*The Enterprise Business Solutions group provides mailing equipment and services for large enterprise clients to process mail, including sortation services to qualify large mail volumes for postal worksharing discounts. This group includes the global Production Mail and Presort Services segments.*

*The Digital Commerce Solutions segment leverages digital and mobile channels that make the Company's clients' customer-facing functions more effective. This segment includes software, marketing services, Volly™ and ecommerce solutions.*

### SMB Solutions Group

|                | 4Q 2013       | Y-O-Y Change | Change ex Currency |
|----------------|---------------|--------------|--------------------|
| <b>Revenue</b> | \$597 million | (3%)         | (2%)               |
| <b>EBIT</b>    | \$206 million | 4%           |                    |

Within the SMB Solutions Group:

#### *North America Mailing*

|         | 4Q 2013       | Y-O-Y Change | Change ex Currency |
|---------|---------------|--------------|--------------------|
| Revenue | \$437 million | (4%)         | (4%)               |
| EBIT    | \$187 million | 8%           |                    |

Within the North America Mailing results, U.S. equipment sales revenue grew 2 percent versus the prior year, in part benefiting from the new go-to-market strategy. This growth was offset by lower, non-mail equipment sales of multi-functional devices in Canada. Recurring revenue streams declined at a lesser rate than prior year, continuing a year-over-year

improvement in trend. Overall, North America Mailing revenue declined at the lowest rate in more than 2 years.

During the quarter, North America Mailing made substantial progress implementing the new go-to-market model, which is enhancing the client experience and improving the sales process while reducing costs. EBIT margin increased versus the prior year as a result of improved gross margins and ongoing cost reduction initiatives.

*International Mailing*

|         | 4Q 2013       | Y-O-Y Change | Change ex Currency |
|---------|---------------|--------------|--------------------|
| Revenue | \$159 million | 1%           | 1%                 |
| EBIT    | \$ 19 million | (24%)        |                    |

International Mailing revenue benefited from growth in equipment sales and recurring revenue streams as the international markets continued to experience improving meter population trends. EBIT margin declined versus the prior year due to the mix of products and higher equipment costs related to currency.

**Enterprise Business Solutions Group**

|                | 4Q 2013       | Y-O-Y Change | Change ex Currency |
|----------------|---------------|--------------|--------------------|
| <b>Revenue</b> | \$259 million | 3%           | 3%                 |
| <b>EBIT</b>    | \$ 39 million | (12%)        |                    |

Within the Enterprise Business Solutions Group:

*Worldwide Production Mail*

|         | 4Q 2013       | Y-O-Y Change | Change ex Currency |
|---------|---------------|--------------|--------------------|
| Revenue | \$151 million | 6%           | 6%                 |
| EBIT    | \$ 21 million | 1%           |                    |

Production Mail revenue benefited from increased production print installations globally as well as the installation of sortation equipment in Europe. Revenue also benefited from ongoing growth in supplies. EBIT margin was impacted by the proportion of printer sales this quarter, which are lower-margin products.

*Presort Services*

|         | 4Q 2013       | Y-O-Y Change | Change ex Currency |
|---------|---------------|--------------|--------------------|
| Revenue | \$108 million | 0%           | 0%                 |
| EBIT    | \$ 18 million | (23%)        |                    |

Presort Services revenue was flat versus the prior year, which is the net result of an increase in new business being offset by a decline in revenue per piece of mail processed. Additionally, EBIT margin declined versus the prior year in part due to increased labor costs associated with processing year-end mail volumes.

## Digital Commerce Solutions

|                | 4Q 2013       | Y-O-Y Change | Change ex Currency |
|----------------|---------------|--------------|--------------------|
| <b>Revenue</b> | \$176 million | 17%          | 18%                |
| <b>EBIT</b>    | \$ 23 million | 64%          |                    |

Digital Commerce Solutions revenue benefited from continued strong growth in the Company's ecommerce solutions for cross-border package delivery, as well as growth in services-related software revenue. Revenue growth was partially offset by a decline in marketing services revenue. EBIT margin increased as a result of operating leverage related to the scaling of the ecommerce business, which was partially offset by the continued investment in infrastructure and software development. EBIT margin also benefited from the lower net investment in Volly™.

## 2014 GUIDANCE

*This guidance discusses future results which are inherently subject to unforeseen risks and developments. As such, discussions about the business outlook should be read in the context of an uncertain future, as well as the risk factors identified in the safe harbor language at the end of this release and as more fully outlined in the Company's 2012 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission.*

The Company expects to further align its business performance in 2014 with the strategy that was outlined at its 2013 Analyst Day. Also the Company expects that there will be no significant changes in the economic or postal environments in 2014 as compared to 2013.

The Company expects:

- Revenue growth improvement in Digital Commerce Solutions, benefiting from the continued growth in ecommerce and growth in software solutions;
- Flat to modest revenue growth in Enterprise Business Solutions against a strong 2013 Production Mail comparable;
- Continued moderation in the revenue decline in SMB Solutions as a result of improving trends in equipment sales and recurring revenue streams;
- Ongoing reductions in SG&A costs, which are expected to more than offset incremental expenses associated with the investment in a new Enterprise Resource Planning (ERP) system;
- A tax rate in the range of 29 to 31 percent as a result of the Company's changed business portfolio and business mix.

The Company expects free cash flow in 2014 to be lower than 2013 primarily due to:

- Less cash from operations as a result of the sale of the Management Services business;
- Further stabilization of finance receivables;
- Incremental capital investment related to a new ERP system.

Based on the above assumptions, the Company's 2014 guidance is as follows:

- Revenue, excluding the impacts of currency, to be in the range of a one percent decline to two percent growth when compared to 2013;
- GAAP earnings per diluted share from continuing operations to be in the range of \$1.75 to \$1.90, which includes \$0.10 per share in expenses related to the implementation of a new ERP system;
- Free cash flow to be in the range of \$475 million to \$575 million.

This guidance excludes any unusual items that may occur or additional restructuring actions as the Company implements plans to further streamline its operations and reduce costs.

## Conference Call and Webcast

Management of Pitney Bowes will discuss the Company's results in a broadcast over the Internet today at 8:00 a.m. EST. Instructions for listening to the earnings results via the Web are available on the Investor Relations page of the Company's web site at [www.pb.com](http://www.pb.com).

## About Pitney Bowes

Pitney Bowes provides technology solutions for small, mid-size and large firms that help them connect with customers to build loyalty and grow revenue. Many of the company's solutions are delivered on open platforms to best organize, analyze and apply both public and proprietary data to two-way customer communications. Pitney Bowes includes direct mail, transactional mail and call center communications in its solution mix along with digital channel messaging for the Web, email and mobile applications.

Pitney Bowes: Every connection is a new opportunity™ [www.pb.com](http://www.pb.com)

*The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP). The Company uses measures such as adjusted earnings per share, adjusted income from continuing operations and free cash flow to exclude the impact of special items like restructuring charges, tax adjustments, and goodwill and asset write-downs, because, while these are actual Company expenses, they can mask underlying trends associated with our business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.*

*The use of free cash flow provides investors insight into the amount of cash that management could have available for other discretionary uses. It adjusts GAAP cash from operations for capital expenditures, as well as special items like cash used for restructuring charges, unusual tax settlements or payments and contributions to its pension funds. Management uses segment EBIT to measure profitability and performance at the segment level. EBIT is determined by deducting the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. In addition, financial results are presented on a constant currency basis to*

*exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the intervening period.*

*Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information may also be found at the Company's web site [www.pb.com/investorrelations](http://www.pb.com/investorrelations).*

*This document contains “forward-looking statements” about our expected or potential future business and financial performance. For us forward-looking statements include, but are not limited to, statements about our future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: mail volumes; the uncertain economic environment; timely development, market acceptance and regulatory approvals, if needed, of new products; fluctuations in customer demand; changes in postal regulations; interrupted use of key information systems; management of outsourcing arrangements; the implementation of a new enterprise resource planning system; changes in business portfolio; foreign currency exchange rates; changes in our credit ratings; management of credit risk; changes in interest rates; the financial health of national posts; and other factors beyond our control as more fully outlined in the Company's 2012 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.*

**Note: Consolidated statements of income; revenue and EBIT by business segment; and reconciliation of GAAP to non-GAAP measures for the three months and twelve months ended December 31, 2013 and 2012, and consolidated balance sheets at December 31, 2013 and 2012 are attached.**

**Pitney Bowes Inc.**  
**Consolidated Statements of Income**  
(Unaudited)

(Dollars in thousands, except per share data)

|  | Three months ended December 31, |                   | Twelve months ended December 31, |                   |
|--|---------------------------------|-------------------|----------------------------------|-------------------|
|  | 2013                            | 2012              | 2013                             | 2012              |
| <b>Revenue:</b>  |                                 |                   |                                  |                   |
| Equipment sales  | \$ 254,322                      | \$ 251,917        | \$ 889,101                       | \$ 870,537        |
| Supplies   | 73,554                          | 69,794            | 289,808                          | 283,459           |
| Software   | 113,006                         | 110,385           | 398,664                          | 412,762           |
| Rentals  | 130,418                         | 136,685           | 522,008                          | 551,607           |
| Financing  | 114,140                         | 121,435           | 460,786                          | 495,130           |
| Support services   | 172,516                         | 177,967           | 677,742                          | 707,582           |
| Business services  | 173,231                         | 147,333           | 631,292                          | 593,987           |
| Total revenue  | <u>1,031,187</u>                | <u>1,015,516</u>  | <u>3,869,401</u>                 | <u>3,915,064</u>  |
| <b>Costs and expenses:</b>   |                                 |                   |                                  |                   |
| Cost of equipment sales  | 131,213                         | 123,599           | 439,205                          | 402,056           |
| Cost of supplies   | 23,361                          | 22,141            | 91,155                           | 87,564            |
| Cost of software   | 30,560                          | 30,365            | 110,653                          | 115,388           |
| Cost of rentals  | 25,672                          | 28,098            | 105,463                          | 115,356           |
| Financing interest expense   | 21,117                          | 19,755            | 81,096                           | 81,140            |
| Cost of support services   | 104,381                         | 105,765           | 419,656                          | 440,039           |
| Cost of business services  | 126,962                         | 97,606            | 449,932                          | 396,295           |
| Selling, general and administrative  | 365,007                         | 391,960           | 1,432,401                        | 1,503,104         |
| Research and development   | 29,061                          | 26,440            | 110,412                          | 114,250           |
| Restructuring charges and asset impairments  | 30,404                          | 18,156            | 84,344                           | 17,176            |
| Other interest expense   | 25,146                          | 27,967            | 114,740                          | 115,228           |
| Interest income  | (965)                           | (2,189)           | (5,472)                          | (7,982)           |
| Other expense, net   | 7,518                           | -                 | 32,639                           | 1,138             |
| Total costs and expenses   | <u>919,437</u>                  | <u>889,663</u>    | <u>3,466,224</u>                 | <u>3,380,752</u>  |
| Income from continuing operations before income taxes                                    | 111,750                         | 125,853           | 403,177                          | 534,312           |
| Provision for income taxes   | 27,539                          | 35,144            | 83,069                           | 120,252           |
| Income from continuing operations  | 84,211                          | 90,709            | 320,108                          | 414,060           |
| Income (loss) from discontinued operations, net of tax                                   | 10,471                          | 24,222            | (158,898)                        | 49,479            |
| Net income before attribution of noncontrolling interests                                | 94,682                          | 114,931           | 161,210                          | 463,539           |
| Less: Preferred stock dividends of subsidiaries attributable to noncontrolling interests | 4,593                           | 4,594             | 18,375                           | 18,376            |
| Net income - Pitney Bowes Inc.   | <u>\$ 90,089</u>                | <u>\$ 110,337</u> | <u>\$ 142,835</u>                | <u>\$ 445,163</u> |
| <b>Amounts attributable to common stockholders:</b>                                      |                                 |                   |                                  |                   |
| Income from continuing operations  | \$ 79,618                       | \$ 86,115         | \$ 301,733                       | \$ 395,684        |
| Income (loss) from discontinued operations   | 10,471                          | 24,222            | (158,898)                        | 49,479            |
| Net income - Pitney Bowes Inc.   | <u>\$ 90,089</u>                | <u>\$ 110,337</u> | <u>\$ 142,835</u>                | <u>\$ 445,163</u> |
| <b>Basic earnings per share attributable to common stockholders <sup>(1)</sup>:</b>      |                                 |                   |                                  |                   |
| Continuing operations  | 0.39                            | 0.43              | 1.50                             | 1.97              |
| Discontinued operations  | 0.05                            | 0.12              | (0.79)                           | 0.25              |
| Net income - Pitney Bowes Inc.   | <u>\$ 0.45</u>                  | <u>\$ 0.55</u>    | <u>\$ 0.71</u>                   | <u>\$ 2.22</u>    |
| <b>Diluted earnings per share attributable to common stockholders <sup>(1)</sup>:</b>    |                                 |                   |                                  |                   |
| Continuing operations  | 0.39                            | 0.43              | 1.49                             | 1.96              |
| Discontinued operations  | 0.05                            | 0.12              | (0.78)                           | 0.25              |
| Net income - Pitney Bowes Inc.   | <u>\$ 0.44</u>                  | <u>\$ 0.55</u>    | <u>\$ 0.70</u>                   | <u>\$ 2.21</u>    |

(1) The sum of the earnings per share amounts may not equal the totals above due to rounding.

(2) Certain prior year amounts have been reclassified to conform to the current year presentation.

**Pitney Bowes Inc.**  
**Consolidated Balance Sheets**  
(Unaudited in thousands, except per share data)

| <b>Assets</b>  | December 31,<br>2013 | December 31,<br>2012 |
|--|----------------------|----------------------|
| <b>Current assets:</b>   |                      |                      |
| Cash and cash equivalents  | \$ 907,806           | \$ 913,276           |
| Short-term investments   | 26,683               | 36,611               |
| Accounts receivable, gross   | 482,949              | 748,469              |
| Allowance for doubtful accounts receivable                                   | (13,149)             | (20,219)             |
| Accounts receivable, net   | 469,800              | 728,250              |
| Finance receivables  | 1,127,261            | 1,213,776            |
| Allowance for credit losses  | (24,340)             | (25,484)             |
| Finance receivables, net   | 1,102,921            | 1,188,292            |
| Inventories  | 103,580              | 179,678              |
| Current income taxes   | 28,934               | 51,836               |
| Other current assets and prepayments   | 149,490              | 114,184              |
| Assets held for sale   | 46,976               | -                    |
| Total current assets   | 2,836,190            | 3,212,127            |
| Property, plant and equipment, net   | 245,171              | 385,377              |
| Rental property and equipment, net   | 226,146              | 241,192              |
| Finance receivables  | 974,972              | 1,041,099            |
| Allowance for credit losses  | (12,609)             | (14,610)             |
| Finance receivables, net   | 962,363              | 1,026,489            |
| Investment in leveraged leases   | 34,410               | 34,546               |
| Goodwill   | 1,734,871            | 2,136,138            |
| Intangible assets, net   | 120,387              | 166,214              |
| Non-current income taxes   | 73,751               | 94,434               |
| Other assets   | 534,975              | 563,374              |
| Total assets   | \$ 6,768,264         | \$ 7,859,891         |
| <b><u>Liabilities, noncontrolling interests and stockholders' equity</u></b> |                      |                      |
| <b>Current liabilities:</b>  |                      |                      |
| Accounts payable and accrued liabilities                                     | \$ 1,640,138         | \$ 1,809,226         |
| Current income taxes   | 157,340              | 240,681              |
| Notes payable and current portion of long-term obligations                   | -                    | 375,000              |
| Advance billings   | 425,833              | 452,130              |
| Total current liabilities  | 2,223,311            | 2,877,037            |
| Deferred taxes on income   | 60,667               | 69,222               |
| Tax uncertainties and other income tax liabilities                           | 186,452              | 145,881              |
| Long-term debt   | 3,346,295            | 3,642,375            |
| Other non-current liabilities  | 466,766              | 718,375              |
| Total liabilities  | 6,283,491            | 7,452,890            |
| Noncontrolling interests (Preferred stockholders' equity in subsidiaries)    | 296,370              | 296,370              |
| <b>Stockholders' equity:</b>   |                      |                      |
| Cumulative preferred stock, \$50 par value, 4% convertible                   | 4                    | 4                    |
| Cumulative preference stock, no par value, \$2.12 convertible                | 591                  | 648                  |
| Common stock, \$1 par value  | 323,338              | 323,338              |
| Additional paid-in-capital   | 196,977              | 223,847              |
| Retained Earnings  | 4,698,791            | 4,744,802            |
| Accumulated other comprehensive loss   | (574,556)            | (681,213)            |
| Treasury Stock, at cost  | (4,456,742)          | (4,500,795)          |
| Total Pitney Bowes Inc. stockholders' equity                                 | 188,403              | 110,631              |
| Total liabilities, noncontrolling interests and stockholders' equity         | \$ 6,768,264         | \$ 7,859,891         |

**Pitney Bowes Inc.**  
**Revenue and EBIT**  
**Business Segments**  
**December 31, 2013**  
(Unaudited)

(Dollars in thousands)

|  | <b>Three Months Ended December 31,</b> |                            |                     |
|--|--|----------------------------|---------------------|
|  | <b>2013</b>                            | <b>2012</b>                | <b>%<br/>Change</b> |
| <b><u>Revenue</u></b>  |  |                            |                     |
| North America Mailing  | \$ 437,219                             | 456,243                    | (4%)                |
| International Mailing  | 159,472                                | 158,061                    | 1%                  |
| Small & Medium Business Solutions                            | <u>596,691</u>                         | <u>614,304</u>             | (3%)                |
| Production Mail  | 151,192                                | 143,136                    | 6%                  |
| Presort Services   | 107,515                                | 107,403                    | 0%                  |
| Enterprise Business Solutions                                | <u>258,707</u>                         | <u>250,539</u>             | 3%                  |
| Digital Commerce Solutions                                   | <u>175,789</u>                         | <u>150,673</u>             | 17%                 |
| <b>Total revenue</b>   | <b><u>\$ 1,031,187</u></b>             | <b><u>\$ 1,015,516</u></b> | <b>2%</b>           |
| <b><u>EBIT (1)</u></b>                                       |  |                            |                     |
| North America Mailing  | \$ 187,088                             | \$ 173,690                 | 8%                  |
| International Mailing  | 18,535                                 | 24,469                     | (24%)               |
| Small & Medium Business Solutions                            | <u>205,623</u>                         | <u>198,159</u>             | 4%                  |
| Production Mail  | 20,761                                 | 20,542                     | 1%                  |
| Presort Services   | 18,127                                 | 23,442                     | (23%)               |
| Enterprise Business Solutions                                | <u>38,888</u>                          | <u>43,984</u>              | (12%)               |
| Digital Commerce Solutions                                   | <u>22,703</u>                          | <u>13,839</u>              | 64%                 |
| <b>Total EBIT</b>  | <b><u>\$ 267,214</u></b>               | <b><u>\$ 255,982</u></b>   | <b>4%</b>           |
| Unallocated amounts:   |  |                            |                     |
| Interest, net (2)  | (45,298)                               | (45,533)                   |                     |
| Corporate and other expenses                                 | (72,244)                               | (66,440)                   |                     |
| Restructuring and asset impairments                          | (30,404)                               | (18,156)                   |                     |
| Other income, net  | <u>(7,518)</u>                         | <u>-</u>                   |                     |
| <b>Income from continuing operations before income taxes</b> | <b><u>\$ 111,750</u></b>               | <b><u>\$ 125,853</u></b>   |                     |

- (1) Earnings before interest and taxes (EBIT) excludes general corporate expenses, restructuring charges and asset impairments.
- (2) Interest, net includes financing interest expense, other interest expense and interest income.

**Pitney Bowes Inc.**  
**Revenue and EBIT**  
**Business Segments**  
**December 31, 2013**  
(Unaudited)

(Dollars in thousands)

|  | <b>Twelve Months Ended December 31,</b> |                            |                     |
|--|---|----------------------------|---------------------|
|  | <b>2013</b>                             | <b>2012</b>                | <b>%<br/>Change</b> |
| <b>Revenue</b>   |   |                            |                     |
| North America Mailing  | \$ 1,723,304                            | 1,818,952                  | (5%)                |
| International Mailing  | 608,156                                 | 607,644                    | 0%                  |
| Small & Medium Business Solutions                            | <u>2,331,460</u>                        | <u>2,426,596</u>           | (4%)                |
| Production Mail  | 511,544                                 | 480,718                    | 6%                  |
| Presort Services   | 430,469                                 | 429,804                    | 0%                  |
| Enterprise Business Solutions                                | <u>942,013</u>                          | <u>910,522</u>             | 3%                  |
| Digital Commerce Solutions                                   | <u>595,928</u>                          | <u>577,946</u>             | 3%                  |
| <b>Total Revenue</b>   | <b><u>\$ 3,869,401</u></b>              | <b><u>\$ 3,915,064</u></b> | (1%)                |
| <b>EBIT (1)</b>  |   |                            |                     |
| North America Mailing  | \$ 675,389                              | \$ 688,665                 | (2%)                |
| International Mailing  | 71,502                                  | 76,139                     | (6%)                |
| Small & Medium Business Solutions                            | <u>746,891</u>                          | <u>764,804</u>             | (2%)                |
| Production Mail  | 55,000                                  | 48,981                     | 12%                 |
| Presort Services   | 83,259                                  | 106,170                    | (22%)               |
| Enterprise Business Solutions                                | <u>138,259</u>                          | <u>155,151</u>             | (11%)               |
| Digital Commerce Solutions                                   | <u>42,837</u>                           | <u>37,513</u>              | 14%                 |
| <b>Total EBIT</b>  | <b><u>\$ 927,987</u></b>                | <b><u>\$ 957,468</u></b>   | (3%)                |
| Unallocated amounts:   |   |                            |                     |
| Interest, net (2)  | (190,364)                               | (188,387)                  |                     |
| Corporate and other expenses                                 | (217,463)                               | (216,455)                  |                     |
| Restructuring and asset impairments                          | (84,344)                                | (17,176)                   |                     |
| Other income, net  | <u>(32,639)</u>                         | <u>(1,138)</u>             |                     |
| <b>Income from continuing operations before income taxes</b> | <b><u>\$ 403,177</u></b>                | <b><u>\$ 534,312</u></b>   |                     |

(1) Earnings before interest and taxes (EBIT) excludes general corporate expenses, restructuring charges and asset impairments.

(2) Interest, net includes financing interest expense, other interest expense and interest income.

**Pitney Bowes Inc.**  
**Reconciliation of Reported Consolidated Results to Adjusted Results**  
(Unaudited)

(Dollars in thousands, except per share data)

|   | <u>Three Months Ended December 31,</u> |                   | <u>Twelve Months Ended December 31,</u> |                   |
|---|--|-------------------|---|-------------------|
|   | <u>2013</u>                            | <u>2012</u>       | <u>2013</u>                             | <u>2012</u>       |
| GAAP income from continuing operations after income taxes, as reported  | \$ 79,618                              | \$ 86,115         | \$ 301,733                              | \$ 395,684        |
| Restructuring charges and asset impairments                             | 23,362                                 | 12,760            | 59,024                                  | 11,610            |
| Sale of leveraged lease assets  | -                                      | -                 | -                                       | (12,886)          |
| Extinguishment of debt  | 4,586                                  | -                 | 19,911                                  | -                 |
| Income from continuing operations after income taxes, as adjusted       | <u>\$ 107,566</u>                      | <u>\$ 98,875</u>  | <u>\$ 380,668</u>                       | <u>\$ 394,408</u> |
| GAAP diluted earnings per share from continuing operations, as reported | \$ 0.39                                | \$ 0.43           | \$ 1.49                                 | \$ 1.96           |
| Restructuring charges and asset impairments                             | 0.11                                   | 0.06              | 0.29                                    | 0.06              |
| Sale of leveraged lease   | -                                      | -                 | -                                       | (0.06)            |
| Extinguishment of debt  | 0.02                                   | -                 | 0.10                                    | -                 |
| Diluted earnings per share from continuing operations, as adjusted      | <u>\$ 0.53</u>                         | <u>\$ 0.49</u>    | <u>\$ 1.88</u>                          | <u>\$ 1.96</u>    |
| GAAP net cash provided by operating activities, as reported             | \$ 131,264                             | \$ 255,560        | \$ 624,824                              | \$ 660,188        |
| Capital expenditures  | (34,120)                               | (48,770)          | (137,512)                               | (176,586)         |
| Restructuring payments  | 18,167                                 | 13,972            | 59,520                                  | 74,718            |
| Pension contribution  | -                                      | -                 | -                                       | 95,000            |
| Tax and other payments on sale of businesses and leveraged lease assets | 75,545                                 | 14,879            | 75,545                                  | 114,128           |
| Reserve account deposits  | (3,142)                                | 17,009            | (20,104)                                | 1,636             |
| Extinguishment of debt  | 7,518                                  | -                 | 32,639                                  | -                 |
| Free cash flow, as adjusted   | <u>\$ 195,232</u>                      | <u>\$ 252,650</u> | <u>\$ 634,912</u>                       | <u>\$ 769,084</u> |

Note: The sum of the earnings per share amounts may not equal the totals above due to rounding.

**Pitney Bowes Inc.**  
**Reconciliation of Reported Consolidated Results to Adjusted Results**  
(Unaudited)

(Dollars in thousands, except per share data)

|  | Three Months Ended December 31, |                   | Twelve Months Ended December 31, |                   |
|--|---------------------------------|-------------------|----------------------------------|-------------------|
|  | 2013                            | 2012              | 2013                             | 2012              |
| GAAP income from continuing operations         |                                 |                   |                                  |                   |
| after income taxes, as reported                | \$ 79,618                       | \$ 86,115         | \$ 301,733                       | \$ 395,684        |
| Restructuring charges and asset impairments    | 23,362                          | 12,760            | 59,024                           | 11,610            |
| Extinguishment of debt                         | 4,586                           | -                 | 19,911                           | -                 |
| Sale of leveraged lease assets                 | -                               | -                 | -                                | (12,886)          |
| Income from continuing operations              |                                 |                   |                                  |                   |
| after income taxes, as adjusted                | 107,566                         | 98,875            | 380,668                          | 394,408           |
| Provision for income taxes, as adjusted        | 37,513                          | 40,540            | 121,118                          | 142,521           |
| Preferred stock dividends of subsidiaries      |                                 |                   |                                  |                   |
| attributable to noncontrolling interests       | 4,593                           | 4,594             | 18,375                           | 18,376            |
| Income from continuing operations, as adjusted | 149,672                         | 144,009           | 520,161                          | 555,305           |
| Interest expense, net                          | 45,298                          | 45,533            | 190,364                          | 188,387           |
| <b>Adjusted EBIT</b>                           | <b>194,970</b>                  | <b>189,542</b>    | <b>710,525</b>                   | <b>743,692</b>    |
| Depreciation and amortization                  | 43,866                          | 54,179            | 200,422                          | 218,921           |
| <b>Adjusted EBITDA</b>                         | <b>\$ 238,836</b>               | <b>\$ 243,721</b> | <b>\$ 910,947</b>                | <b>\$ 962,613</b> |