



Second Quarter 2013 Earnings  
July 30, 2013

# Forward-Looking Statements

*This document contains “forward-looking statements” about our expected or potential future business and financial performance. For us forward-looking statements include, but are not limited to, statements about our future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: mail volumes; the uncertain economic environment; timely development, market acceptance and regulatory approvals, if needed, of new products; fluctuations in customer demand; changes in postal regulations; interrupted use of key information systems; management of outsourcing arrangements; changes in business portfolio; foreign currency exchange rates; changes in our credit ratings; management of credit risk; changes in interest rates; the financial health of national posts; and other factors beyond our control as more fully outlined in the Company's 2012 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.*

# Delivering Value

We are focusing on the **successful execution** of our strategy that we outlined to our shareholders at Analyst Day in May

- **Stabilizing** our Mailing business
- Driving **operational excellence** and improvements to **client experience**
- **Growing** our business, particularly our participation in **ecommerce**

# Announcements

## Definitive agreements signed to sell the Pitney Bowes Management Services business

- Operating results and the loss on sale related to the European businesses of Management Services recorded in discontinued operations. Prior period results have been reclassified to reflect this change.
- The North America operations will be reclassified to discontinued operations in the third quarter.

**Making progress in our  
transformative journey to improve our  
growth profile and profitability**

## Second Quarter 2013 - Highlights

- Revenue of **\$1.2 billion**, which was
  - Nearly **flat** to the prior year, excluding the impacts of currency
  - A decline of **less than 1%**, on a reported basis
- **Double-digit revenue growth** in Production Mail and Mail Services
- **Flat revenue** in International Mailing, excluding the impact of currency
- **Continued moderation** in declines of recurring revenue streams in SMB group
- SG&A expense **lower** in dollars and as a percent of revenue due to on-going productivity initiatives
- **Retired \$375 million of debt** that matured in June

# Financial Highlights – EPS Reconciliation

	Q2 2013	Q2 2012
<b>GAAP EPS</b>	<b>(\$0.05)</b>	<b>\$0.50</b>
Discontinued Operations – (income) / loss	0.10	0.02
<b>GAAP EPS from continuing operations</b>	<b>\$0.05</b>	<b>\$0.51</b>
Restructuring	0.07	-
Goodwill impairment	0.40	-
<b>Adjusted EPS from continuing operations</b>	<b>\$0.52</b>	<b>\$0.51</b>

Note - The sum of the earnings per share may not equal the totals above due to rounding.

# Financial Highlights – Q2 2013

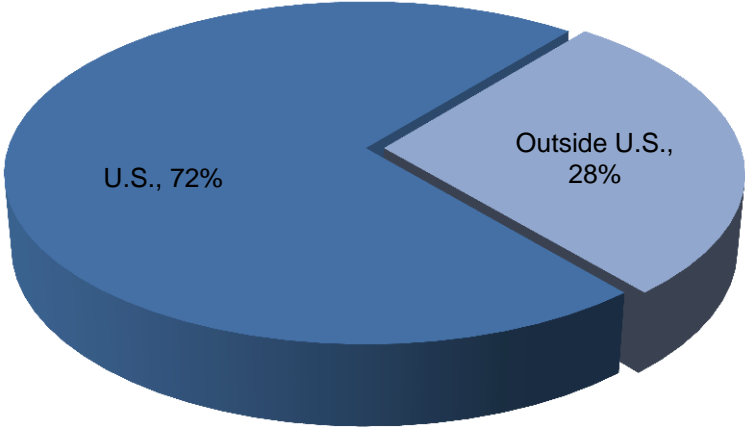
	Q2 2013 <sup>1</sup>
Revenue (\$ millions)	\$1,158
Revenue YOY Change	Less than (1%), as reported Flat, excluding impacts of currency
Adjusted EPS from continuing operations	\$0.52
GAAP EPS	(\$0.05)
Adjusted EBIT (\$ millions) <sup>1</sup>	\$198
Adjusted EBIT Margin	17.1%
Adjusted EBITDA (\$ millions) <sup>1</sup>	\$255
SG&A (\$ millions)	\$377
SG&A: Revenue %	32.5%
Free Cash Flow (\$ millions) <sup>1</sup>	\$124
Cash from Operations	\$147

<sup>1</sup> Reconciliation schedules of GAAP to Non-GAAP measures can be found in the appendix of this presentation.

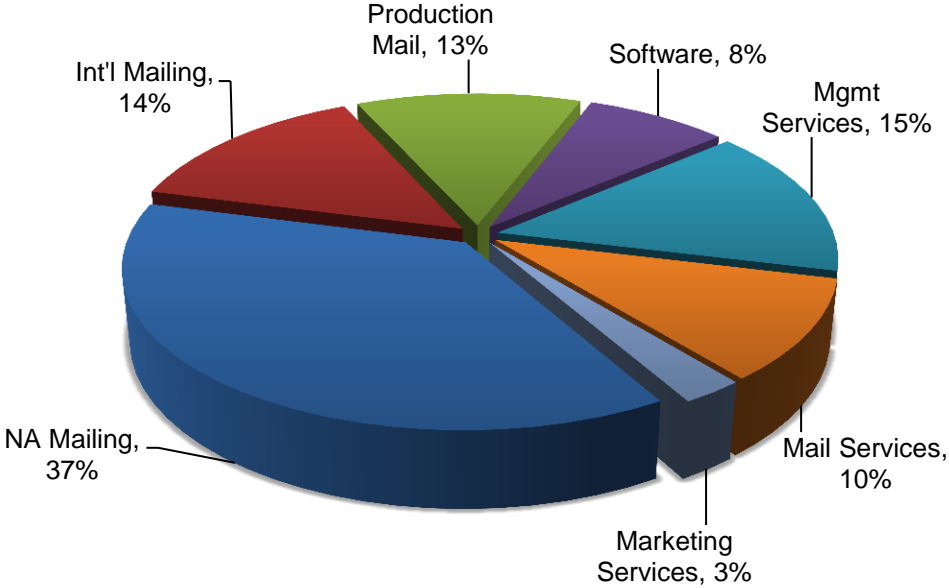
# Pitney Bowes - Total Q2 2013 Results (\$ millions)

Total PBI	Q2 2013	YOY Change	Change Ex-Currency
Revenue	\$1,158	<(1%)	(0%)
EBIT	\$198	(5%)	

Revenue by Geography



Business Segment % of Total Revenue





## Business Segment Results (\$ millions)

SMB	Q2 2013	YOY Change	Change Ex-Currency
Revenue	\$597	(3%)	(3%)
EBIT	\$186	(2%)	

Small and Medium Business (SMB) Solutions Group comprised of:  
North America Mailing  
International Mailing

52% of Total PBI Revenue – Q2 2013

## Business Segment Results (\$ millions)

North America Mailing	Q2 2013	YOY Change	Change Ex-Currency
Revenue	\$433	(5%)	(4%)
EBIT	\$166	(1%)	

- Lower rates of decline in recurring revenue streams than in prior quarters and prior year.
- Significant improvement in equipment sales revenue trend from first quarter.
- EBIT margin improved 140 basis points versus prior year as a result of improved recurring revenue margins and cost reduction initiatives.

International Mailing	Q2 2013	YOY Change	Change Ex-Currency
Revenue	\$165	(1%)	0%
EBIT	\$19	(11%)	

- Increased sales of Connect+™ mailing systems in Europe.
- Increased equipment sales and supplies revenue in Asia Pacific.
- EBIT margin impacted by mix of equipment sales, which had lower margins, and higher facility costs.

## Business Segment Results (\$ millions)

Enterprise	Q2 2013	YOY Change	Change Ex-Currency
Revenue	\$561	2%	3%
EBIT	\$64	(1%)	

Enterprise Solutions Group comprised of:

- Production Mail

- Software

- Management Services (North America)

- Mail Services

- Marketing Services

48% of Total PBI Revenue – Q2 2013

## Business Segment Results (\$ millions)

Production Mail	Q2 2013	YOY Change	Change Ex-Currency
Revenue	\$145	18%	18%
EBIT	\$14	143%	

- Revenue benefited from the installation of large production print and inserting equipment orders in North America.
- Demand for new products and printers resulted in a higher backlog at the end of the quarter.
- Supplies revenue grew as a result of the increased base of production print installations.
- EBIT margin improved versus prior year due to the growth in revenue and cost reduction initiatives.

## Business Segment Results (\$ millions)

Software	Q2 2013	YOY Change	Change Ex-Currency
Revenue	\$92	(8%)	(7%)
EBIT	\$16	85%	

- Revenue decline primarily due to fewer large dollar licensing deals in North America. There also continued to be weakness in the international markets, as well as ongoing austerity measures in the public sector that impacted revenue.
- Revenue and EBIT improved significantly from first quarter results.
- EBIT margin improved significantly due to cost reduction initiatives that have resulted in a more variable cost structure.

Management Services	Q2 2013	YOY Change	Change Ex-Currency
Revenue	\$175	(3%)	(3%)
EBIT	\$15	4%	

- Revenue declined due to continued pricing pressure on contract renewals.
- Net new written business increased when compared to prior year.
- EBIT margin improved due to lower costs from ongoing productivity programs.

\* Results exclude the European operations of Management Services, which are now recorded in discontinued operations.

## Business Segment Results (\$ millions)

Mail Services	Q2 2013	YOY Change	Change Ex-Currency
Revenue	\$119	10%	10%
EBIT	\$15	(46%)	

- Revenue benefited from increased transactions associated with the Company's ecommerce solutions for cross-border package delivery.
- Revenue also benefited from growth in presort volumes processed.
- EBIT margin was impacted by the ongoing investments and costs related to the build out of the infrastructure of the ecommerce offering.

Marketing Services	Q2 2013	YOY Change	Change Ex-Currency
Revenue	\$30	(17%)	(17%)
EBIT	\$4	(44%)	

- Revenue and EBIT declined due to lower fees for marketing category contract renewals.

# 2013 Guidance

The Company is updating its 2013 annual guidance to reflect results to-date and the Management Services businesses in discontinued operations in the second half of the year. The Company's revised guidance:

- **Annual revenue**, excluding the impacts of currency, in the range of a **1 percent decline to 2 percent growth** when compared to 2012 pro-forma revenue of \$3,983 million, which excludes the revenue of Pitney Bowes Management Services.
- **GAAP Earnings per Share** from continuing operations in the range of **\$1.07 to \$1.22**, which includes:
  - \$0.40 per share related to the updated valuation of the Management Services business
  - \$0.07 per share related to restructuring charges recorded to date
  - \$0.08 per share for costs associated with the first quarter debt tender
- **Adjusted Earnings per Share** from continuing operations in the range of **\$1.62 to \$1.77**
- **Free cash flow** in the range of **\$575 million to \$675 million**

## Other

- As a result of signing the definitive agreement for the sale of the North America Management Services business in the third quarter, the Company anticipates recording an after-tax charge in discontinued operations in the range of \$0.40 per share to \$0.50 per share primarily related to the difference between the Company's book and tax basis in this business.

# Appendix



# Non-GAAP Measures

*The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP). The Company uses measures such as adjusted earnings per share, adjusted income from continuing operations and free cash flow to exclude the impact of special items like restructuring charges, tax adjustments, and goodwill and asset write-downs, because, while these are actual Company expenses, they can mask underlying trends associated with our business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.*

*The use of free cash flow provides investors insight into the amount of cash that management could have available for other discretionary uses. It adjusts GAAP cash from operations for capital expenditures, as well as special items like cash used for restructuring charges, unusual tax payments and contributions to its pension funds. Management uses segment EBIT to measure profitability and performance at the segment level. EBIT is determined by deducting the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. In addition, financial results are presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the intervening period.*

*Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information may also be found at the Company's web site: [www.pb.com/investorrelations](http://www.pb.com/investorrelations)*

**Pitney Bowes Inc.**  
**Consolidated Statements of Income**  
(Unaudited)

(Dollars in thousands, except per share data)

	Three months ended June 30,		Six months ended June 30,	
	2013	2012	2013	2012
<b>Revenue:</b>				
Equipment sales	\$ 243,644	\$ 224,235	\$ 458,643	\$ 444,414
Supplies	72,337	70,522	146,624	146,887
Software	100,482	104,551	187,494	208,901
Rentals	136,775	145,497	273,154	285,886
Financing	115,929	122,948	232,691	249,696
Support services	163,178	171,254	328,664	344,772
Business services	325,862	327,350	649,207	655,447
Total revenue	<u>1,158,207</u>	<u>1,166,357</u>	<u>2,276,477</u>	<u>2,336,003</u>
<b>Costs and expenses:</b>				
Cost of equipment sales	128,426	106,718	237,763	203,634
Cost of supplies	22,692	20,863	45,954	44,734
Cost of software	21,435	24,404	42,141	45,497
Cost of rentals	26,424	31,851	54,179	62,076
Financing interest expense	19,798	20,642	39,673	41,781
Cost of support services	104,282	112,123	212,291	227,210
Cost of business services	248,715	242,010	495,611	485,952
Selling, general and administrative	376,559	380,656	748,014	779,852
Research and development	31,501	33,811	64,836	67,884
Restructuring charges and asset impairments	19,955	(585)	19,955	(585)
Goodwill impairment	97,787	-	97,787	-
Other interest expense	31,347	30,353	62,086	59,720
Interest income	(1,302)	(2,003)	(3,050)	(3,736)
Other income, net	-	4,372	25,121	1,138
Total costs and expenses	<u>1,127,619</u>	<u>1,005,215</u>	<u>2,142,361</u>	<u>2,015,157</u>
Income from continuing operations before income taxes	30,588	161,142	134,116	320,846
Provision for income taxes	15,160	53,113	42,899	68,211
Income from continuing operations	15,428	108,029	91,217	252,635
(Loss) income from discontinued operations, net of income tax	(20,067)	(3,812)	(23,756)	14,846
Net (loss) income before attribution of noncontrolling interests	(4,639)	104,217	67,461	267,481
Less: Preferred stock dividends of subsidiaries attributable to noncontrolling interests	4,594	4,594	9,188	9,188
Net (loss) income - Pitney Bowes Inc.	<u>\$ (9,233)</u>	<u>\$ 99,623</u>	<u>\$ 58,273</u>	<u>\$ 258,293</u>
<b>Amounts attributable to common stockholders:</b>				
Income from continuing operations	\$ 10,834	\$ 103,435	\$ 82,029	\$ 243,447
Loss (income) from discontinued operations	(20,067)	(3,812)	(23,756)	14,846
Net (loss) income - Pitney Bowes Inc.	<u>\$ (9,233)</u>	<u>\$ 99,623</u>	<u>\$ 58,273</u>	<u>\$ 258,293</u>
<b>Basic earnings per share attributable to common stockholders <sup>(1)</sup>:</b>				
Continuing operations	0.05	0.52	0.41	1.22
Discontinued operations	(0.10)	(0.02)	(0.12)	0.07
Net (loss) income - Pitney Bowes Inc.	<u>\$ (0.05)</u>	<u>\$ 0.50</u>	<u>\$ 0.29</u>	<u>\$ 1.29</u>
<b>Diluted earnings per share attributable to common stockholders <sup>(1)</sup>:</b>				
Continuing operations	0.05	0.51	0.41	1.21
Discontinued operations	(0.10)	(0.02)	(0.12)	0.07
Net (loss) income - Pitney Bowes Inc.	<u>\$ (0.05)</u>	<u>\$ 0.50</u>	<u>\$ 0.29</u>	<u>\$ 1.29</u>

(1) The sum of the earnings per share amounts may not equal the totals above due to rounding.

(2) Certain prior year amounts have been reclassified to conform to the current year presentation.

**Pitney Bowes Inc.**  
**Consolidated Balance Sheets**  
(Unaudited in thousands, except per share data)

	June 30, 2013	December 31, 2012
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 608,568	\$ 913,276
Short-term investments	22,898	36,611
Accounts receivable, gross	604,068	748,469
Allowance for doubtful accounts receivable	(15,528)	(20,219)
Accounts receivable, net	588,540	728,250
Finance receivables	1,158,795	1,213,776
Allowance for credit losses	(26,277)	(25,484)
Finance receivables, net	1,132,518	1,188,292
Inventories	141,061	179,678
Current income taxes	30,578	51,836
Other current assets and prepayments	158,812	114,184
Assets held for sale	71,052	-
Total current assets	2,754,027	3,212,127
Property, plant and equipment, net	351,606	385,377
Rental property and equipment, net	230,759	241,192
Finance receivables	960,480	1,041,099
Allowance for credit losses	(9,824)	(14,610)
Finance receivables, net	950,656	1,026,489
Investment in leveraged leases	33,606	34,546
Goodwill	2,012,752	2,136,138
Intangible assets, net	143,451	166,214
Non-current income taxes	93,318	94,434
Other assets	563,027	563,374
Total assets	\$ 7,133,202	\$ 7,859,891
<b>Liabilities, noncontrolling interests and stockholders' equity</b>		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 1,563,069	\$ 1,809,226
Current income taxes	208,063	240,681
Notes payable and current portion of long-term obligations	-	375,000
Advance billings	448,129	452,130
Liabilities of assets held for sale	67,476	-
Total current liabilities	2,286,737	2,877,037
Deferred taxes on income	44,460	69,222
Tax uncertainties and other income tax liabilities	144,260	145,881
Long-term debt	3,654,032	3,642,375
Other non-current liabilities	685,002	718,375
Total liabilities	6,814,491	7,452,890
Noncontrolling interests (Preferred stockholders' equity in subsidiaries)	296,370	296,370
Stockholders' equity:		
Cumulative preferred stock, \$50 par value, 4% convertible	4	4
Cumulative preference stock, no par value, \$2.12 convertible	613	648
Common stock, \$1 par value	323,338	323,338
Additional paid-in-capital	198,938	223,847
Retained Earnings	4,689,969	4,744,802
Accumulated other comprehensive loss	(723,523)	(681,213)
Treasury Stock, at cost	(4,466,998)	(4,500,795)
Total Pitney Bowes Inc. stockholders' equity	22,341	110,631
Total liabilities, noncontrolling interests and stockholders' equity	\$ 7,133,202	\$ 7,859,891

**Pitney Bowes Inc.**  
**Revenue and EBIT**  
**Business Segments**  
**June 30, 2013**  
(Unaudited)

(Dollars in thousands)

	<b>Three Months Ended June 30,</b>		
	<b>2013</b>	<b>2012</b>	<b>% Change</b>
<b><u>Revenue</u></b>			
North America Mailing	\$ 432,889	453,484	(5%)
International Mailing	164,556	165,480	(1%)
Small & Medium Business Solutions	<u>597,445</u>	<u>618,964</u>	(3%)
Production Mail	144,986	123,067	18%
Software	92,242	99,874	(8%)
Management Services	174,708	180,562	(3%)
Mail Services	119,058	108,045	10%
Marketing Services	29,768	35,845	(17%)
Enterprise Business Solutions	<u>560,762</u>	<u>547,393</u>	2%
<b>Total revenue</b>	<b><u>\$ 1,158,207</u></b>	<b><u>1,166,357</u></b>	<b>(1%)</b>
<b><u>EBIT (1)</u></b>			
North America Mailing	\$ 166,363	\$ 167,870	(1%)
International Mailing	19,285	21,758	(11%)
Small & Medium Business Solutions	<u>185,648</u>	<u>189,628</u>	(2%)
Production Mail	13,617	5,594	143%
Software	15,729	8,487	85%
Management Services	14,735	14,222	4%
Mail Services	15,484	28,464	(46%)
Marketing Services	4,181	7,503	(44%)
Enterprise Business Solutions	<u>63,746</u>	<u>64,270</u>	(1%)
<b>Total EBIT</b>	<b><u>\$ 249,394</u></b>	<b><u>\$ 253,898</u></b>	<b>(2%)</b>
Unallocated amounts:			
Interest, net (2)	(49,843)	(48,992)	
Corporate and other expenses	(51,221)	(44,349)	
Restructuring and asset impairments	(19,955)	585	
Goodwill impairment	<u>(97,787)</u>	<u>-</u>	
<b>Income from continuing operations before income taxes</b>	<b><u>\$ 30,588</u></b>	<b><u>\$ 161,142</u></b>	

(1) Earnings before interest and taxes (EBIT) excludes general corporate expenses, restructuring, goodwill and asset impairments.

(2) Interest, net includes financing interest expense, other interest expense and interest income.

**Pitney Bowes Inc.**  
**Revenue and EBIT**  
**Business Segments**  
**June 30, 2013**  
(Unaudited)

(Dollars in thousands)

	<b>Six Months Ended June 30,</b>		
	<b>2013</b>	<b>2012</b>	<b>% Change</b>
<b><u>Revenue</u></b>			
North America Mailing	\$ 863,264	914,789	(6%)
International Mailing	332,011	333,494	(0%)
Small & Medium Business Solutions	<u>1,195,275</u>	<u>1,248,283</u>	(4%)
Production Mail	263,788	238,083	11%
Software	172,963	200,201	(14%)
Management Services	351,278	360,702	(3%)
Mail Services	237,913	222,681	7%
Marketing Services	55,260	66,053	(16%)
Enterprise Business Solutions	<u>1,081,202</u>	<u>1,087,720</u>	(1%)
<b>Total Revenue</b>	<b><u>\$ 2,276,477</u></b>	<b><u>2,336,003</u></b>	<b>(3%)</b>
<b><u>EBIT (1)</u></b>			
North America Mailing	\$ 320,868	\$ 346,041	(7%)
International Mailing	37,034	41,755	(11%)
Small & Medium Business Solutions	<u>357,902</u>	<u>387,796</u>	(8%)
Production Mail	16,672	8,373	99%
Software	20,619	19,179	8%
Management Services	29,097	26,210	11%
Mail Services	34,833	62,709	(44%)
Marketing Services	6,167	12,320	(50%)
Enterprise Business Solutions	<u>107,388</u>	<u>128,791</u>	(17%)
<b>Total EBIT</b>	<b><u>\$ 465,290</u></b>	<b><u>\$ 516,587</u></b>	<b>(10%)</b>
Unallocated amounts:			
Interest, net (2)	(98,709)	(97,765)	
Corporate and other expenses	(114,723)	(98,561)	
Restructuring and asset impairments	(19,955)	585	
Goodwill impairment	<u>(97,787)</u>	<u>-</u>	
<b>Income from continuing operations before income taxes</b>	<b><u>\$ 134,116</u></b>	<b><u>\$ 320,846</u></b>	

(1) Earnings before interest and taxes (EBIT) excludes general corporate expenses, restructuring, goodwill and asset impairments.

(2) Interest, net includes financing interest expense, other interest expense and interest income.

**Pitney Bowes Inc.**  
**Reconciliation of Reported Consolidated Results to Adjusted Results**  
(Unaudited)

(Dollars in thousands, except per share data)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2013	2012	2013	2012
GAAP income from continuing operations				
after income taxes, as reported	\$ 10,834	\$ 103,435	\$ 82,029	\$ 243,447
Restructuring charges and asset impairments	13,493	(912)	13,493	(912)
Goodwill impairment	81,638	-	81,638	-
Sale of leveraged lease assets	-	-	-	(12,886)
Extinguishment of debt	-	-	15,325	-
Income from continuing operations				
after income taxes, as adjusted	<u>\$ 105,965</u>	<u>\$ 102,523</u>	<u>\$ 192,485</u>	<u>\$ 229,649</u>
GAAP diluted earnings per share from				
continuing operations, as reported	\$ 0.05	\$ 0.51	\$ 0.41	\$ 1.21
Restructuring charges and asset impairments	0.07	(0.00)	0.07	(0.00)
Goodwill impairment	0.40	-	0.40	-
Sale of leveraged lease	-	-	-	(0.06)
Extinguishment of debt	-	-	0.08	-
Diluted earnings per share from continuing				
operations, as adjusted	<u>\$ 0.52</u>	<u>\$ 0.51</u>	<u>\$ 0.95</u>	<u>\$ 1.14</u>
GAAP net cash provided by operating activities,				
as reported	\$ 146,875	\$ 268,452	\$ 279,035	\$ 339,832
Capital expenditures	(34,602)	(38,722)	(73,441)	(88,751)
Restructuring payments	10,980	21,630	27,255	47,875
Pension contribution	-	-	-	95,000
Tax payments on sale of leveraged lease assets	-	15,671	-	84,904
Reserve account deposits	1,138	28,008	(26,189)	2,334
Extinguishment of debt	-	-	25,121	-
Free cash flow, as adjusted	<u>\$ 124,391</u>	<u>\$ 295,039</u>	<u>\$ 231,781</u>	<u>\$ 481,194</u>

Note: The sum of the earnings per share amounts may not equal the totals above due to rounding.

**Pitney Bowes Inc.**  
**Reconciliation of Reported Consolidated Results to Adjusted Results**  
(Unaudited)

(Dollars in thousands, except per share data)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2013	2012	2013	2012
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after income taxes, as reported	\$ 10,834	\$ 103,435	\$ 82,029	\$ 243,447
Restructuring charges and asset impairments	13,493	(912)	13,493	(912)
Goodwill impairment	81,638	-	81,638	-
Sale of leveraged lease assets	-	-	-	(12,886)
Extinguishment of debt	-	-	15,325	-
Income from continuing operations				
after income taxes, as adjusted	105,965	102,523	192,485	229,649
Provision for income taxes, as adjusted	37,771	53,440	75,306	85,240
Preferred stock dividends of subsidiaries				
attributable to noncontrolling interests	4,594	4,594	9,188	9,188
Income from continuing operations, as adjusted	148,330	160,557	276,979	324,077
Interest expense, net	49,843	48,992	98,709	97,765
<b>Adjusted EBIT</b>	<b>198,173</b>	<b>209,549</b>	<b>375,688</b>	<b>421,842</b>
Depreciation and amortization	56,475	67,237	113,702	131,607
<b>Adjusted EBITDA</b>	<b>\$ 254,648</b>	<b>\$ 276,786</b>	<b>\$ 489,390</b>	<b>\$ 553,449</b>