UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

September 22, 2011
Date of Report (Date of earliest event reported)

Pitney Bowes Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

1-3579

(Commission file number)

06-0495050 (I.R.S. Employer Identification No.)

World Headquarters
1 Elmcroft Road
Stamford, Connecticut 06926-0700
(Address of principal executive offices)

(203) 356-5000

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. OTHER EVENTS

Pitney Bowes Inc. (the "Company", "we", and "our") is filing this Form 8-K to update the financial information in the Company's Annual Report on Form 10-K for the year ended December 31, 2010 ("2010 Form 10-K") to reflect revised financial information and disclosures as a result of business segment and other changes as described below.

Due to management changes and an organizational realignment, we changed to a North American view of our mailing business. Accordingly, the following changes to our segment reporting have been made:

- The results of our Canadian mailing and financial services operations were moved from the International Mailing segment and combined with the results of our U.S. Mailing segment to comprise the "North America Mailing" segment;
- Certain software operations were moved from North America Mailing to the Software segment;
- · Certain e-commerce and associated R&D costs were moved from North America Mailing to the Mail Services segment; and,
- Certain operations originally reported in North America Mailing or International Mailing are now reported in the Production Mail segment.

Additionally,

- Certain software sales and related costs originally reported as Equipment sales and Cost of equipment sales on the Consolidated Statements of Income are now reported as Software sales and Cost of software; and,
- Additional disclosures have been included as a result of a review of our 2010 Form 10-K by the U.S. Securities and Exchange Commission (the "SEC").

These changes to our business segment presentation and other changes noted above did not impact our financial position at December 31, 2010 or 2009 or net income, earnings per share or cash flows in any of the three years ended December 31, 2010.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

Exhibit 23 - Consent of Independent Registered Public Accounting Firm

The Company has recast the following items that were contained in its 2010 Form 10-K filed on February 28, 2011 to reflect the impact of the above noted items. The following exhibits filed with this Form 8-K and incorporated herein by reference update and supersede only those portions of the 2010 Form 10-K listed below:

- Exhibit 99.1: Item 1, "Business" and Item 3, "Legal Proceedings";
- Exhibit 99.2: Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations"; and
- Exhibit 99.3: Consolidated Statements of Income; Note 6 Intangible Assets and Goodwill; Note 17 Finance Assets: and Note 18 –
 Business Segment Information found in Item 8, "Financial Statements and Supplementary Data."

All other information in the 2010 Form 10-K has not been updated for events or developments that occurred subsequent to the filing of the 2010 Form 10-K with the SEC. For developments since the filing of the 2010 Form 10-K, please refer to our Quarterly Reports on Form 10-Q for the periods ended March 31, 2011 and June 30, 2011. The information in this Form 8-K, including exhibits, should be read in conjunction with the 2010 Form 10-K and subsequent SEC filings.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Pitney Bowes Inc.

September 22, 2011

/s/ Steven J. Green

Steven J. Green Vice President – Finance and Chief Accounting Officer (Principal Accounting Officer)

4

CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We hereby consent to the incorporation by reference in the Registration Statements on Form S-8 (Registration Nos. 33-5291, 33-4549, 33-22238, 33-5765, 33-41182, 333-66735, 333-05731, 333-132589, 333-132590, 333-132592, 333-145527) and on Form S-3 (Registration Nos. 33-5289, 33-5290, 33-18280, 33-25730, 33-21723, 33-27244, 33-33948, 333-72304, 333-10966, 333-120525, 333-122481, 333-151753, 333-149474, 333-161357) of Pitney Bowes Inc. of our report dated February 25, 2011, except for Notes 6, 17 and 18, as to which the date is September 22, 2011 relating to the financial statements, financial statement schedule and the effectiveness of internal control over financial reporting, which appears in this Current Report on Form 8-K dated September 22, 2011.

/s/ PricewaterhouseCoopers LLP

PricewaterhouseCoopers LLP Stamford, Connecticut September 22, 2011

ITEM 1. - BUSINESS

General

Pitney Bowes Inc. was incorporated in the state of Delaware on April 23, 1920, as the Pitney Bowes Postage Meter Company. Today, Pitney Bowes Inc. is a provider of mail processing equipment and integrated mail solutions. We offer a full suite of equipment, supplies, software, services and end-to-end solutions which enable our customers to manage and integrate physical and digital communication channels. Our growth strategies focus on leveraging our historic leadership in physical communications with our expanding capabilities in digital and hybrid communications. We see long-term opportunities in delivering products, software, services and solutions that help customers grow their business by more effectively managing their physical and digital communications with their customers. In this report, the terms "we," "us," "our," or "Company" are used to refer collectively to Pitney Bowes Inc. and its subsidiaries.

For more information about us, our products, services and solutions, visit www.pb.com. Also, our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and any amendments or exhibits to those reports are available, free of charge, through the Investor Relations section of our website at www.pb.com/investorrelations, as soon as reasonably practicable after such reports are electronically filed with, or furnished to, the Securities and Exchange Commission (the SEC). The information found on our website is not part of this or any other report we file with or furnish to the SEC.

We file annual, quarterly and current reports, proxy statements and other information with the SEC, and these filings can be obtained from the SEC's website at http://www.sec.gov. This uniform resource locator is an inactive textual reference only and is not intended to incorporate the contents of the SEC website into this Form 10-K.

You may read and copy any document we file with the SEC at the SEC's Public Reference Room at 450 Fifth Street, NW, Washington, DC 20549. You may also request copies of the documents that we file with the SEC by writing to the SEC's Office of Public Reference at the above address, at prescribed rates. Please call the SEC at (800) 732-0330 for further information on the operations of the Public Reference Room and copying charges.

Business Segments

We conduct our business activities in seven reporting segments within two business groups, Small & Medium Business Solutions and Enterprise Business Solutions, based on the customers they primarily serve. We are a global company with operations in the United States and internationally. See Note 18 to the Consolidated Financial Statements for financial information concerning our reporting segments and the geographic areas in which we operate. The principal products and services of each of our reporting segments are as follows:

Small & Medium Business Solutions:

North America Mailing: Includes the U.S. and Canadian revenue and related expenses from the sale, rental and financing of our mail finishing, mail creation, shipping equipment and software; supplies; support and other professional services; and payment solutions.

<u>International Mailing</u>: Includes the revenue and related expenses from the sale, rental and financing of our mail finishing, mail creation, shipping equipment and software; supplies; support and other professional services; and payment solutions outside North America.

Enterprise Business Solutions:

<u>Production Mail</u>: Includes the worldwide revenue and related expenses from the sale, support and other professional services of our high-speed, production mail systems, sorting and production print equipment.

<u>Software</u>: Includes the worldwide revenue and related expenses from the sale and support services of non-equipment-based mailing, customer relationship and communication and location intelligence software.

<u>Management Services</u>: Includes worldwide revenue and related expenses from facilities management services; secure mail services; reprographic, document management services; and litigation support and eDiscovery services.

Mail Services: Includes the worldwide revenue and related expenses from presort mail services and cross-border mail services.

Marketing Services: Includes the revenue and related expenses from direct marketing services for targeted customers.

Support Services

We maintain extensive field service organizations to provide servicing for customers' equipment, usually in the form of annual maintenance contracts.

Marketing

We market our products and services through our sales force, direct mailings, outbound telemarketing and independent distributors and dealers. We sell to a variety of business, governmental, institutional and other organizations. We have a broad base of customers, and we are not dependent upon any one customer or type of customer for a significant part of our revenue. We do not have significant backlog or seasonality relating to our businesses.

Credit Policies

We establish credit approval limits and procedures based on the credit quality of the customer and the type of product or service provided to control risk in extending credit to customers. In addition, we utilize an automatic approval program for certain leases within our internal financing operations. This program is designed to facilitate low dollar transactions by utilizing historical payment patterns and losses realized for customers with common credit characteristics. The program defines the criteria under which we will accept a customer without performing a more detailed credit investigation, such as maximum equipment cost, a customer's time in business and payment experience.

We closely monitor the portfolio by analyzing industry sectors and delinquency trends by product line, industry and customer to ensure reserve levels and credit policies reflect current trends. Management continues to closely monitor credit lines, collection resources, and revise credit policies as necessary to be more selective in managing the portfolio.

Competition

We are a leading supplier of products and services in the large majority of our business segments. Our meter base and our continued ability to place and finance meters in key markets is a significant contributor to our current and future revenue and profitability. However, all of our segments face competition from a number of companies. In particular, we face competition from products and services offered as alternative means of message communications and for new placements of mailing equipment from other postage meter and mailing machine suppliers, and all of our mailing products, services and software face competition. As we expand our activities in managing and integrating physical and digital communications we will face competition from other companies looking to digitize mail, as well as those providing on-line payment services. Leasing companies, commercial finance companies, commercial banks and other financial institutions compete, in varying degrees, in the markets in which our finance operations do business. Our competitors range from very large, diversified financial institutions to many small, specialized firms. We offer a complete line of products and services as well as a variety of finance and payment offerings to our customers. We finance the majority of our products through our captive financing business and we are a major provider of business services to the corporate, financial services, professional services and government markets, competing against national, regional and local firms specializing in facilities and document management throughout the world.

We believe that our long experience and reputation for product quality, and our sales and support service organizations are important factors in influencing customer choices with respect to our products and services.

Research, Development and Intellectual Property

We make significant investments in research and development operations. We have many research and development programs that are directed toward developing new products and service offerings. As a result of our research and development efforts, we have been awarded a number of patents with respect to several of our existing and planned products. We do not believe our businesses are materially dependent on any one patent or any group of related patents or on any one license or any group of related licenses. Our expenditures for research and development were \$156 million, \$182 million and \$206 million in 2010, 2009 and 2008, respectively.

Material Suppliers

We depend on third-party suppliers for a variety of services, components, supplies and a large portion of our product manufacturing. We believe we have adequate sources for our purchases of materials, components, services and supplies for products that we manufacture or assemble.

Regulatory Matters

We are subject to the regulations of postal authorities worldwide, related to product specifications and business practices involving our postage meters. From time to time, we will work with these governing bodies to help in the enhancement and growth of mail and the mail channel. See "Legal Proceedings" in Item 3 of this Form 10-K.

Employees and Employee Relations

At December 31, 2010, we employed approximately 21,600 persons in the U.S. and 9,100 persons outside the U.S. The large majority of our employees are not represented by any labor union, and we believe that our current relations with employees are good. Management follows the policy of keeping employees informed of decisions, and encourages and implements employee suggestions whenever practicable.

Executive Officers

See Part III, Item 10. "Directors, Executive Officers and Corporate Governance" of this Form 10-K for information about Executive Officers of the Registrant.

ITEM 3. - LEGAL PROCEEDINGS

In the ordinary course of business, we are routinely defendants in or party to a number of pending and threatened legal actions. These may involve litigation by or against us relating to, among other things, contractual rights under vendor, insurance or other contracts; intellectual property or patent rights; equipment, service, payment or other disputes with customers; or disputes with employees. Some of these actions may be brought as a purported class action on behalf of a purported class of employees, customers or others.

Our wholly-owned subsidiary, Imagitas, Inc., is a defendant in several purported class actions. These lawsuits were originally filed in six different states and later coordinated in the U.S. District Court for the Middle District of Florida, In re: Imagitas, Driver's Privacy Protection Act Litigation (Coordinated, May 28, 2007). Each of these lawsuits alleges that the Imagitas DriverSource program violated the federal Drivers Privacy Protection Act (DPPA). Under the DriverSource program, Imagitas entered into contracts with state governments to mail out automobile registration renewal materials along with third party advertisements, without revealing the personal information of any state resident to any advertiser. The DriverSource program assisted the state in performing its governmental function of delivering these mailings and funding the costs of them. The plaintiffs in these actions were seeking statutory damages under the DPPA. On December 21, 2009, the Eleventh Circuit Court affirmed the District Court's summary judgment decision in Rine, et al. v. Imagitas, Inc. (U.S. District Court, Middle District of Florida, filed August 1, 2006), which ruled in Imagitas' favor and dismissed that litigation. That decision is now final, with no further appeals available. With respect to the remaining state cases, Imagitas filed its motion to dismiss these cases on October 8, 2010. Plaintiff's opposition brief was filed on December 6, 2010, and Imagitas filed its reply brief on December 22, 2010. Although the plaintiffs are still contending that the cases filed in Massachusetts, Ohio and Missouri can proceed, they have admitted in their response that the reasoning in the Rine decision does require that actions based on Minnesota and New York laws be dismissed. We are awaiting a decision by the District Court on the motion to dismiss. Based upon our current understanding of the facts and applicable laws, we do not believe there is a reasonable possibility that any loss has been incurred.

On October 28, 2009, the Company and certain of its current and former officers were named as defendants in NECA-IBEW Health & Welfare Fund v. Pitney Bowes Inc. et al., a class action lawsuit filed in the U.S. District Court for the District of Connecticut. The complaint asserts claims under the Securities Exchange Act of 1934 on behalf of those who purchased the common stock of the Company during the period between July 30, 2007 and October 29, 2007 alleging that the Company, in essence, missed two financial projections. Plaintiffs filed an amended complaint on September 20, 2010. On December 3, 2010, we moved to dismiss the complaint. The parties have completed briefing on this motion and the motion is now pending before the court. Based upon our current understanding of the facts and applicable laws, we do not believe there is a reasonable possibility that any loss has been incurred.

We expect to prevail in the legal actions above; however, as litigation is inherently unpredictable, there can be no assurance in this regard. If the plaintiffs do prevail, the results may have a material effect on our financial position, future results of operations or cash flows, including, for example, our ability to offer certain types of goods or services in the future.

ITEM 7. - MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our Consolidated Financial Statements contained in this report. All table amounts are presented in millions of dollars, unless otherwise stated.

Forward-Looking Statements

This Management's Discussion and Analysis of Financial Condition and Results of Operations (MD&A) contains statements that are forward-looking. We want to caution readers that any forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 in this Form 10-K may change based on various factors. These forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties and actual results could differ materially. Words such as "estimate", "target", "project", "plan", "believe", "expect", "anticipate", "intend", and similar expressions may identify such forward-looking statements. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Factors which could cause future financial performance to differ materially from the expectations as expressed in any forward-looking statement made by or on our behalf include, without limitation:

- negative developments in economic conditions, including adverse impacts on customer demand
- changes in postal or banking regulations
- timely development and acceptance of new products
- · declining physical mail volumes
- success in gaining product approval in new markets where regulatory approval is required
- · successful entry into new markets
- mailers' utilization of alternative means of communication or competitors' products
- our success at managing customer credit risk
- · our success at managing costs associated with our strategy of outsourcing functions and operations not central to our business
- changes in interest rates
- foreign currency fluctuations
- cost, timing and execution of our transformation plans including any potential asset impairments
- · regulatory approvals and satisfaction of other conditions to consummate and integrate any acquisitions
- interrupted use of key information systems
- changes in international or national political conditions, including any terrorist attacks
- intellectual property infringement claims
- · impact on mail volume resulting from current concerns over the use of the mail for transmitting harmful biological agents
- third-party suppliers' ability to provide product components, assemblies or inventories
- · negative income tax adjustments or other regulatory levies for prior audit years and changes in tax laws or regulations
- changes in pension, health care and retiree medical costs
- changes in privacy laws
- acts of nature

Overview

In 2010, revenue decreased 3% to \$5.4 billion compared to the prior year. Equipment sales and software revenues increased 2% and 5%, respectively, compared to the prior year; however, these improvements were offset by a decline of 7% in rental revenue, 8% in financing revenue, 5% in supplies revenue and 3% in business services revenue compared to the prior year. Foreign currency translation and acquisitions had less than a 1% favorable impact on revenue.

Earnings before interest and taxes (EBIT) increased in four of our segments when compared to the prior year primarily due to our ongoing productivity and cost reduction initiatives.

Net income from continuing operations in 2010 was \$310 million, or \$1.50 per diluted share compared with \$432 million, or \$2.08 per diluted share in 2009. Diluted earnings per share for 2010 was reduced by \$0.59 for restructuring charges and asset impairments, \$0.07 for non-cash tax charges associated with out-of-the-money stock options that expired during the year, \$0.05 for a one-time charge to correct rates used to estimate unbilled International Mail Services revenue in prior periods and \$0.04 for recently enacted heath care legislation. Diluted earnings per share for 2009 was reduced by \$0.15 for restructuring charges, \$0.06 for non-cash tax charges associated with out-of-the-money stock options that expired during the year partially offset by a \$0.01 positive tax adjustment associated with the repricing of leveraged lease transactions.

We generated \$952 million in cash from operations, which was used to reduce debt by \$171 million, repurchase \$100 million of our common stock and pay \$301 million of dividends to our common stockholders.

For a more detailed discussion of our results of operations, see "Results of Operations 2010 compared to 2009" and "Results of Operations 2009 compared to 2008."

Outlook

During the second half of 2010, we began to see some positive signs in our business. However, the worldwide economy and business environment continues to be uncertain, especially among small businesses. This uncertain economic environment has impacted our financial results and in particular our recurring revenue streams, including our high-margin financing, rental and supplies revenue streams. Recovery of these recurring revenue streams will lag a recovery in equipment sales. While we have been successful in reducing our cost structure across the entire business and shifting to a more variable cost structure, these actions have not been sufficient to offset the impact of lower revenues. We remain focused on streamlining our business operations and creating more flexibility in our cost structure.

In addition, the worldwide economy and business environment continue to be uncertain and impact our current and expected financial performance of certain business units in our Enterprise Business Solutions group and increase the possibility of a future non-cash impairment charge for goodwill and/or identifiable intangible assets. Refer to Goodwill and long-lived assets section within our discussion of Critical Accounting Estimates.

Our growth strategies focus on leveraging our expertise in physical communications with our expanding capabilities in digital and hybrid communications. We see long-term opportunities in delivering products, software, services and solutions that help customers grow their business by more effectively managing their physical and digital communications with their customers.

We continue to expect our mix of revenue to change, with a greater percentage of revenue coming from enterprise related products and solutions. We expect that our future results will continue to be impacted by changes in global economic conditions and their impact on mail intensive industries. It is not expected that total mail volumes will rebound to prior peak levels in an economic recovery, and future mail volume trends will continue to be a factor for our businesses.

In 2009, we announced we were undertaking a series of initiatives designed to transform and enhance the way we operate as a global company. In order to enhance our responsiveness to changing market conditions, we have been executing on a strategic transformation program designed to create improved processes and systems to further enable us to invest in future growth in areas such as our global customer interactions and product development processes. We expect the total pre-tax cost of this program will be in the range of \$300 million to \$350 million primarily related to severance and benefit costs incurred in connection with workforce reductions. Currently, we are targeting annualized benefits, net of system and related investments, in the range of \$250 million to \$300 million on a pre-tax basis, with a full benefit run rate by 2012.

In February 2011, our largest mail presort facility located in Dallas, Texas was destroyed by a fire, severely impacting our ability to process customer mail. At the end of June, we completed the outfitting of a new facility and began processing customer mail from this facility. We expect to be operating at or above pre-fire capacity in this facility in the third quarter. Through June, the disruption caused by the fire resulted in the loss of \$16 million in revenue and \$0.05 per diluted share. To date, we have received \$25 million as partial payment from insurance companies, of which \$15 million was received as of June 30, 2011.

In July 2011 we entered into a series of settlements with the IRS in connection with their examination of our tax years 2001-2004 under which we agreed on the tax treatment of a number of disputed issues and to revised tax calculations. As a result, we owe approximately \$400 million of tax and interest that was previously paid through the purchase of tax bonds. In September 2011, we also received final approval from the IRS and the U.S. Congressional Joint Committee on Taxation of a refund claim of approximately \$25 million. Accordingly, in the third quarter, we expect to release approximately \$80 million of tax reserves, about \$60 million of which will be released through Discontinued Operations. In August 2011, we also received a \$92 million cash refund of tax bonds.

The IRS exam of tax years 2001-2004 is estimated to be completed within the next six months and the examination of years 2005-2008 within the next 12-to-18 months. The ultimate resolution of any remaining matters could have a material impact, positive or negative, on our results of operations, financial position and cash flows.

RESULTS OF OPERATIONS - 2010 Compared to 2009

Business segment results

We conduct our business activities in seven reporting segments within two business groups, Small & Medium Business Solutions (SMB Solutions) and Enterprise Business Solutions (EB Solutions). The following table shows revenue and EBIT in 2010 and 2009 by business segment. EBIT, a non-GAAP measure, is determined by deducting from segment revenue the related costs and expenses attributable to the segment. EBIT excludes interest, taxes, general corporate expenses and restructuring charges, which are generally managed across the entire company on a consolidated basis, and asset impairments. EBIT is useful to management in demonstrating the operational profitability of the segments excluding centrally managed costs, and is also used for purposes of measuring the performance of our management team. Segment EBIT; however, may not be indicative of our overall consolidated performance and therefore, should be read in conjunction with our consolidated results of operations. Refer to Note 18 to the Consolidated Financial Statements for a reconciliation of segment amounts to income from continuing operations before income taxes.

	Revenue					
	2010	2009	% change	2010	2009	% change
North America Mailing	\$ 2,100	\$ 2,211	(5)%	\$ 755	\$ 770	(2)%
International Mailing	675	698	(3)%	79	99	(20)%
SMB Solutions	2,775	2,909	(5)%	834	869	(4)%
Production Mail	561	531	6%	61	52	18%
Software	375	356	5%	40	34	18%
Management Services	999	1,061	(6)%	93	72	28%
Mail Services	573	571	—%	63	88	(28)%
Marketing Services	142	141	<u> </u>	26	23	14%
EB Solutions	2,650	2,660	—%	283	269	5%
Total	\$ 5,425	\$ 5,569	(3)%	\$ 1,117	\$ 1,138	(2)%

Small & Medium Business Solutions

Small & Medium Business Solutions revenue decreased 5% to \$2,775 million and EBIT decreased 4% to \$834 million, compared to the prior year. Within Small & Medium Business Solutions:

North America Mailing revenue decreased 5% to \$2,100 million and EBIT decreased 2% to \$755 million, compared to the prior year. The revenue decrease was driven primarily by lower financing, rental, service and supplies revenues. The decrease in financing revenue is due to a decline in our leasing portfolio from reduced equipment sales in recent years. Rental, supplies and service revenues were lower than prior year due to fewer placements of new meters. Lease extensions have a positive impact on profit margins longer-term but negatively impact equipment sales revenue in the current year. Equipment sales and supplies revenue were lower than prior year due to business consolidations, lease extensions and reduced volumes of mail processed. Revenue was also adversely affected by the ongoing changing mix to more fully featured smaller systems. Foreign currency exchange had a 1% favorable impact on revenue. The lower EBIT was due to the decline in higher margin financing, rental and supplies revenues, which more than offset the 1% impact from a favorable adjustment related to certain leveraged lease transactions in Canada.

International Mailing revenue decreased 3% to \$675 million compared to the prior year, including a favorable impact from foreign currency translation of 1%. While equipment sales were up slightly in certain parts of Europe, this increase was offset by continued

declines in financing and rental revenues due to reduced equipment sales in recent years. EBIT decreased 20% to \$79 million compared to prior year primarily due to the lower revenue and shift to lower margin equipment and supplies sales.

Enterprise Business Solutions

Enterprise Business Solutions revenue was flat at \$2,650 million and EBIT increased 5% to \$283 million, compared to the prior year. Within Enterprise Business Solutions:

Production Mail revenue increased 6% over the prior year to \$561 million due to increased demand in the U.S. for inserting equipment and our first installations of production print equipment. Demand for inserting equipment continued to experience a delayed recovery in certain countries outside of North America as many large enterprises in these regions continue to delay capital expenditures due to economic uncertainty. EBIT increased 18% to \$61 million compared to last year due to the higher revenue and our initiatives to improve productivity and consolidate administrative functions. Foreign currency translation had a 1% favorable impact on EBIT.

Software revenue increased 5% over last year to \$375 million, driven by the acquisition of Portrait Software (4%) and the favorable impact of foreign currency translation (1%). We continue to build more recurring revenue streams through multi-year licensing agreements, which have the effect of deferring some revenue to future periods. EBIT increased 18% over last year to \$40 million due to business integration and productivity initiatives. EBIT was negatively impacted by transaction-related fees of approximately \$2 million associated with the Portrait acquisition. Foreign currency translation had a less than 1% favorable impact on EBIT.

Management Services revenue decreased 6% compared to last year to \$999 million due to the loss of several large postal contracts and decreased print volumes. Despite the lower revenues, EBIT increased 28% over the prior year to \$93 million primarily due to our actions to align costs with changing volumes through a more variable cost infrastructure, ongoing productivity initiatives and a focus on more profitable contracts. Foreign currency translation had a less than 1% impact on both revenue and EBIT.

Mail Services revenue was flat compared to last year at \$573 million, while EBIT decreased 28% to \$63 million. Mail Services revenue and EBIT were adversely impacted by \$21 million and \$16 million, respectively, due to a one-time out of period adjustment in the International Mail Services portion of the business primarily related to the correction to the rates used to estimate earned but unbilled revenue for the periods 2007 through the first quarter of 2010. The impact of this adjustment was not material on any individual quarter or year during these periods. Excluding the impact of this adjustment, revenue increased 4% over the prior year, but EBIT decreased 11%. The revenue increase was driven partially by increased volumes of presort mail and Standard Class mail processed and acquisitions (2%). The decrease in EBIT was driven by higher shipping rates charged by international carriers for our International Mail Services business, which more than offset the favorable margin impacts in our Presort business.

Marketing Services revenue of \$142 million was flat compared to the prior year. Revenue was impacted by increased vendor advertising for Movers' Source kits offset by a decline in household moves compared to prior year. EBIT increased 14% over last year due to more profitable vendor revenue per transaction.

Revenues and Cost of revenues by source

The following tables show revenues and cost of revenues by source for the years ended December 31, 2010 and 2009:

Revenues by source

	2010	2009	% change
Equipment sales	\$ 1,022	\$ 1,000	2%
Supplies	318	336	(5)%
Software	390	372	5%
Rentals	601	647	(7)%
Financing	638	695	(8)%
Support services	712	714	—%
Business services	1,744	1,805	(3)%
Total revenue	\$ 5,425	\$ 5,569	(3)%

Cost of revenues by source

	010	2	2009	2010	2009
\$	469	\$	450	45.9%	45.0%
	97		94	30.5%	27.9%
	93		88	23.9%	23.7%
	142		159	23.6%	24.5%
	88		98	13.8%	14.1%
	452		467	63.5%	65.4%
•	1,337		1,382	76.7%	76.6%
\$	2 678	Φ.	2 738	49 4%	49.2%
		88 452 1,337	88 452 1,337	88 98 452 467 1,337 1,382	88 98 13.8% 452 467 63.5%

Equipment sales

Equipment sales revenue increased 2% to \$1,022 million compared to the prior year. Foreign currency translation had a positive impact of 1%. The growth was primarily driven by higher sales of production mail equipment in the U.S. and higher equipment sales in Canada and parts of Europe. Period revenue was adversely affected by lease extensions.

Cost of equipment sales as a percentage of revenue was 45.9% compared with 45.0% in the prior year, primarily due to the higher mix of lower margin production mail equipment sales, which more than offset the positive impacts of higher levels of lease extensions and ongoing productivity improvements.

<u>Supplies</u>

Supplies revenue decreased 5% to \$318 million compared to the prior year due to lower supplies usage resulting from lower mail volumes and fewer installed meters due to customer consolidations worldwide. Foreign currency translation had less than a 1% favorable impact.

Cost of supplies as a percentage of revenue was 30.5% compared with 27.9% in the prior year primarily due to the increasing mix of lower margin non-compatible supplies sales worldwide.

Software

Software revenue increased 5% to \$390 million compared to the prior year. The acquisition of Portrait accounted for 4% of the increase and foreign currency translation accounted for 1% of the increase. Period revenue growth was also negatively impacted by the shift to recurring revenue streams through multi-year licensing agreements.

Cost of software as a percentage of revenue was 23.9% compared to 23.7% in the prior year.

Rentals

Rentals revenue decreased 7% to \$601 million compared to the prior year as customers in the U.S. continue to downsize to smaller, fully featured machines. The weak economic conditions have also impacted our international rental markets, specifically in France. Foreign currency translation had less than a 1% positive impact.

Cost of rentals as a percentage of revenue was 23.6% compared with 24.5% in the prior year. Rental margins have been positively

impacted by lower depreciation associated with higher levels of lease extensions.

Financino

Financing revenue decreased 8% to \$638 million compared to the prior year as lower equipment sales in previous years have resulted in a net decline in both our U.S. and international lease portfolios. Foreign currency translation had a 1% positive impact.

Financing interest expense as a percentage of revenue was 13.8% compared with 14.1% in the prior year due to lower interest rates and lower average borrowings. In computing financing interest expense, which represents the cost of borrowing associated with the generation of financing revenues, we assume a 10:1 leveraging ratio of debt to equity and apply our overall effective interest rate to the average outstanding finance receivables.

Support Services

Support services revenue of \$712 million was flat compared to the prior year. Growth has been negatively impacted by lower placements of mailing equipment, primarily in the U.S., U.K. and France. Foreign currency translation had a positive impact of 1%.

Cost of support services as a percentage of revenue improved to 63.5% compared with 65.4% in the prior year due to margin improvements from our ongoing productivity investments in the U.S. and International Mailing and Production Mail businesses.

Business Services

Business services revenue decreased 3% to \$1,744 million compared to the prior year primarily due to the loss of several large postal contracts and print volumes at Management Services. Foreign currency translation had less than a 1% negative impact.

Cost of business services as a percentage of revenue was 76.7% compared with 76.6% in the prior year. Positive impacts of cost reduction programs at our Management Services and Presort businesses were offset by higher shipping costs in International Mail Services.

Selling, general and administrative (SG&A)

SG&A expenses decreased \$40 million, or 2% primarily as a result of our cost reduction initiatives. Businesses acquired in 2010 increased SG&A by \$15 million and foreign currency translation had a less than 1% unfavorable impact. As a percentage of revenue, SG&A expenses were 32.5% compared to 32.3% in the prior year.

Research and development

Research and development expenses decreased \$26 million, or 14% from the prior year due to the wind-down of redundant costs related to our transition to offshore development activities and the launch of the new Connect+TM mailing system. Foreign currency translation had an unfavorable impact of 1%. As a percentage of revenue, research and development expenses were 2.9% compared to 3.3% in the prior year.

Other interest expense

Other interest expense increased \$4 million, or 4% in 2010 compared to the prior year. Included in other interest expense is credit facility fees which were higher compared to the prior year. We do not allocate other interest expense to our business segments.

Income taxes / effective tax rate

The effective tax rates for 2010 and 2009 were 38.5% and 34.6%, respectively. The effective tax rate for 2010 includes \$16 million of tax benefits associated with previously unrecognized deferred taxes on outside basis differences, a \$15 million charge for the write-off of deferred tax assets associated with the expiration of out-of-the-money vested stock options and the vesting of restricted stock units previously granted to our employees and a \$9 million charge for the write-off of deferred tax assets related to the U.S. health care reform legislation that eliminated the tax deduction for retiree health care costs to the extent of federal subsidies received by companies that provide retiree prescription drug benefits equivalent to Medicare Part D coverage.

The effective tax rate for 2009 included \$13 million of tax charges related to the write-off of deferred tax assets associated with the expiration of out-of-the-money vested stock options and the vesting of restricted stock, offset by \$13 million of tax benefits from retirement of inter-company obligations and the repricing of leveraged lease transactions.

Discontinued operations

The loss from discontinued operations in 2010 primarily relates to the accrual of interest on uncertain tax positions and additional tax associated with the disposed operations. The 2009 net loss from discontinued operations includes \$10 million of pre-tax income (\$6 million net of tax) for a bankruptcy settlement received and \$11 million of pre-tax income (\$7 million net of tax) related to the

expiration of an indemnity agreement associated with the sale of a former subsidiary. This income was more than offset by the accrual of interest on uncertain tax positions. See Note 2 to the Consolidated Financial Statements.

Preferred stock dividends of subsidiaries attributable to noncontrolling interests

Preferred stock dividends to stockholders of subsidiary companies were \$18 million and \$21 million in 2010 and 2009, respectively. The 2009 amount included an expense of \$3 million associated with the redemption of \$375 million of variable term voting preferred stock. See Note 10 to the Consolidated Financial Statements for further discussion.

RESULTS OF OPERATIONS - 2009 Compared to 2008

Business segment results

The following table shows revenue and EBIT in 2009 and 2008 by business segment. Results have been reclassified to conform to the current year presentation.

		Revenue			EBIT	
	2009	2008	% change	2009	2008	% change
North America Mailing	\$ 2,211	\$ 2,515	(12)%	\$ 770	\$ 950	(19)%
International Mailing	698	832	(16)%	99	122	(19)%
SMB Solutions	2,909	3,347	(13)%	869	1,072	(19)%
Production Mail	531	623	(15)%	52	85	(40)%
Software	356	418	(15)%	34	21	58%
Management Services	1,061	1,172	(9)%	72	70	3%
Mail Services	571	554	3%	88	76	16%
Marketing Services	141	148	(5)%	23	21	11%
EB Solutions	2,660	2,915	(9)%	269	273	(2)%
Total	\$ 5,569	\$ 6,262	(11)%	\$ 1,138	\$ 1,345	(15)%

Small & Medium Business Solutions

Small & Medium Business Solutions revenue decreased 13% to \$2,909 million and EBIT decreased 19% to \$869 million, compared to the prior year. Within Small & Medium Business Solutions:

North America Mailing revenue decreased 12% primarily due to fewer placements of mailing equipment and related financing and rental revenues as customers continued to delay purchases of new equipment and extend leases on existing equipment due to the economic conditions. Revenue was adversely affected by lower business activity levels and the ongoing changing mix to more fully featured smaller systems. Lease extensions have a positive impact on profit margins longer-term but negatively impact revenue in the current year. Foreign currency exchange had a 1% unfavorable impact on revenue. As a result of lower business activity levels over the prior year, EBIT decreased 19% principally due to lower equipment sales, financing revenue, meter rentals, and supplies sales.

International Mailing revenue decreased 16%, with 8% of this decline driven by the unfavorable impact of foreign currency translation. The international economic environment continued to create weaker demand for our products and services. As a result, many customers delayed making purchase decisions for new mailing systems and lower mail volume reduced supplies revenue. EBIT declined 19%, primarily driven by lower levels of equipment and supplies sales, and lower financing revenue.

Enterprise Business Solutions:

Enterprise Business Solutions revenue decreased 9% to \$2,660 million; however EBIT decreased only 2% to \$269 million, compared to the prior year. Within Enterprise Business Solutions:

Production Mail revenue decreased 15% primarily as a result of lower equipment sales in the U.S., France, and Asia Pacific as economic uncertainty continued to delay large-ticket capital expenditures for many large enterprises worldwide. Foreign currency translation had an unfavorable impact of 2%. EBIT decreased 40% driven by lower revenues and a shift in product mix to lower margin products.

Software revenue decreased 15%, with 4% of this decline driven by the unfavorable impact of foreign currency translation. Worldwide consolidation in the financial services industry and slowness in the retail sector adversely impacted the sales and renewal of software licenses. Uncertainty surrounding the economy resulted in many large multi-national organizations changing their approval policies for capital expenditures, which lengthened the sales cycle. EBIT increased to \$34 million compared to \$21 million in the prior year due to business integration and productivity initiatives which resulted in substantial EBIT margin improvements. This helped offset the pressure on margins from lower revenue and a higher mix of lower margin software sales.

Management Services revenue decreased 9%, of which 2% was driven by the unfavorable impact of foreign currency translation. Revenue was adversely affected by lower business activity and decreased print and transaction volumes throughout the U.S. and Europe. EBIT however, increased 3% primarily due to productivity enhancements that have improved the profitability of the operations globally.

Mail Services revenue increased 3% mostly due to the impact of 2008 acquisitions (4%) partly offset by the unfavorable impact of foreign currency translation (1%). Customer base expansion and continued growth in the volume of mail processed drove a slight increase in revenue for the year. EBIT increased 16% due to the integration of Mail Services sites acquired last year and ongoing automation and productivity initiatives implemented by the business.

Marketing Services revenue decreased 5%, mostly due to the impact of fewer household moves during the year and the resulting decline in the volume of change of address kits mailed. EBIT increased 11% however, due to an improving cost structure and the exit from the motor vehicle registration services program.

Revenues and cost of revenues by source

The following tables show revenues and cost of revenues by source for the years ended December 31, 2009 and 2008:

Revenue by source

	2009	2008	% change
		-	
Equipment sales	\$ 1,000	\$ 1,248	(20)%
Supplies	336	392	(14)%
Software	372	428	(13)%
Rentals	647	728	(11)%
Financing	695	773	(10)%
Support services	714	769	(7)%
Business services	1,805	1,924	(6)%
Total revenue	\$ 5,569	\$ 6,262	(11)%

Cost of revenues by source

					Percentage of Revenue		
	2	2009	2008		2009	2008	
Cost of equipment sales	\$	450	\$	571	45.0%	45.7%	
Cost of supplies		94		104	27.9%	26.5%	
Cost of software		88		104	23.7%	24.4%	
Cost of rentals		159		154	24.5%	21.1%	
Financing interest expense		98		110	14.1%	14.3%	
Cost of support services		467		537	65.4%	69.9%	
Cost of business services		1,382		1,486	76.6%	77.2%	
	_		_				
Total cost of revenues	\$	2,738	\$	3,066	49.2%	49.0%	

Equipment sales

Equipment sales revenue decreased 20% compared to the prior year due to lower placements of mailing equipment as more customers delayed purchases of new equipment and extended their leases on existing equipment due to the global economic conditions. Revenue also continued to be adversely affected by the ongoing changing mix in equipment placements to smaller, fully featured systems. Foreign currency translation had an unfavorable impact of 3%.

Cost of equipment sales as a percentage of revenue was 45.0% compared with 45.7% in the prior year, primarily due to the positive impacts of ongoing productivity improvements, partly offset by a higher mix of lower margin sales.

Supplies

Supplies revenue decreased 14% compared to the prior year due to lower supplies usage resulting from lower mail volumes and fewer installed meters due to customer consolidations in the U.S. and internationally. Foreign currency translation had an unfavorable impact of 3%.

Cost of supplies as a percentage of revenue was 27.9% compared with 26.5% in the prior year due to a greater mix of non-ink supplies in North America Mailing.

Software

Software revenue decreased 13% compared to the prior year primarily due to the impact of the global economic slowdown which caused many businesses to delay their capital spending worldwide. Worldwide consolidation in the financial services industry and slowness in the retail sector also adversely impacted sales and renewals of software licenses. Foreign currency translation had an unfavorable impact of 4%.

Cost of software as a percentage of revenue was 23.7% compared with 24.4% in the prior year due to business integration initiatives and productivity investments, which more than offset the impact of lower revenue levels.

Rentals

Rentals revenue decreased 11% compared to the prior year as customers in the U.S. continued to downsize to smaller, fully featured machines. The weak economic conditions also impacted our international rental markets, specifically in Canada and France. Foreign currency translation had an unfavorable impact of 1%.

Cost of rentals as a percentage of revenue was 24.5% compared with 21.1% in the prior year primarily due to the fixed costs of meter depreciation on lower revenues.

Financing

Financing revenue decreased 10% compared to the prior year. Lower equipment sales over prior periods resulted in a decline in both our U.S. and international lease portfolios. Foreign currency translation had an unfavorable impact of 2%.

Financing interest expense as a percentage of revenue was 14.1% compared with 14.3% in the prior year due to lower interest rates and lower average borrowings.

Support services

Support services revenue decreased 7% compared to the prior year, principally due to lower revenues in Canada, the U.S. and the U.K. due to lower new equipment placements and the unfavorable impact of foreign currency translation of 3%.

Cost of support services as a percentage of revenue was 65.4% compared with 69.9% in the prior year. Margin improvements in our North America Mailing, International Mailing and Production Mail segments were driven by the positive impacts of ongoing productivity investments and price increases on service contracts in Production Mail.

Business services

Business services revenue decreased 6% compared to the prior year. Lower volumes at Management Services and Marketing Services offset the impact of an increase in mail processed at Mail Services. The unfavorable impact of foreign currency translation of 2% was partly offset by the positive impact of acquisitions which contributed 1%.

Cost of business services as a percentage of revenue was 76.6% compared with 77.2% in the prior year. This improvement was due to the positive impacts of cost reduction programs at our Management Services and Mail Services businesses, partly offset by lower transaction volumes in our Management Services business.

Selling, general and administrative

SG&A expense decreased \$170 million or 9%, primarily as a result of our cost reduction initiatives and the positive impact of foreign currency translation of 3%. However, the impact of lower revenue, increased pension costs of \$14 million and higher credit loss expenses of \$9 million more than offset these benefits on a percentage of revenue basis. As a percentage of revenue, SG&A expenses were 32.3% compared to 31.5% in the prior year.

Research and development

Research and development expenses decreased \$23 million or 11%, from the prior year due to the transition and related benefits from our move to offshore development activities. Foreign currency translation also had a positive impact of 3%. As a percentage of

revenue, research and development expenses were 3.3% for 2009 and 2008 as we continue to invest in developing new technologies and enhancing our products.

Other interest expense

Other interest expense decreased \$8 million or 7%, from prior year due to lower interest rates and lower average borrowings during the year.

Income taxes / effective tax rate

The effective tax rate for 2009 and 2008 was 34.6% and 34.3%, respectively. The effective tax rate for 2009 included \$13 million of charges related to the write-off of deferred tax assets associated with the expiration of out-of-the-money vested stock options and the vesting of restricted stock, offset by \$13 million of tax benefits from retirement of inter-company obligations and the repricing of leveraged lease transactions. The effective tax rate for 2008 included \$12 million of tax increases related to the low tax benefit associated with restructuring expenses recorded during 2008, offset by adjustments of \$10 million related to deferred tax assets associated with certain U.S. leasing transactions.

Discontinued operations

The net loss from discontinued operations was \$8 million and \$28 million for 2009 and 2008, respectively. The 2009 net loss from discontinued operations included \$6 million, net of tax, for a bankruptcy settlement received and \$7 million, net of tax, related to the expiration of an indemnity agreement associated with the sale of a former subsidiary. This income was more than offset by the accrual of interest on uncertain tax positions. The 2008 net loss from discontinued operations is comprised of an accrual of tax and interest on uncertain tax positions.

Preferred stock dividends of subsidiaries attributable to noncontrolling interests

Preferred stock dividends to stockholders of subsidiary companies were \$21 million in 2009 and 2008. The 2009 amount also included \$3 million associated with the redemption of \$375 million of variable term voting preferred stock during the year. The 2008 amount included \$2 million associated with the redemption of \$10 million of 9.11% Cumulative Preferred Stock.

Restructuring Charges and Asset Impairments

In 2009, we announced that we were undertaking a series of initiatives designed to transform and enhance the way we operate as a global company (the 2009 Program). In order to enhance our responsiveness to changing market conditions, we executed a strategic transformation program designed to create improved processes and systems to further enable us to invest in future growth in areas such as our global customer interactions and product development processes.

During 2010, we accelerated several of our initiatives to streamline processes and make our cost structure more variable to better leverage changing business conditions. Due to the acceleration of these initiatives and pension and retiree medical related non-cash charges of \$24 million, pre-tax restructuring charges and asset impairments for the 2009 Program were \$183 million in 2010. Accordingly, we expect our cost range to be \$300 million. Additionally, we expect that total net annualized run rate benefits from the 2009 Program to be in the range of \$250 million to \$300 million by 2012. This represents a \$100 million increase in our projected benefits resulting from process automation, channel alignment, reduced infrastructure costs and streamlined product development. See Note 14 to the Consolidated Financial Statements for further discussion.

Acquisitions

On July 5, 2010, we acquired Portrait Software plc (Portrait) for \$65 million in cash, net of cash acquired. Portrait provides software to enhance existing customer relationship management systems, enabling clients to achieve improved customer retention and profitability. The acquired goodwill was assigned to the Software segment. We also completed smaller acquisitions during 2010 for an aggregate cost of \$12 million.

There were no acquisitions during 2009.

In 2008, we acquired Zipsort, Inc. for \$40 million in cash, net of cash acquired. Zipsort, Inc. acts as an intermediary between customers and the U.S. Postal Service. Zipsort, Inc. offers mailing services that include presorting of first class, standard class, flats, permit and international mail as well as metering services. We assigned the goodwill to the Mail Services segment. We also completed several smaller acquisitions for an aggregate cost of \$30 million.

The operating results of these acquisitions have been included in our consolidated financial statements since the date of acquisition. See Note 1 to the Consolidated Financial Statements for our business combination accounting policy and Note 3 for further information regarding these acquisitions.

LIQUIDITY AND CAPITAL RESOURCES

We believe that cash flow from operations, existing cash and liquid investments, as well as borrowing capacity under our commercial paper program, the existing credit facility and debt capital markets should be sufficient to finance our capital requirements and to cover our customer deposits. Our potential uses of cash include, but are not limited to, growth and expansion opportunities; internal investments; customer financing; severance and benefits payments under our restructuring programs; income tax, interest and dividend payments; pension and other benefit plan funding; acquisitions; and share repurchases.

We continuously review our liquidity profile. We monitor for material changes in the creditworthiness of those banks acting as derivative counterparties, depository banks or credit providers to us through credit ratings and the credit default swap market. We have determined that there has not been a material variation in the underlying sources of cash flows currently used to finance the operations of the company. To date, we have had consistent access to the commercial paper market.

Cash Flow Summary

The change in cash and cash equivalents is as follows:

	2010		2009	
Net cash provided by operating activities	\$	952	\$	824
Net cash used in investing activities		(301)		(172)
Net cash used in financing activities		(580)		(626)
Effect of exchange rate changes on cash		1		10
Increase in cash and cash equivalents	\$	72	\$	36

2010 Cash Flows

Net cash provided by operating activities consists primarily of net income adjusted for non-cash items and changes in operating assets and liabilities. Cash provided by operating activities included decreases in finance receivables and accounts receivables of \$180 million and \$43 million, respectively. Due to declining equipment sales, finance receivables have declined as strong cash collections exceed the financing of new business. Similarly, accounts receivables have declined primarily due to strong cash collections in excess of new billings. Cash flow also benefited from the proceeds of \$32 million from the unwinding of interest rate swaps and by \$59 million due to the timing of payments of accounts payable, accrued liabilities and income taxes. Partially offsetting these benefits were restructuring payments of \$120 million and an increase in inventory of \$12 million.

Net cash used in investing activities consisted primarily of the net purchase of investment securities of \$122 million, capital expenditures of \$120 million and acquisitions of \$78 million.

Net cash used in financing activities primarily included net payments on commercial paper borrowings of \$171 million, stock repurchases of \$100 million and dividends paid to common stockholders and noncontrolling interests of \$321 million.

2009 Cash Flows

Cash flow provided by operations for 2009 is primarily due to the decrease in finance receivables and accounts receivables of \$207 million and \$84 million, respectively, primarily due to lower sales volumes, and an increase in current and non-current income taxes of \$86 million due to the timing of tax payments. These cash inflows were partially offset by a reduction in accounts payable and accrued liabilities of \$127 million, primarily due to timing of payments, voluntary pension plan contributions of \$125 million and restructuring payments of \$105 million.

Net cash used in investing activities consisted primarily of capital expenditures of \$167 million.

Net cash used in financing activities consisted primarily of dividends paid to common stockholders and noncontrolling interests of \$317 million, a net reduction in debt of \$242 million, and a net cash outflow associated with the issuance and redemption of preferred stock issued by a subsidiary of \$79 million.

Capital Expenditures

Capital expenditures in 2010 and 2009 included additions to property, plant and equipment of \$61 million and \$85 million; respectively, and additions to rental equipment and related inventories of \$59 million and \$82 million, respectively. The decrease in capital expenditures is due to lower new meter investments and control over capital spending.

Financings and Capitalization

We are a Well-Known Seasoned Issuer with the SEC, which allows us to issue debt securities, preferred stock, preference stock, common stock, purchase contracts, depositary shares, warrants and units in an expedited fashion. We have a commercial paper program that is a significant source of liquidity for us and a committed line of credit of \$1.25 billion which supports our commercial paper issuance. The line of credit expires in 2013. We have not experienced any problems to date in accessing the commercial paper market. As of December 31, 2010, the line of credit had not been drawn upon.

At December 31, 2010, we had \$50 million of outstanding commercial paper with a weighted average interest rate of 0.32%. During 2010, borrowings under our commercial paper program averaged \$347 million at a weighted average interest rate of 0.23%. The maximum amount of commercial paper issued at any point in time during 2010 was \$552 million.

At December 31, 2009, we had \$221 million of outstanding commercial paper with a weighted average interest rate of 0.09%. During 2009, borrowings under our commercial paper program averaged \$430 million at a weighted average interest rate of 0.18%. The maximum amount of commercial paper issued at any point in time during 2009 was \$848 million.

In August 2010, we unwound two interest rate swaps with an aggregate notional amount of \$250 million. These interest rate swaps effectively converted the fixed rate of 5.6% on \$250 million of notes, due 2018, into variable interest rates. In connection with unwinding these interest rate swaps, we received \$32 million, excluding accrued interest. The transaction was not undertaken for liquidity purposes, but rather to fix our effective interest rate at 3.7% for the remaining term of the notes as the amount received will be recognized as a reduction in interest expense over the remaining term of the notes.

There were no other significant changes to long-term debt during 2010. No long-term notes will mature in 2011.

At December 31, 2010, we had \$166 million of cash and cash equivalents held by our foreign subsidiaries. It is our intention to permanently reinvest these funds in our foreign operations and we do not currently foresee a need to repatriate these funds in order to fund our U.S. operations or obligations. However, if these funds are needed for our operations in the U.S., we could be required to pay additional U.S. taxes to repatriate these funds.

We anticipate making contributions of approximately \$130 million and \$15 million to our U.S. and foreign pension plans, respectively during 2011. We will reassess our funding alternatives as the year progresses.

We believe our financing needs in the short and long-term can be met from cash generated internally, the issuance of commercial paper or long-term debt and borrowing capacity under our existing credit agreements.

Contractual Obligations and Off-Balance Sheet Arrangements

The following summarizes our known contractual obligations and off-balance sheet arrangements at December 31, 2010 and the effect that such obligations are expected to have on our liquidity and cash flow in future periods:

	Payments due by period									
(Dollars in millions)		「otal		s than year	1-3	years	3-5	years		re than years
Commercial paper borrowings	\$	50	\$	50	\$	_	\$	_	\$	_
Long-term debt and current portion of long-term debt		4,175		_		925		850		2,400
Non-cancelable operating lease obligations		289		99		119		45		26
Interest payments on debt		1,681		197		374		308		802
Capital lease obligations		10		4		5		1		_
Purchase obligations (1)		276		205		56		15		_
Other non-current liabilities (2)		649		_		121		48		480
Total	\$	7,130	\$	555	\$	1,600	\$	1,267	\$	3,708

- (1) Purchase obligations include unrecorded agreements to purchase goods or services that are enforceable and legally binding upon us and that specify all significant terms, including: fixed or minimum quantities to be purchased; fixed, minimum or variable price provisions; and the approximate timing of the transaction. Purchase obligations exclude agreements that are cancelable without penalty.
- (2) Other non-current liabilities relate primarily to our postretirement benefits. See Note 19 to the Consolidated Financial Statements.

The amount and period of future payments related to our income tax uncertainties cannot be reliably estimated and, therefore, is not included in the above table. See Note 9 to the Consolidated Financial Statements for further details.

Critical Accounting Estimates

We have identified the policies below as critical to our business operations and to the understanding of our results of operations. We have discussed the impact and any associated risks on our results of operations related to these policies throughout the MD&A. For a detailed discussion on the application of these and other accounting policies, see Note 1 to the Consolidated Financial Statements.

The preparation of our financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts of assets, liabilities, revenues and expenses that are reported in the consolidated financial statements and accompanying disclosures, including the disclosure of contingent assets and liabilities. These estimates are based on management's best knowledge of current events, historical experience, actions that we may undertake in the future, and on various other assumptions that are believed to be reasonable under the circumstances. These estimates include, but are not limited to, allowance for doubtful accounts and credit losses, inventory obsolescence, residual values of leased assets, useful lives of long-lived assets and intangible assets, impairment of goodwill, allocation of purchase price to tangible and intangible assets acquired in business combinations, warranty obligations, restructuring costs, pensions and other postretirement benefits and loss contingencies. We believe our assumptions and estimates are reasonable and appropriate in accordance with GAAP; however, actual results could differ from those estimates and assumptions.

Revenue recognition

Multiple element and internal financing arrangements

We derive our revenue from multiple sources including sales, rentals, financing and services. Certain of our transactions are consummated at the same time and can therefore generate revenue from multiple sources. The most common form of these transactions involves a non-cancelable equipment lease, a meter rental and an equipment maintenance agreement. As a result, we are required to determine whether the deliverables in a multiple element arrangement should be treated as separate units of accounting for revenue recognition purposes, and if so, how the price should be allocated among the delivered elements and when to recognize revenue for each element.

In multiple element arrangements, we recognize revenue for each of the elements based on their respective fair values. We recognize revenue for delivered elements only when the fair values of undelivered elements are known and uncertainties regarding customer

acceptance are resolved. Our allocation of the fair values to the various elements does not change the total revenue recognized from a transaction, but impacts the timing of revenue recognition. Revenue is allocated to the meter rental and equipment maintenance agreement elements first using their respective fair values, which are determined based on prices charged in standalone and renewal transactions. Revenue is then allocated to the equipment based on the present value of the remaining minimum lease payments. We then compare the allocated equipment fair value to the range of cash selling prices in standalone transactions during the period to ensure the allocated equipment fair value approximates average cash selling prices.

We provide lease financing for our products primarily through sales-type leases. The vast majority of our leases qualify as sales-type leases using the present value of minimum lease payments classification criteria. We believe that our sales-type lease portfolio contains only normal collection risk. Accordingly, we record the fair value of equipment as sales revenue, the cost of equipment as cost of sales and the minimum lease payments plus the estimated residual value as finance receivables. The difference between the finance receivable and the equipment fair value is recorded as unearned income and is amortized as income over the lease term using the interest method.

Equipment residual values are determined at inception of the lease using estimates of equipment fair value at the end of the lease term. Estimates of future equipment fair value are based primarily on our historical experience. We also consider forecasted supply and demand for our various products, product retirement and future product launch plans, end of lease customer behavior, regulatory changes, remanufacturing strategies, used equipment markets, if any, competition and technological changes. We evaluate residual values on an annual basis or as changes to the above considerations occur.

See Note 1 to the Consolidated Financial Statements for our accounting policies on revenue recognition.

Allowances for doubtful accounts and credit losses

Allowance for doubtful accounts

We estimate our accounts receivable risks and provide allowances for doubtful accounts accordingly. We believe that our credit risk for accounts receivable is limited because of our large number of customers, small account balances for most of our customers and customer geographic and industry diversification. We evaluate the adequacy of the allowance for doubtful accounts based on our historical loss experience, length of time receivables are past due, adverse situations that may affect a customer's ability to pay and prevailing economic conditions, and make adjustments to our actual aggregate reserve as necessary. This evaluation is inherently subjective and actual results may differ significantly from estimated reserves.

Allowance for credit losses

We estimate our finance receivables risks and provide allowances for credit losses accordingly. We establish credit approval limits based on the credit quality of the customer and the type of equipment financed. Finance receivables are written-off against the allowance for credit losses after collection efforts are exhausted and we deem the account uncollectible. We believe that our concentration of credit risk for finance receivables is limited because of our large number of customers, small account balances and customer geographic and industry diversification. Our general policy is to discontinue revenue recognition for lease receivables when they are delinquent more than 120 days, and to discontinue revenue recognition on unsecured loan receivables that are delinquent for more than 90 days. We resume revenue recognition when payments reduce the account to 60 days or less past due.

We evaluate the adequacy of allowance for credit losses based on our historical loss experience, the nature and volume of our portfolios, adverse situations that may affect a customer's ability to pay and prevailing economic conditions, and make adjustments to our actual aggregate reserve as necessary. This evaluation is inherently subjective and actual results may differ significantly from estimated reserves.

Accounting for income taxes

We are subject to income taxes in the U.S. and numerous foreign jurisdictions. Our annual tax rate is based on our income, statutory tax rates and tax planning opportunities available to us in the various jurisdictions in which we operate. Significant judgment is required in determining our annual tax rate and in evaluating our tax positions.

We regularly assess the likelihood of tax adjustments in each of the tax jurisdictions in which we operate and account for the related financial statement implications. We establish reserves when, despite our belief that our tax return positions are fully supportable, we believe that certain positions are subject to challenge and possible adjustment. We adjust these reserves, as well as the related interest, in light of changing facts and circumstances, such as the progress of a tax audit. We have established tax reserves which we believe to be appropriate given the possibility of tax adjustments. Determining the appropriate level of tax reserves requires us to exercise judgment regarding the uncertain application of tax law. Future changes in tax reserve requirements could have a material impact on our results of operations.

Significant judgment is also required in determining any valuation allowance recorded against deferred tax assets. In assessing the need for a valuation allowance, we consider all available evidence for each jurisdiction including past operating results, estimates of future taxable income and the feasibility of ongoing tax planning strategies. As new information becomes available that would alter our determination as to the amount of deferred tax assets that will ultimately be realized, we adjust the valuation allowance with a corresponding impact to income tax expense in the period in which such determination is made.

Based on our 2010 income from continuing operations before income taxes, a 1% change in our effective tax rate would impact income from continuing operations by approximately \$5 million.

Goodwill and long-lived assets

Useful lives of long-lived assets

We depreciate property, plant and equipment and rental property and equipment principally using the straight-line method over the estimated useful lives of three to 15 years for machinery and equipment and up to 50 years for buildings. We amortize properties leased under capital leases on a straight-line basis over the primary lease term. We amortize capitalized costs related to internally developed software using the straight-line method over the estimated useful life, which is principally three to ten years. Intangible assets with finite lives are amortized over their estimated useful lives, which are principally four to 15 years, using the straight-line method or an accelerated attrition method. Our estimates of useful lives could be affected by changes in regulatory provisions, technology or business plans.

Impairment review

We evaluate the recoverability and, if necessary, the fair value of our long-lived assets, including intangible assets, on an annual basis or as circumstances warrant. We derive the cash flow estimates that are incorporated into the analysis from our historical experience and our future long-term business plans and, if necessary, apply an appropriate discount rate to assist in the determination of its fair value. In addition, we used quoted market prices when available and appraisals as appropriate to assist in the determination of fair value. Changes in the estimates and assumptions incorporated in our long-lived asset impairment assessment could materially affect the determination of fair value. During 2010, an asset impairment charge of \$4.7 million was recorded related to the impairment of certain intangible assets.

Goodwill is tested annually for impairment, or sooner when circumstances indicate an impairment may exist at the reporting unit level. Our goodwill impairment review requires judgment, including the identification of reporting units, assigning assets and liabilities to reporting units, assigning goodwill to reporting units and determining the fair value of each reporting unit. Significant judgments required to estimate the fair value of reporting units include estimating future cash flows, determining appropriate discount rates and other assumptions. We derive the cash flow estimates from our historical experience and our future long-term business plans. We use a combination of techniques to determine the fair value of our reporting units, including the present value of future cash flows, multiples of competitors and multiples from sales of like businesses. Changes in the estimates and assumptions incorporated in our goodwill impairment assessment could materially affect the determination of fair value and/or goodwill impairment for each reporting unit.

The calculated fair value of each of our reporting units was based on a combination of inputs and assumptions, including projections of future cash flows, discount rates, growth rates and applicable multiples of competitors and multiples from sales of like businesses. For 2010, the calculated fair values for all of our reporting units were considered substantially in excess of the respective reporting unit's carrying value. Accordingly, no goodwill impairment was identified or recorded. However, future events and circumstances, some of which are described below, may result in an impairment charge:

- Future economic results that are below our expectations used in the current assessments;
- Changes in postal regulations governing the types of meters allowable for use;
- New technological developments that provide significantly enhanced benefits over current technology;
- Significant ongoing negative economic or industry trends; or
- Changes in our business strategy that alters the expected usage of the related assets.

As noted in the Outlook section, the worldwide economy and business environment continue to be uncertain and impact our current and expected financial performance, and as a result have increased the possibility of a future non-cash impairment charge for goodwill and/or identifiable intangible assets. The reporting units that could be most susceptible to a potential impairment include the international operations of our Management Services segment and the International Mail Services operations within our Mail Services segment. At June 30, 2011, the net identifiable intangible assets associated with these reporting units were \$6 million and \$18 million, respectively, and the goodwill allocated to these reporting units was \$64 million and \$134 million, respectively.

Pension benefits

Assumptions and estimates

The valuation and calculation of our net pension expense, assets and obligations are dependent on assumptions and estimates relating to discount rate, rate of compensation increase and expected return on plan assets. These assumptions are evaluated and updated annually and are described in further detail in Note 19 to the Consolidated Financial Statements.

The weighted average assumptions for our largest plan, the U.S. Qualified Pension Plan, and our largest foreign plan, the U.K. Qualified Pension Plan, for 2010 and 2009 were as follows:

	U.S. P	lan	U.K. Plan		
	2010	2009	2010	2009	
Discount rate	5.60%	5.75%	5.30%	5.70%	
Rate of compensation increase	3.50%	3.50%	3.50%	3.50%	
Expected return on plan assets	8.00%	8.00%	7.25%	7.50%	

U.S. Plan

The discount rate for our U.S. pension plans is determined by matching the expected cash flows associated with our benefit obligations to a yield curve based on long-term, high quality fixed income debt instruments available as of the measurement date. In 2010, we reduced the population of bonds used to derive this yield curve with the adoption of a bond matching approach which incorporates a selection of bonds that align with our projected benefit obligations. We believe this bond matching approach more closely reflects the process we would employ to settle our pension obligations. The rate of compensation increase assumption reflects our actual experience and best estimate of future increases. Our expected return on plan assets is based on historical and projected rates of return for current and planned asset classes in the plans' investment portfolio after analyzing historical experience and future expectations of the returns and volatility of the various asset classes. The overall expected rate of return for the portfolio is determined based on the target asset allocations for each asset class, adjusted for historical and expected experience of active portfolio management results, when compared to the benchmark returns. When assessing the expected future returns for the portfolio, we place more emphasis on the expected future returns than historical returns.

U.K. Plan

We determine our discount rate for the U.K. retirement benefit plan by using a model that discounts each year's estimated benefit payments by an applicable spot rate. These spot rates are derived from a yield curve created from a large number of high quality corporate bonds. The rate of compensation increase assumption reflects our actual experience and best estimate of future increases. Our expected return on plan assets is determined based on historical portfolio results, the plan's asset mix and future expectations of market rates of return on the types of assets in the plan.

Sensitivity to changes in assumptions:

U.S. Pension Plan

- Discount rate a 0.25% increase in the discount rate would decrease annual pension expense by approximately \$3.0 million and would lower the projected benefit obligation by \$43.5 million.
- Rate of compensation increase a 0.25% increase in the rate of compensation increase would increase annual pension expense by approximately \$0.1 million.
- Expected return on plan assets a 0.25% increase in the expected return on assets of our principal plans would decrease annual pension expense by approximately \$3.7 million.

U.K. Pension Plan

- Discount rate a 0.25% increase in the discount rate would decrease annual pension expense by approximately \$1.4 million and would lower the projected benefit obligation by \$16.0 million.
- Rate of compensation increase a 0.25% increase in the rate of compensation increase would increase annual pension expense by approximately \$0.5 million.
- Expected return on plan assets a 0.25% increase in the expected return on assets of our principal plans would decrease annual pension expense by approximately \$0.8 million.

Delayed recognition principles

Actual pension plan results that differ from our assumptions and estimates are accumulated and amortized over the estimated future working life of the plan participants and will therefore affect future pension expense. We also base our net pension expense primarily on a market related valuation of plan assets. Under this approach, differences between the actual and expected return on plan assets are recognized over a five-year period and will also impact future pension expense.

Investment related risks and uncertainties

We invest our pension plan assets in a variety of investment securities in accordance with our strategic asset allocation policy. The composition of our U.S. pension plan assets at December 31, 2010 was approximately 57% equity securities, 34% fixed income securities and 9% real estate and private equity investments. The composition of our U.K. pension plan assets at December 31, 2010

was approximately 68% equity securities, 29% fixed income securities and 3% cash. Investment securities are exposed to various risks such as interest rate, market and credit risks. In particular, due to the level of risk associated with investment securities, it is reasonably possible that change in the value of such investment securities will occur and that such changes could materially affect our future results.

New Accounting Pronouncements

In 2010, we adopted guidance that increases disclosures regarding the credit quality of an entity's financing receivables and its allowance for credit losses. The guidance also requires an entity to disclose credit quality indicators, past due information, and modifications of its financing receivables. The adoption of this guidance resulted in additional disclosures but did not have an impact on our consolidated financial statements. See Note 17 to the Consolidated Financial Statements.

On January 1, 2011, new guidance became effective addressing the accounting for revenue arrangements with multiple elements and certain revenue arrangements that include software. The guidance allows companies to allocate consideration in a multiple element arrangement in a way that better reflects the economics of the transaction and eliminates the residual method. In addition, tangible products that have software components that are "essential to the functionality" of the tangible product are scoped out of the software revenue guidance. The adoption of this guidance did not have a material impact on our financial position, results of operations or cash flows.

In June 2011, new guidance was introduced that would eliminate the current option to report other comprehensive income and its components in the statement of stockholders' equity, and require an entity to present items of net income and other comprehensive income in one continuous statement, referred to as the statement of comprehensive income, or in two separate, but consecutive, statements. This guidance would be effective in the first quarter of 2012, with early adoption permitted. This guidance will result in a change in the way we present other comprehensive income and its components, but will not have an impact on our financial position, results of operations or cash flows.

Legal and Regulatory Matters

Legal

See Legal Proceedings in Item 3 of this Form 10-K for information regarding our legal proceedings.

Other regulatory matters

We are continually under examination by tax authorities in the United States, other countries and local jurisdictions in which we have operations. The years under examination vary by jurisdiction. The current IRS exam of tax years 2001-2004 is estimated to be completed within the next six months and the examination of years 2005-2008 within the next 12-to-18 months. In connection with the 2001-2004 exam, we have received notices of proposed adjustments to our filed returns and the IRS has withdrawn a civil summons to provide certain company workpapers. Tax reserves have been established which we believe to be appropriate given the possibility of tax adjustments. A variety of post-2000 tax years remain subject to examination by other tax authorities, including the U.K., Canada, France, Germany and various U.S. states. Tax reserves have been established which we believe to be appropriate given the possibility of tax adjustments. However, the ultimate resolution of such matters could have a material impact, positive or negative, on our results of operations, financial position and cash flows. See Note 9 to the Consolidated Financial Statements.

In July 2011 we entered into a series of settlements with the IRS in connection with their examination of our tax years 2001-2004 under which we agreed on the tax treatment of a number of disputed issues and to revised tax calculations. As a result, we owe approximately \$400 million of tax and interest that was previously paid through the purchase of tax bonds. In September 2011, we also received final approval from the IRS and the U.S. Congressional Joint Committee on Taxation of a refund claim of approximately \$25 million. Accordingly, in the third quarter, we expect to release approximately \$80 million of tax reserves, about \$60 million of which will be released through Discontinued Operations. In August 2011, we also received a \$92 million cash refund of tax bonds.

We are currently undergoing unclaimed property audits, which are being conducted by several states.

Effects of Inflation and Foreign Exchange

Inflation

Inflation, although minimal in recent years, continues to affect worldwide economies and the way companies operate. It increases labor costs and operating expenses, and raises costs associated with replacement of fixed assets such as rental equipment. Despite these growing costs, we have generally been able to maintain profit margins through productivity and efficiency improvements, introduction of new products and expense reductions.

Foreign Exchange

During 2010, approximately 30% of our revenue and 35% of pre-tax income from continuing operations were derived from operations outside of the U.S. Currency translation increased our 2010 revenue and pre-tax income from continuing operations by less than 1%. Based on the current contribution from our international operations, a 1% increase in the value of the U.S. dollar would result in a decline in revenue of approximately \$16 million and a decline in pre-tax income from continuing operations of approximately \$2 million.

Assets and liabilities of subsidiaries operating outside the U.S. are translated at rates in effect at the end of the period and revenue and expenses are translated at average monthly rates during the period. Net deferred translation gains and losses are included in accumulated other comprehensive loss in stockholders' deficit in the Consolidated Balance Sheets. Changes in the value of the U.S. dollar relative to the currencies of countries in which we operate impact our reported assets, liabilities, revenue and expenses. Exchange rate fluctuations can also impact the settlement of intercompany receivables and payables from the transfer of finished goods inventories between our affiliates in different countries, and intercompany loans.

To mitigate the risk of foreign currency exchange rate fluctuations, we enter into foreign exchange contracts. These derivative contracts expose us to counterparty credit risk. To mitigate this risk, we enter into contracts with only those financial institutions that meet stringent credit requirements as set forth in our derivative policy. We regularly review our credit exposure balances as well as the creditworthiness of our counterparties. Maximum risk of loss on these contracts is limited to the amount of the difference between the spot rate at the date of the contract delivery and the contracted rate. At December 31, 2010, the fair value of our outstanding foreign exchange contracts was a net liability of \$4 million.

During 2010, deferred translation losses of \$16 million were recorded primarily resulting from the strengthening of the U.S. dollar as compared to the British pound and Euro, partially offset by a weakening of the U.S. dollar as compared to the Canadian dollar. In 2009, deferred translation gains of \$120 million were recorded as the U.S. dollar weakened against the British pound, Euro and Canadian dollar. Deferred translation gains and losses are recorded as a component of accumulated other comprehensive income and do not affect earnings.

Dividends

It is a general practice of our Board of Directors to pay a cash dividend on common stock each quarter. In setting dividend payments, our board considers the dividend rate in relation to our recent and projected earnings and our capital investment opportunities and requirements. We have paid a dividend each year since 1934.

ITEM 8. - FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

PITNEY BOWES INC. INDEX TO CONSOLIDATED FINANCIAL STATEMENTS AND SUPPLEMENTAL DATA

	PAGE
Report of Independent Registered Public Accounting Firm	2
Consolidated Financial Statements of Pitney Bowes, Inc.	
Consolidated Statements of Income for the Years Ended December 31, 2010, 2009 and 2008	3
Consolidated Balance Sheets as of December 31, 2010 and 2009	4
Consolidated Statements of Cash Flows for the Years Ended December 31, 2010, 2009 and 2008	5
Consolidated Statements of Stockholders' Deficit for the Years Ended December 31, 2010, 2009 and 2008	6
Notes to Consolidated Financial Statements	7
Financial Statement Schedule	
Schedule II – Valuation and Qualifying Accounts and Reserves	60
4	
1	

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Stockholders and Board of Directors of Pitnev Bowes Inc.

In our opinion, the consolidated financial statements listed in the accompanying index present fairly, in all material respects, the financial position of Pitney Bowes Inc. and its subsidiaries at December 31, 2010 and 2009, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2010 in conformity with accounting principles generally accepted in the United States of America. In addition, in our opinion, the financial statement schedule listed in the accompanying index presents fairly, in all material respects, the information set forth therein when read in conjunction with the related consolidated financial statements. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2010, based on criteria established in Internal Control -Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for these financial statements and financial statement schedule, for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in Management's Report on Internal Control over Financial Reporting (not presented herein) appearing under Item 9A of the Company's 2010 Annual Report on Form 10-K. Our responsibility is to express opinions on these financial statements, on the financial statement schedule, and on the Company's internal control over financial reporting based on our integrated audits. We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ PricewaterhouseCoopers LLP

PricewaterhouseCoopers LLP Stamford, Connecticut

February 25, 2011, except for Notes 6, 17 and 18, as to which the date is September 22, 2011

PITNEY BOWES INC. CONSOLIDATED STATEMENTS OF INCOME (In thousands, except per share data)

Years ended December 31,

	2010	2009	2008
Revenue:			
Equipment sales	\$ 1,022,563	\$ 1,000,153	\$ 1,248,636
Supplies	318,430	336,239	392,414
Software	390,219	371,574	427,718
Rentals	600,759	647,432	728,160
Financing	637,948	694,444	772,711
Support services	711,519	714,429	768,424
Business services	1,743,816	1,804,900	1,924,242
Dusiliess services	1,743,610	1,804,900	1,924,242
Total revenue	5,425,254	5,569,171	6,262,305
Costs and evnences			
Costs and expenses:	400.450	450 407	E74 444
Cost of equipment sales	469,158	450,197	571,111
Cost of supplies	97,172	93,660	103,870
Cost of software	93,391	88,020	104,447
Cost of rentals	141,465	158,881	153,831
Financing interest expense	88,292	97,586	110,136
Cost of support services	451,609	467,279	536,974
Cost of business services	1,337,236	1,382,401	1,485,703
Selling, general and administrative	1,760,677	1,800,714	1,970,868
Research and development	156,371	182,191	205,620
Restructuring charges and asset impairments	182,274	48,746	200,254
Other interest expense	115,619	111,269	119,207
Interest income	(2,587)	(4,949)	(12,893)
Total costs and expenses	4,890,677	4,875,995	5,549,128
Income from continuing apparations before income toyon	E24 E77	602 176	710 177
Income from continuing operations before income taxes	534,577	693,176	713,177
Provision for income taxes	205,770	240,154	244,929
Income from continuing operations	328,807	453,022	468,248
Loss from discontinued operations, net of income tax	(18,104)	(8,109)	(27,700)
	(13,131)	(=, ==)	(=:,:::)
Net income before attribution of noncontrolling interests	310,703	444,913	440,548
Less: Preferred stock dividends of subsidiaries attributable to noncontrolling interests	18,324	21,468	20,755
Net income – Pitney Bowes Inc.	\$ 292,379	\$ 423,445	\$ 419,793
Amounts attributable to common stockholders:			
	¢ 240.402	¢ 424 EE4	¢ 447.402
Income from continuing operations	\$ 310,483	\$ 431,554	\$ 447,493
Loss from discontinued operations	(18,104)	(8,109)	(27,700)
Net income – Pitney Bowes Inc.	\$ 292,379	\$ 423,445	\$ 419,793
Basic earnings per share attributable to common stockholders (1):			
Continuing operations	\$ 1.51	\$ 2.09	\$ 2.15
Discontinued operations	(0.09)	(0.04)	(0.13)
Net income – Pitney Bowes Inc.	\$ 1.42	\$ 2.05	\$ 2.01
Diluted earnings per share attributable to common stockholders (1):			
Continuing operations	\$ 1.50	\$ 2.08	\$ 2.13
Discontinued operations	(0.09)	(0.04)	(0.13)
			()
Net income – Pitney Bowes Inc.	\$ 1.41	\$ 2.04	\$ 2.00
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⁽¹⁾ The sum of the earnings per share amounts may not equal the totals due to rounding.

PITNEY BOWES INC. CONSOLIDATED BALANCE SHEETS (In thousands, except per share data)

	December 31, 2010			December 31, 2009		
ASSETS	-	-				
Current assets:						
Cash and cash equivalents	\$	484,363	\$	412,737		
Short-term investments	·	30,609	•	14,682		
Accounts receivables, gross		824,015		859,633		
Allowance for doubtful accounts receivables		(31,880)		(42,781)		
Accounts receivables, net		792,135		816,852		
Cinama readilyables		4 270 205		1 417 700		
Finance receivables		1,370,305		1,417,708		
Allowance for credit losses		(48,709)		(46,790)		
Finance receivables, net		1,321,596		1,370,918		
Inventories		168,967		156,502		
Current income taxes		103,542		101,248		
Other current assets and prepayments		107,029		98,297		
Total current assets		3,008,241		2,971,236		
Property, plant and equipment, net		426,501		514,904		
Rental property and equipment, net		300,170		360,207		
Finance receivables		1,265,220		1,380,810		
Allowance for credit losses		(20,721)		(25,368)		
Finance receivables, net		1,244,499		1,355,442		
Investment in leveraged leases		251,006		233,359		
Goodwill		2,306,793		2,286,904		
Intangible assets, net		297,443		316,417		
Non-current income taxes		130,601		145,388		
Other assets		478,769		387,182		
Total assets	\$	8,444,023	\$	8,571,039		
LIADULTIES, NONCONTROLLING INTERESTS AND STOCKHOLDERS! DEFICIT						
LIABILITIES, NONCONTROLLING INTERESTS AND STOCKHOLDERS' DEFICIT Current liabilities:						
	¢	4 005 064	ф	1 740 054		
Accounts payable and accrued liabilities Current income taxes	\$	1,825,261 192,924	\$	1,748,254 144,385		
		•		226.022		
Notes payable and current portion of long-term obligations Advance billings		53,494 481,900		447,786		
Total current liabilities		2,553,579		2,566,447		
Deferred taxes on income		261,118		347,402		
Tax uncertainties and other income tax liabilities		536,531		525,253		
Long-term debt		4,239,248		4,213,640		
Other non-current liabilities		653,758		625,079		
Stroi for durant habilities						
Total liabilities		8,244,234		8,277,821		
Name outselling interests (Dustament atsoldheldeus) equity in a decidente.)		206 270		200 270		
Noncontrolling interests (Preferred stockholders' equity in subsidiaries) Commitments and contingencies (See Note 15)		296,370		296,370		
Stockholders' deficit:						
Cumulative preferred stock, \$50 par value, 4% convertible		4		4		
Cumulative preference stock, no par value, \$2.12 convertible		752		868		
Common stock, \$1 par value (480,000,000 shares authorized; 323,337,912 shares issued)		323,338		323,338		
Additional paid-in capital		250,928		256,133		
Retained earnings		4,282,316		4,291,393		
Accumulated other comprehensive loss		(473,806)		(459,792)		
Treasury stock, at cost (119,906,910 and 116,140,084 shares, respectively)	_	(4,480,113)	_	(4,415,096)		
Total Pitney Bowes Inc. stockholders' deficit		(96,581)		(3,152)		

See Notes to Consolidated Financial Statements

PITNEY BOWES INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands)

Twelve Months Ended December 31,

	2010		2009	2008		
Cash flows from operating activities:						
Net income before attribution of noncontrolling interests	\$ 310,703	\$	444,913	\$	440,548	
Adjustments to reconcile net income to net cash provided by operating activities:						
Restructuring charges and asset impairments, net of tax	122,893		31,782		144,211	
Restructuring payments	(119,565		(105,090)		(102,680)	
Proceeds (payments) for settlement of derivative instruments	31,774		(20,281)		43,991	
Depreciation and amortization	303,653		338,895		379,117	
Stock-based compensation	20,111		22,523		26,402	
Special pension plan contributions			(125,000)			
Changes in operating assets and liabilities, excluding effects of acquisitions:			(.20,000)			
(Increase) decrease in accounts receivables	43,204		84,182		(23,690)	
(Increase) decrease in finance receivables	180,352		206,823		24,387	
(Increase) decrease in inventories	(11,913		12,187		2,018	
			(15,036)		6,001	
(Increase) decrease in prepaid, deferred expense and other assets	(8,658				,	
Increase (decrease) in accounts payable and accrued liabilities	28,766		(127,256)		(76,880)	
Increase (decrease) in current and non-current income taxes	30,211		85,632		122,480	
Increase (decrease) in advance billings	11,430		(2,744)		2,051	
Increase (decrease) in other operating capital, net	9,150		(7,462)		21,459	
Net cash provided by operating activities	952,111		824,068		1,009,415	
Cook flows from investing activities		· <u> </u>				
Cash flows from investing activities:	(400,404		(0.000)		05.050	
Short-term and other investments	(122,464		(8,362)		35,652	
Proceeds from the sale of a facility	12,595					
Capital expenditures	(119,768		(166,728)		(237,308)	
Net investment in external financing	(4,718		1,456		1,868	
Acquisitions, net of cash acquired	(77,537		_		(67,689)	
Reserve account deposits	10,399		1,664		33,359	
Net cash used in investing activities	(301,493)	(171,970)		(234,118)	
Cash flows from financing activities:						
(Decrease) increase in notes payable, net	(170,794		(389,666)		205,590	
Proceeds from long-term obligations	(170,734	,	297,513		245,582	
	_					
Principal payments on long-term obligations	44 400		(150,000)		(576,565)	
Proceeds from issuance of common stock	11,423		11,962		20,154	
Payments to redeem preferred stock issued by a subsidiary	_		(375,000)		(10,000)	
Proceeds from issuance of preferred stock by a subsidiary			296,370			
Stock repurchases	(100,000		_		(333,231)	
Dividends paid to stockholders	(301,456		(297,555)		(291,611)	
Dividends paid to noncontrolling interests	(19,141)	(19,485)		(20,755)	
Net cash used in financing activities	(579,968		(625,861)		(760,836)	
Effect of exchange rate changes on cash and cash equivalents	976		9,829		(14,966)	
Errost of oxonarigo rate origing on odon and odon equivalente		· <u>-</u>		_	(11,000)	
Increase (decrease) in cash and cash equivalents	71,626		36,066		(505)	
Cash and cash equivalents at beginning of period	412,737		376,671		377,176	
Cash and Cash equivalents at beginning or period		_	370,071	_		
Cash and cash equivalents at end of period	\$ 484,363	\$	412,737	\$	376,671	
Cash interest paid	\$ 191,880	\$	195,256	\$	235,816	
each microst paid	+ 101,000	Ψ		Ψ		
Cash income taxes paid, net	\$ 231,550	\$	197,925	\$	164,354	

See Notes to Consolidated Financial Statements

PITNEY BOWES INC. CONSOLIDATED STATEMENTS OF STOCKHOLDERS' DEFICIT (In thousands, except per share data)

	Prefe sto			eference stock	Common stock	,	Additional paid-in capital	Comprehensive income (loss)		Retained earnings	Accumulated other comprehensive (loss) income	Treasury stock
Balance, December 31, 2007 Tax adjustment (see Note 9)	\$	7	\$	1,003	\$323,338	\$	252,185			\$ 4,051,722 (14,401)	\$ 88,656 (2,414)	\$ (4,155,642)
Adjusted balances Net income								\$	419,793	4,037,321 419,793	86,242	
Other comprehensive income, net of tax: Foreign currency translations								Ÿ	(305,452)	410,700	(305,452)	
Net unrealized loss on derivative instruments, net of tax of (\$12.4) million									(18,670)		(18,670)	
Net unrealized gain on investment securities, net of tax of \$0.4 million									580		580	
Net unamortized loss on pension and postretirement plans, net of tax of (\$216.1) million									(375,544)		(375,544)	
Amortization of pension and postretirement costs, net of tax of \$8.6 million									14,089		14,089	
Comprehensive loss								\$	(265,204)			
·									(200,201)			
Cash dividends: Preference										(77)		
Common							(4.4.550)			(291,534)		24.000
Issuances of common stock Conversions to common stock				(27)			(11,573) (609)					34,268 636
Pre-tax stock-based compensation				(21)			26,402					000
Adjustments to additional paid in capital, tax												
effect from share-based compensation Repurchase of common stock							(7,099)					(333,231)
Balance, December 31, 2008		7		976	323,338	_	259,306			4,165,503	(598,755)	(4,453,969)
Net income								\$	423,445	423,445		
Other comprehensive income, net of tax: Foreign currency translations									119,820		119,820	
Net unrealized gain on derivative instruments, net of tax of \$4.9 million Net unrealized loss on investment securities,									7,214		7,214	
net of tax of (\$0.1) million Net unamortized loss on pension and									(283)		(283)	
postretirement plans, net of tax of \$8.4 million									(5,116)		(5,116)	
Amortization of pension and postretirement costs, net of tax of \$10.6 million									17,328		17,328	
Comprehensive income								\$	562,408			
Cash dividends:												
Preference										(72)		
Common Issuances of common stock							(22,017)			(297,483)		36,419
Conversions to common stock		(3)		(108)			(2,343)					2,454
Pre-tax stock-based compensation							21,761					
Adjustments to additional paid in capital, tax effect from share-based compensation							(574)					
Balance, December 31, 2009 Net income		4	_	868	323,338		256,133	\$	292,379	4,291,393 292,379	(459,792)	(4,415,096)
Other comprehensive income, net of tax:										, ,	(45.005)	
Foreign currency translations Net unrealized gain on derivative instruments, net of tax of \$0.8 million									(15,685)		(15,685)	
Net unrealized loss on investment securities, net of tax of \$0.5 million									1,293 790		1,293 790	
Net unamortized loss on pension and postretirement plans, net of tax of \$(17.2) million												
Amortization of pension and postretirement									(28,710)		(28,710) 28,298	
costs, net of tax of \$16.0 million Comprehensive income								\$	28,298		28,298	
Cash dividends:												
Preference										(65)		
Common										(301,391)		

Issuances of common stock					(24,039)			33,249
Conversions to common stock			(116)		(1,618)			1,734
Pre-tax stock-based compensation					20,452			
Adjustments to additional paid in capital, tax								
effect from share-based compensation								
Repurchase of common stock								(100,000)
Balance, December 31, 2010	\$ 4	\$	752	\$ 323,338	\$ 250,928	\$ 4,282,316	\$ (473,806)	\$ (4,480,113)
		_						

See Notes to Consolidated Financial Statements

PITNEY BOWES INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Tabular dollars in thousands, except per share data)

1. Description of Business and Summary of Significant Accounting Policies

Description of Business

We are a provider of mail processing equipment and integrated mail solutions to organizations of all sizes. We offer a full suite of equipment, supplies, software, services and solutions for managing and integrating physical and digital communication channels. We conduct our business activities in seven reporting segments within two business groups: Small & Medium Business Solutions and Enterprise Business Solutions. See Note 18 for information regarding our reportable segments.

Basis of Presentation and Consolidation

The accompanying financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America (GAAP). Operating results of acquired companies are included in the consolidated financial statements from the date of acquisition. Intercompany transactions and balances have been eliminated.

Reclassification

Certain prior year amounts have been reclassified to conform to the current year presentation.

Use of Estimates

The preparation of the consolidated financial statements in conformity with GAAP requires us to make estimates and assumptions that affect the amounts of assets, liabilities, revenues and expenses that are reported in the consolidated financial statements and accompanying disclosures, including the disclosure of contingent assets and liabilities. These estimates are based on our best knowledge of current events, historical experience, actions that we may undertake in the future, and on various other assumptions that are believed to be reasonable under the circumstances. These estimates include, but are not limited to, allowance for doubtful accounts and credit losses, inventory obsolescence, residual values of leased assets, useful lives of long-lived assets and intangible assets, impairment of goodwill, allocation of purchase price to tangible and intangible assets acquired in business combinations, warranty obligations, restructuring costs, pensions and other postretirement benefits and loss contingencies. As a result, actual results could differ from those estimates and assumptions.

Cash Equivalents and Investments

Cash equivalents include short-term, highly liquid investments with maturities of three months or less at the date of purchase. Short-term investments include highly liquid investments with maturities greater than three months but less than one year from the reporting date. Investments with maturities greater than one year from the reporting date are recorded as Other assets. Our investments are predominantly classified as available-for-sale.

Accounts Receivable and Allowance for Doubtful Accounts

We estimate our accounts receivable risks and provide allowances for doubtful accounts accordingly. We believe that our credit risk for accounts receivable is limited because of our large number of customers, small account balances for most of our customers and customer geographic and industry diversification. We evaluate the adequacy of the allowance for doubtful accounts based on our historical loss experience, length of time receivables are past due, adverse situations that may affect a customer's ability to pay and prevailing economic conditions, and make adjustments to our actual aggregate reserve as necessary. This evaluation is inherently subjective and actual results may differ significantly from estimated reserves.

Finance Receivables and Allowance for Credit Losses

Finance receivables are predominantly from the sales of products and are composed of sales-type lease receivables and unsecured revolving loan receivables. We estimate our finance receivables risks and provide allowances for credit losses accordingly. We establish credit approval limits based on the credit quality of the customer and the type of equipment financed. Finance receivables are written-off against the allowance for credit losses after collection efforts are exhausted and we deem the account uncollectible. We believe that our concentration of credit risk for finance receivables is limited because of our large number of customers, small account balances and customer geographic and industry diversification.

Our general policy is to discontinue revenue recognition for lease receivables that are delinquent more than 120 days, and to discontinue revenue recognition on unsecured loan receivables that are delinquent for more than 90 days. We resume revenue recognition when customer payments reduce the account balance aging to 60 days or less past due.

(Tabular dollars in thousands, except per share data)

We evaluate the adequacy of the allowance for credit losses based on our historical loss experience, the nature and volume of the portfolios, adverse situations that may affect a customer's ability to pay and prevailing economic conditions, and make adjustments to our actual aggregate reserve as necessary. This evaluation is inherently subjective and actual results may differ significantly from estimated reserves. See Note 17 for further information.

Inventories

Inventories are stated at the lower of cost or market. Cost is determined on the last-in, first-out (LIFO) basis for most U.S. inventories, and on the first-in, first-out (FIFO) basis for most non-U.S. inventories.

Fixed Assets and Depreciation

Property, plant and equipment and rental equipment are stated at cost and depreciated principally using the straight-line method over their estimated useful lives. The estimated useful lives of depreciable fixed assets are as follows: buildings, up to 50 years; plant and equipment, three to 15 years; and computer equipment, three to five years. Major improvements which add to productive capacity or extend the life of an asset are capitalized while repairs and maintenance are charged to expense as incurred. Leasehold improvements are amortized over the shorter of the estimated useful life or their related lease term.

Fully depreciated assets are retained in fixed assets and accumulated depreciation until they are removed from service. In the case of disposals, assets and related accumulated depreciation are removed from the accounts, and the net amounts, less proceeds from disposal, are included in earnings.

Software Development Costs

We capitalize certain costs of software developed for internal use in accordance with the internal-use software accounting guidance. Capitalized costs include purchased materials and services, payroll and payroll-related costs and interest costs. The cost of internally developed software is amortized on a straight-line basis over its estimated useful life, principally three to 10 years.

Costs incurred for the development of software to be sold, leased, or otherwise marketed are expensed as incurred until technological feasibility has been established, at which time such costs are capitalized until the product is available for general release to the public. Capitalized software development costs include purchased materials and services, and payroll and payroll-related costs attributable to programmers, software engineers, quality control and field certifiers. Capitalized software development costs are amortized over the product's estimated useful life, principally three to five years, generally on a straight-line basis. Other assets on our Consolidated Balance Sheets include \$19.9 million and \$23.2 million of capitalized software development costs at December 31, 2010 and 2009, respectively. The Consolidated Statements of Income include the related amortization expense of \$8.0 million, \$10.4 million and \$6.1 million for the years ended December 31, 2010, 2009, and 2008, respectively. Total software development costs capitalized in 2010 and 2009 were \$6.3 million, respectively.

Research and Development Costs

Research and product development costs are expensed as incurred. These costs primarily include personnel-related costs.

Business Combinations

We account for business combinations using the acquisition method of accounting, which requires that the assets acquired and liabilities assumed be recorded at the date of acquisition at their respective fair values. The fair value of intangible assets is estimated using a cost, market or income approach. Goodwill represents the excess of the purchase price over the estimated fair values of net tangible and intangible assets acquired. Finite-lived intangible assets are amortized over their estimated useful lives, principally three to 15 years, using either the straight-line method or an accelerated attrition method.

Impairment Review for Long-lived Assets

Long-lived assets are reviewed for impairment on an annual basis or whenever events or changes in circumstances indicate that the carrying amount may not be fully recoverable. If such a change in circumstances occurs, the related estimated future undiscounted cash flows expected to result from the use of the asset and its eventual disposition is compared to the carrying amount. If the sum of the expected cash flows is less than the carrying amount, an impairment charge is recorded. The impairment charge is measured as the amount by which the carrying amount exceeds the fair value of the asset. The fair value of the impaired asset is determined using probability weighted expected cash flow estimates, quoted market prices when available and appraisals, as appropriate.

(Tabular dollars in thousands, except per share data)

Impairment Review for Goodwill and Intangible Assets

Goodwill is tested annually for impairment, or sooner when circumstances indicate an impairment may exist, at the reporting unit level. A reporting unit is the operating segment, or a business, which is one level below that operating segment. Reporting units are aggregated as a single reporting unit if they have similar economic characteristics. Goodwill is tested for impairment using a two-step approach. In the first step, the fair value of each reporting unit is determined. If the fair value of a reporting unit is less than its carrying value, the second step of the goodwill impairment test is performed to measure the amount of impairment, if any. In the second step, the fair value of the reporting unit is allocated to the assets and liabilities of the reporting unit as if it had just been acquired in a business combination, and as if the purchase price was equivalent to the fair value of the reporting unit. The excess of the fair value of the reporting unit over the amounts assigned to its assets and liabilities is referred to as the implied fair value of goodwill. The implied fair value of the reporting unit's goodwill is then compared to the actual carrying value of goodwill. If the implied fair value is less than the carrying value, an impairment loss is recognized for that excess. The fair values of our reporting units are determined based on a combination of various techniques, including the present value of future cash flows, multiples of competitors and multiples from sales of like businesses.

Intangible assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be fully recoverable. If such a change in circumstances occurs, the related estimated future undiscounted cash flows expected to result from the use of the asset and its eventual disposition is compared to the carrying amount. If the sum of the expected cash flows is less than the carrying amount, an impairment charge is recorded. The impairment charge is measured as the amount by which the carrying amount exceeds the fair value of the asset. The fair value of the impaired asset is determined using probability weighted expected cash flow estimates, quoted market prices when available and appraisals as appropriate.

Retirement Plans

Actual pension plan results that differ from our assumptions and estimates are accumulated and amortized over the estimated future working life of the plan participants and will therefore affect future pension expense. Net pension expense includes current service costs, interest costs and returns on plan assets. We also base net pension expense primarily on a market related valuation of plan assets. Under this approach, differences between the actual and expected return on plan assets are recognized over a five-year period. We recognize the overfunded or underfunded status of pension and other postretirement benefit plans on the Consolidated Balance Sheets. Gains and losses, prior service costs and credits, and any remaining transition amounts that have not yet been recognized in net periodic benefit costs are recognized in accumulated other comprehensive income, net of tax, until they are amortized as a component of net periodic benefit cost. We use a measurement date of December 31 for all of our retirement plans. See Note 19 for further details.

During 2009, the Board of Directors approved and adopted a resolution amending both U.S. pension plans, the Pitney Bowes Pension Plan and the Pitney Bowes Pension Restoration Plan, to provide that benefit accruals as of December 31, 2014, will be determined and frozen and no future benefit accruals under the plans will occur after that date.

Stock-based Compensation

We measure compensation cost for stock-based awards exchanged for employee service at grant date, based on the estimated fair value of the award, and recognize the cost as expense on a straight-line basis (net of estimated forfeitures) over the employee requisite service period. We estimate the fair value of stock options using a Black-Scholes valuation model. See Note 12 for further details.

We record deferred tax assets for awards that will result in deductions on our income tax returns, based on the amount of compensation cost recognized and our statutory tax rate in the jurisdiction in which we will receive a deduction. Differences between the deferred tax assets recognized for financial reporting purposes and the actual tax deduction reported in our income tax return are recorded in expense or in capital in excess of par value if the tax deduction exceeds the deferred tax asset or to the extent that previously recognized credits to paid-in-capital are still available if the tax deduction is less than the deferred tax asset.

Revenue Recognition

We derive our revenue from the sale of equipment, supplies, and software, rentals, financing, and support and business services. Certain of our transactions are consummated at the same time. The most common form of these transactions involves the sale or lease of equipment, a meter rental and/or an equipment maintenance agreement. In these cases, revenue is recognized for each of the elements based on their relative fair values in accordance with the revenue recognition accounting guidance. Fair values of any meter rental or equipment maintenance agreement are determined by reference to the prices charged in standalone and renewal transactions. Fair value of equipment is determined based upon the present value of the minimum lease payments. More specifically, revenue related to our offerings is recognized as follows:

(Tabular dollars in thousands, except per share data)

Sales Revenue

Sales of Equipment

We sell equipment to our customers, as well as to distributors and dealers (re-sellers) throughout the world. We recognize revenue from these sales upon the transfer of title, which is generally upon shipment. We recognize revenue from the sale of equipment under sales-type leases as equipment revenue at the inception of the lease. We do not typically offer any rights of return or stock balancing rights. Our sales revenue from customized equipment, mail creation equipment and shipping products is generally recognized when installed.

Embedded Software Sales

We sell equipment with embedded software to our customers. The embedded software is not sold separately, it is not a significant focus of the marketing effort and we do not provide post-contract customer support specific to the software or incur significant costs that are subject to capitalization. Additionally, the functionality that the software provides is marketed as part of the overall product. The software embedded in the equipment is incidental to the equipment as a whole such that the software revenue recognition accounting guidance is not applicable.

Sales of Supplies

Revenue related to supplies is recognized at the point of title transfer, which is generally upon shipment.

Standalone Software Sales and Integration Services

In accordance with software revenue accounting guidance, we recognize revenue from standalone software licenses upon delivery of the product when persuasive evidence of an arrangement exists, delivery has occurred, the fee is fixed and determinable and collectibility is probable. For software licenses that are included in a lease contract, we recognize revenue upon shipment of the software unless the lease contract specifies that the license expires at the end of the lease or the price of the software is deemed not fixed or determinable based on historical evidence of similar software leases. In these instances, revenue is recognized on a straight-line basis over the term of the lease contract. We recognize revenue from software requiring integration services at the point of customer acceptance. We recognize revenue related to off-the-shelf perpetual software licenses upon transfer of title, which is generally upon shipment.

Rentals Revenue

We rent equipment to our customers, primarily postage meters and mailing equipment, under short-term rental agreements, generally for periods of three months to five years. Rental revenue includes revenue from the subscription for digital meter services. We invoice in advance for postage meter rentals. We defer the billed revenue and include it initially in advance billings. Rental revenue is recognized on a straight-line basis over the term of the rental agreement. We defer certain initial direct costs incurred in consummating a transaction and amortize these costs over the term of the agreement. The initial direct costs are primarily personnel-related costs. Rental property and equipment, net on our Consolidated Balance Sheets include \$36.7 million and \$45.2 million of these deferred costs at December 31, 2010 and 2009, respectively. The Consolidated Statements of Income include the related amortization expense of \$26.6 million, \$25.1 million and \$27.7 million for the years ended December 31, 2010, 2009 and 2008, respectively.

Financing Revenue

We provide financing to our customers for the purchase of our products. Equipment sales are financed primarily through sales-type leases. We also provide revolving lines of credit to our customers for the purchase of postage and related supplies. Financing revenue includes interest which is earned over the term of the lease or loan and related fees which are recognized as services are provided. When a sales-type lease is consummated, we record the finance receivable, unearned income and estimated residual value of the leased equipment. Residual values are estimated based upon the average expected proceeds to be received at the end of the lease term. We evaluate recorded residual values at least on an annual basis or as circumstances warrant. A reduction in estimated residual values could result in an impairment charge as well as a reduction in future financing income. Unearned income represents the excess of the finance receivable plus the estimated residual value over the sales price of the equipment. We recognize unearned income as financing revenue using the interest method over the lease term.

(Tabular dollars in thousands, except per share data)

Support Services Revenue

We provide support services for our equipment primarily through maintenance contracts. Revenue related to these agreements is recognized on a straight-line basis over the term of the agreement, which typically is one to five years in length.

Business Services Revenue

Business services revenue includes revenue from management services, mail services, and marketing services. Management services, which includes outsourcing of mailrooms, copy centers, or other document management functions, are typically one to five year contracts that contain a monthly service fee and in many cases a "click" charge based on the number of copies made, machines in use, etc. Revenue is recognized over the term of the agreement based on monthly service charges, with the exception of the "click" charges, which are recognized as earned. Mail services include the preparation, sortation and aggregation of mail to earn postal discounts and expedite delivery and revenue is recognized as the services are provided. Marketing services include direct mail marketing services, and revenue is recognized over the term of the agreement as the services are provided.

Shipping and Handling

We include costs related to shipping and handling in cost of revenues for all periods presented.

Product Warranties

We provide product warranties in conjunction with the sale of certain products, generally for a period of 90 days from the date of installation. We estimate our liability for product warranties based on historical claims experience and other currently available evidence. Our product warranty liability at December 31, 2010 and 2009 was not material.

Deferred Marketing Costs

We capitalize certain direct mail, telemarketing, Internet, and retail marketing costs associated with the acquisition of new customers. These costs are amortized over the expected revenue stream ranging from five to nine years. We review individual marketing programs for impairment on a periodic basis or as circumstances warrant. Other assets on the Consolidated Balance Sheets include deferred marketing costs of \$106.3 million and \$119.5 million at December 31, 2010 and 2009, respectively. The Consolidated Statements of Income include the related amortization expense of \$38.5 million, \$43.5 million and \$43.1 million for the years ended December 31, 2010, 2009 and 2008, respectively.

Restructuring Charges

Costs associated with exit or disposal activities and restructurings are recognized when the liability is incurred. The cost and related liability for one-time benefit arrangements is recognized when the costs are probable and reasonably estimable. See Note 14 to the Consolidated Financial Statements.

Income Taxes

We recognize deferred tax assets and liabilities for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. A valuation allowance is provided when it is more likely than not that some portion or all of a deferred tax asset will not be realized. The ultimate realization of deferred tax assets depends on the generation of future taxable income during the period in which related temporary differences become deductible. We consider the scheduled reversal of deferred tax liabilities, projected future taxable income and tax planning strategies in this assessment. Deferred tax assets and liabilities are measured using the enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date of such change.

Earnings per Share

Basic earnings per share is based on the weighted average number of common shares outstanding during the year, whereas diluted earnings per share also gives effect to all dilutive potential common shares that were outstanding during the period. Dilutive potential common shares include preference stock, preferred stock, stock option and purchase plan shares.

Translation of Non-U.S. Currency Amounts

Assets and liabilities of subsidiaries operating outside the U.S. are translated at rates in effect at the end of the period and revenue and expenses are translated at average monthly rates during the period. Net deferred translation gains and losses are included in accumulated other comprehensive loss in stockholders' deficit in the Consolidated Balance Sheets.

(Tabular dollars in thousands, except per share data)

Derivative Instruments

In the normal course of business, we are exposed to the impact of changes in interest rates and foreign currency exchange rates. We limit these risks by following established risk management policies and procedures, including the use of derivatives.

We use derivative instruments to manage the related cost of debt and to limit the effects of foreign exchange rate fluctuations on financial results. Derivative instruments typically consist of forward contracts, interest rate swaps, and currency swaps depending upon the underlying exposure. We do not use derivatives for trading or speculative purposes. We record our derivative instruments at fair value, and the accounting for changes in the fair value of the derivatives depends on the intended use of the derivative, the resulting designation, and the effectiveness of the instrument in offsetting the risk exposure it is designed to hedge.

To qualify as a hedge, a derivative must be highly effective in offsetting the risk designated for hedging purposes. The hedge relationship must be formally documented at inception, detailing the particular risk management objective and strategy for the hedge. The effectiveness of the hedge relationship is evaluated on a retrospective and prospective basis.

The use of derivative instruments exposes us to counterparty credit risk. To mitigate such risks, we enter into contracts with only those financial institutions that meet stringent credit requirements as set forth in our derivative policy. We regularly review our credit exposure balances as well as the creditworthiness of our counterparties. See Note 13 for additional disclosures on derivative instruments.

New Accounting Pronouncements

In 2010, we adopted guidance that increases disclosures regarding the credit quality of an entity's financing receivables and its allowance for credit losses. The guidance also requires an entity to disclose credit quality indicators, past due information, and modifications of its financing receivables. The adoption of this guidance resulted in additional disclosures (see Note 17) but did not have an impact on our consolidated financial statements.

In September 2009, new guidance was introduced addressing the accounting for revenue arrangements with multiple elements and certain revenue arrangements that include software. The guidance allows companies to allocate consideration in a multiple element arrangement in a way that better reflects the economics of the transaction and eliminates the residual method. In addition, tangible products that have software components that are "essential to the functionality" of the tangible product will be scoped out of the software revenue guidance. The new guidance will also result in more expansive disclosures. The new guidance became effective on January 1, 2011 and is not expected to have a material impact on our financial position, results of operations or cash flows.

2. Discontinued Operations

The following table shows selected financial information included in discontinued operations for the years ended December 31, 2010, 2009 and 2008:

	2010			2009		2008
Pre-tax income	\$	754	\$	20,624	\$	_
Tax provision		(18,858)		(28,733)		(27,700)
	_		_		_	
Loss from discontinued operations, net of tax	\$	(18,104)	\$	(8,109)	\$	(27,700)

The net loss in 2010 primarily relates to the accrual of interest on uncertain tax positions and additional tax associated with the discontinued operations. The net loss in 2009 includes \$9.8 million of pre-tax income (\$6.0 million net of tax) for a bankruptcy settlement and \$10.9 million of pre-tax income (\$6.7 million net of tax) related to the expiration of an indemnity agreement associated with the sale of a former subsidiary. This income was more than offset by the accrual of interest on uncertain tax positions. The net loss in 2008 includes an accrual of tax and interest on uncertain tax positions.

(Tabular dollars in thousands, except per share data)

3. Acquisitions

On July 5, 2010, we acquired Portrait Software plc (Portrait) for \$65.2 million in cash, net of cash acquired. Portrait provides software to enhance existing customer relationship management systems, enabling clients to achieve improved customer retention and profitability. The preliminary allocation of the purchase price to the fair values of the assets acquired and liabilities assumed is shown below. The primary items that generated goodwill are the anticipated synergies from the compatibility of the acquired technology with our existing product and service offerings, and employees of Portrait, neither of which qualify as an amortizable intangible asset. None of the goodwill will be deductible for tax purposes.

Purchase price allocation:		
Current assets	\$	7,919
Other non-current assets		2,352
Intangible assets		31,332
Goodwill		47,354
Current liabilities		(13,014)
Non-current liabilities	_	(10,793)
Purchase price, net of cash acquired	\$	65,150
	_	
Intangible assets:		
Customer relationships	\$	18,744
Software and technology		11,497
Trademarks and trade names		1,091
Total intangible assets	\$	31,332
Intangible assets amortization period:		
Customer relationships		10 years
Software and technology		6 years
Trademarks and trade names	_	6 years
Total weighted average		8 years
	_	

During 2010, we also completed smaller acquisitions for aggregate cash payments of \$12.3 million. These acquisitions did not have a material impact on our financial results.

The Consolidated Financial Statements include the results of operations of the acquired businesses from their respective dates of acquisition. Assuming these acquisitions occurred on January 1, 2010 and 2009, total pro forma revenue would have been \$5,452 million and \$5,620 million for 2010 and 2009, respectively. The pro forma earnings results of these acquisitions were not material to net income or earnings per share. The pro forma consolidated amounts do not purport to be indicative of actual results that would have occurred had the acquisitions been completed on January 1, 2010 and 2009, nor do they purport to be indicative of the results that will be obtained in the future.

There were no acquisitions during 2009.

(Tabular dollars in thousands, except per share data)

4. Inventories

Inventories at December 31, 2010 and 2009 consisted of the following:

	Decem	nber 31,
	2010	2009
Raw materials and work in process	\$ 46,664	\$ 36,331
Supplies and service parts	63,991	69,506
Finished products	58,312	50,665
Total	\$ 168,967	\$ 156,502

If all inventories valued at LIFO had been stated at current costs, inventories would have been \$26.3 million and \$25.8 million higher than reported at December 31, 2010 and 2009, respectively.

5. Fixed Assets

Fixed assets at December 31, 2010 and 2009 consist of property, plant and equipment and rental equipment, primarily postage meters, as follows:

	Decem	ber 31,
	2010	2009
Land	\$ 26,710	\$ 32,517
Buildings	361,463	391,627
Machinery and equipment	1,352,295	1,404,023
	1,740,468	1,828,167
Accumulated depreciation	(1,313,967)	(1,313,263)
Property, plant and equipment, net	\$ 426,501	\$ 514,904
Rental property and equipment	\$ 618,839	\$ 728,537
Accumulated depreciation	(318,669)	(368, 330)
Rental property and equipment, net	\$ 300,170	\$ 360,207

Depreciation expense was \$242.9 million, \$269.8 million and \$306.8 million for the years ended December 31, 2010, 2009, and 2008, respectively. Rental equipment is primarily comprised of postage meters. In 2010, we recorded asset impairment charges of \$9.8 million associated with a restructuring program and included these charges in restructuring charges and asset impairments in the Consolidated Statements of Income. See Note 14 for further details.

(Tabular dollars in thousands, except per share data)

6. Intangible Assets and Goodwill

The components of our purchased intangible assets are as follows:

	December 31, 2010					December 31, 2009						
	Gross Carrying Amount	Accumulated Amortization				Net Carrying Amount		Gross Carrying Amount	•			Net Carrying Amount
Customer relationships	\$ 453,523	\$	(229,143)	\$	224,380	\$ 428,888	\$	(197,497)	\$	231,391		
Supplier relationships	29,000		(16,192)		12,808	29,000		(13,292)		15,708		
Mailing software and technology	172,188		(118,390)		53,798	164,211		(103,388)		60,823		
Trademarks and trade names	36,322		(30,224)		6,098	35,855		(27,898)		7,957		
Non-compete agreements	7,845		(7,486)		359	7,753		(7,215)		538		
	\$ 698,878	\$	(401,435)	\$	297,443	\$ 665,707	\$	(349,290)	\$	316,417		

Amortization expense for intangible assets was \$60.8 million, \$69.1 million and \$72.3 million for the years ended December 31, 2010, 2009 and 2008, respectively. The future amortization expense related to intangible assets as of December 31, 2010 is as follows:

Year ended December 31,		Amount
		_
2011	\$	58,865
2012		50,983
2013		47,343
2014		42,191
2015		35,044
Thereafter		63,017
	Ф	297,443
	\$	297,443

Actual amortization expense may differ from the amounts above due to, among other things, future acquisitions, impairments of intangible assets, accelerated amortization and changes in foreign currency exchange rates.

In 2010, we recorded impairment charges of \$4.7 million and included these charges in restructuring charges and asset impairments in the Consolidated Statements of Income. See Note 14 for further details.

Intangible assets acquired during 2010 are shown in the table below. There were no additions in 2009.

	Decemb	per 31, 2010
	Amount	Weighted Average Life
Customer relationships	\$ 36,763	11 years
Mailing software and technology	13,954	6 years
Trademarks and trade names	1,125	6 years
Non-compete agreements	110	5 years
	\$ 51,952	10 years

(Tabular dollars in thousands, except per share data)

The changes in the carrying amount of goodwill, by reporting segment, for the years ended December 31, 2010 and 2009 are as follows:

	Balance at Acquired December 31, during the 2009 (1) period		during the	(Other (2)	Balance at December 31, 2010		
North America Mailing	\$	366.683	\$		\$	(8,765)	\$	357,918
International Mailing	Ψ	188,180	•	_	•	(6,650)	•	181,530
Small & Medium Business Solutions		554,863	_	_		(15,415)		539,448
Production Mail		143,619		_		(2,143)		141,476
Software		633,938		47,354		(3,191)		678,101
Management Services		500,055		_		(5,622)		494,433
Mail Services Marketing Services		259,632 194,797		_		(530) (564)		259,102 194,233
Enterprise Business Solutions		1,732,041	_	47,354		(12,050)		1,767,345
			_				_	
Total	\$	2,286,904	\$	47,354	\$	(27,465)	\$	2,306,793
	Dec	alance at cember 31, 2008 (1)		Acquired during the period		Other (2)		Balance at ecember 31, 2009
North America Mailing	\$	362.067	\$	_	\$	4,616	\$	366.683
International Mailing	Ψ	174,684	Ψ	_	Ψ	13,496	Ψ	188,180
Small & Medium Business Solutions		536,751		_		18,112		554,863
Production Mail		143,861		_		(242)		143,619
Software		623.995		_		9,943		633,938
Management Services		491,633		_		8,422		500,055
Mail Services		260,793		_		(1,161)		259,632
Marketing Services		194,797		_		_		194,797
Enterprise Business Solutions		1,715,079		_		16,962		1,732,041
Total	\$	2,251,830	\$	_	\$	35,074	\$	2,286,904

⁽¹⁾ Prior year amounts have been reclassified to conform to the current year presentation. (2) "Other" primarily includes foreign currency translation adjustments.

(Tabular dollars in thousands, except per share data)

7. Current Liabilities

Accounts payable, accrued liabilities, notes payable and current portion of long-term obligations are composed of the following:

	December 31,					
		2010	2009			
Accounts payable - trade Reserve account deposits	\$	333,220 567.620	\$	308,505 557.221		
Accrued salaries, wages and commissions		246,237		244,170		
Accrued restructuring charges Miscellaneous accounts payable and accrued liabilities		113,200 564,984		88,626 549,732		
Accounts payable and accrued liabilities	\$	1,825,261	\$	1,748,254		
Notes payable Current portion of long-term obligations	\$	50,000 3,494	\$	220,794 5,228		
Notes payable & current portion of long-term obligations	\$	53,494	\$	226,022		

Reserve account deposits represent customers' prepayment of postage held by our subsidiary, Pitney Bowes Bank. See Note 17 for further details.

Notes payable at December 31, 2010 and 2009 consists of commercial paper issuances. The weighted average interest rates for notes payable were 0.32% and 0.09% at December 31, 2010 and 2009, respectively.

We had unused credit facilities of \$1.25 billion at December 31, 2010, primarily to support commercial paper issuances. Fees paid to maintain lines of credit were \$1.6 million, \$0.8 million and \$0.8 million in 2010, 2009 and 2008, respectively.

(Tabular dollars in thousands, except per share data)

8. Long-term Debt

		 December 31,				
		 2010		2009		
Term loa	n due 2012	\$ 150,000	\$	150,000		
4.625%	notes due 2012 (1)	400,000		400,000		
3.875%	notes due 2013	375,000		375,000		
4.875%	notes due 2014	450,000		450,000		
5.00%	notes due 2015	400,000		400,000		
4.75%	notes due 2016	500,000		500,000		
5.75%	notes due 2017	500,000		500,000		
4.75%	notes due 2018 (2)	350,000		350,000		
5.60%	notes due 2018 (3)	250,000		250,000		
6.25%	notes due 2019 (4)	300,000		300,000		
5.25%	notes due 2037	500,000		500,000		
Basis ad	justment - Fair value hedges	76,022		52,788		
Other	Jackmont Tall Value Heages	(11,774)		(14,148)		
Total Ion	g-term debt	\$ 4,239,248	\$	4,213,640		

Interest under the Term Loan is based on three-month LIBOR plus 42 basis points. Interest is payable and the interest rate resets every three months.

- (1) We have entered into interest rate swap agreements with an aggregate notional value of \$400 million that effectively convert fixed rate interest payments on the \$400 million, 4.625% notes due in 2012, into variable interest rates. We pay a weighted average variable rate based on one-month LIBOR plus 249 basis points and receive a fixed rate of 4.625%. The weighted average rate paid during 2010 and 2009 was 2.8% and 4.3%, respectively.
- (2) In 2008, we unwound an interest rate swap that effectively converted the fixed rate interest payments on the \$350 million, 4.75% notes due in 2018, into variable interest rates and received \$44 million, excluding accrued interest. This amount is being amortized as a reduction of interest expense over the remaining term of the notes, which reduces the effective interest rate on these notes to 3.2%.
- (3) In August 2010, we unwound two interest rate swaps with an aggregate notional amount of \$250 million that were entered into in March 2008. These interest rate swaps effectively converted the fixed rate interest payments on the \$250 million, 5.6% notes due in 2018, into variable interest rates. In connection with unwinding these interest rate swaps, we received \$31.8 million, excluding accrued interest. The transaction was not undertaken for liquidity purposes, but rather to fix our effective interest rate at 3.7% for the remaining term of the notes as the amount received will be recognized as a reduction in interest expense over the remaining term of the notes.
- (4) In 2009, we issued \$300 million, 6.25% 10-year fixed rate notes and simultaneously unwound four forward starting swap agreements (forward swaps) used to hedge the interest rate risk associated with the forecasted issuance of this fixed-rate debt. In connection with the unwind of these swaps, we paid \$20.3 million, which was recorded to other comprehensive income. This amount is being amortized as additional interest expense over the term of the notes, which increases the effective interest rate on these notes to 6.9%.

The basis adjustment of fair value hedges represents the unamortized net proceeds received from unwinding of interest rate swaps which is being amortized to interest expense over the remaining term of the respective notes and the mark-to-market adjustment of our interest rate swaps (fair value hedges – See Note 13). Other consists primarily of debt discounts and premiums.

We are a Well-Known Seasoned Issuer with the SEC which allows us to issue debt securities, preferred stock, preference stock, common stock, purchase contracts, depositary shares, warrants and units.

Annual maturities of outstanding long-term debt at December 31, 2010 are as follows: 2011 – \$0 million; 2012 – \$550 million; 2013 – \$375 million; 2014 – \$450 million; 2015 – \$400 million; and \$2,400 million thereafter.

(Tabular dollars in thousands, except per share data)

9. Income Taxes

The provision for income taxes from continuing operations consists of the following:

Years ended December 31,

\$ 170,175 (24,632) 145,543	\$	2009 188,272 18,979	\$	2008
(24,632)			\$	85,231
(24,632)			\$	85,231
		18,979		
145,543	·			81,936
		207,251		167,167
26,523		30,981		17,058
(17,518)		(13,067)		13,434
9,005		17,914		30,492
43,459		31,848		39,974
7,763		(16,859)		7,296
51,222		14,989		47,270
240 157		251 101		142,263
		(10,947)		102,666
\$ 205,770	\$	240,154	\$	244,929
	7,763 51,222 240,157 (34,387)	7,763 51,222 240,157 (34,387)	7,763 (16,859) 51,222 14,989 240,157 251,101 (34,387) (10,947)	7,763 (16,859) 51,222 14,989 240,157 251,101 (34,387) (10,947)

The components of income from continuing operations are as follows:

Years ended December 31,

	2010	 2009	2008		
U.S. International	\$ 390,911 143,666	\$ 552,636 140,540	\$	573,066 140,111	
otal	\$ 534,577	\$ 693,176	\$	713,177	

The effective tax rate for continuing operations for 2010, 2009 and 2008 was 38.5%, 34.6% and 34.3%, respectively. The effective tax rate for 2010 includes \$16 million of tax benefits associated with previously unrecognized deferred taxes on outside basis differences, a \$15 million charge for the write-off of deferred tax assets associated with the expiration of out-of-the-money vested stock options and the vesting of restricted stock units previously granted to our employees and a \$9 million charge for the write-off of deferred tax assets related to the U.S. health care reform legislation that eliminated the tax deduction for retiree health care costs to the extent of federal subsidies received by companies that provide retiree prescription drug benefits equivalent to Medicare Part D coverage.

The effective rate for 2009 included a charge of \$13 million for the write-off of deferred tax assets associated with the expiration of out-of-the-money vested stock options and the vesting of restricted stock, offset by \$13 million of tax benefits from retirement of intercompany obligations and the repricing of leveraged lease transactions. The effective tax rate for 2008 included \$12 million of tax increases related to the low tax benefit associated with restructuring expenses recorded during 2008, offset by adjustments of \$10 million related to deferred tax assets associated with certain U.S. leasing transactions.

(Tabular dollars in thousands, except per share data)

The items accounting for the difference between income taxes computed at the federal statutory rate and our provision for income taxes consist of the following:

	2010		2009		2008
Federal statutory provision	\$	187,103	\$	242,612	\$ 249,612
State and local income taxes		5,853		11,109	19,820
Impact of foreign operations		13,938		(18,037)	1,955
Tax exempt income/reimbursement		(2,352)		(2,748)	(5,404)
Federal income tax credits/incentives		(7,580)		(4,792)	(15,118)
Unrealized stock compensation benefits		15,149		12,852	_
Certain leasing transactions		_		_	(9,550)
U.S. health care reform tax change		9,070		_	_
Outside basis differences		(15,798)		_	_
Other, net		387		(842)	3,614
Provision for income taxes	\$	205,770	\$	240,154	\$ 244,929

The components of our deferred tax liabilities and assets are as follows:

	December 31,				
	2010			2009	
Deferred tax liabilities:					
Depreciation	\$	49,351	\$	67,639	
Deferred profit (for tax purposes) on sales to finance subsidiaries		229,364		287.928	
Lease revenue and related depreciation		480,611		443,855	
Amortizable intangibles		117,207		115,793	
Other		43,813		46,144	
Deferred tax liabilities		920,346		961,359	
Deferred tax (assets):					
Nonpension postretirement benefits		(104,847)		(119,420)	
Pension		(127,042)		(127,046)	
Inventory and equipment capitalization		(28,546)		(29,595)	
Restructuring charges		(22,348)		(9,619)	
Long-term incentives		(39,781)		(50,666)	
Net operating loss and tax credit carry forwards		(153,754)		(151,094)	
Tax uncertainties gross-up		(144,672)		(133,293)	
Other		(116,834)		(101,994)	
Valuation allowance		104,441		95,990	
Deferred tax (assets)		(633,383)		(626,737)	
Net deferred taxes		286,963		334,622	
Amounts included in other balance sheet tax accounts		(25,846)		12,780	
Deferred taxes on income	\$	261,117	\$	347,402	

As of December 31, 2010 and 2009, approximately \$266 million and \$285 million, respectively, of foreign net operating loss carry forwards were available to us. Most of these losses can be carried forward indefinitely.

(Tabular dollars in thousands, except per share data)

It has not been necessary to provide for income taxes on \$850 million of cumulative undistributed earnings of subsidiaries outside the U.S. These earnings will be either indefinitely reinvested or remitted substantially free of additional tax. Determination of the liability that would result in the event all of these earnings were remitted to the U.S. is not practicable. It is estimated, however, that withholding taxes on such remittances would approximate \$15 million.

Uncertain Tax Positions

A reconciliation of the amount of unrecognized tax benefits at December 31, 2010, 2009 and 2008 is as follows:

	2010		2009		2008	
Balance at beginning of year	\$	515,565	\$	434,164	\$	398,878
Increases from prior period positions		17,775		65,540		21,623
Decreases from prior period positions		(27,669)		(7,741)		(8,899)
Increases from current period positions		43,804		42,696		33,028
Decreases from current period positions		(8,689)		_		_
Decreases relating to settlements with tax authorities		(1,434)		(3,173)		(7,426)
Reductions as a result of a lapse of the applicable statute of		• • •				
limitations		(7,562)		(15,921)		(3,040)
Balance at end of year	\$	531,790	\$	515,565	\$	434,164

The amount of the unrecognized tax benefits at December 31, 2010, 2009 and 2008 that would affect the effective tax rate if recognized was \$434 million, \$411 million and \$371 million, respectively.

Tax authorities continually examine our tax filings. On a regular basis, we conclude tax return examinations, statutes of limitations expire, and court decisions interpret tax law. We regularly assess tax uncertainties in light of these developments. As a result, it is reasonably possible that the amount of our unrecognized tax benefits will decrease in the next 12 months, and we expect this change could be up to one-third of our unrecognized tax benefits. Any such change will likely be arising from the completion of tax return examinations, including the resolution of certain issues related to our former Capital Services third party leasing business. We recognize interest and penalties related to uncertain tax positions in our provision for income taxes or discontinued operations as appropriate. During the years ended December 31, 2010, 2009 and 2008, we recorded \$9 million, \$23 million and \$26 million, respectively, in interest and penalties primarily in discontinued operations. We had \$202 million and \$186 million accrued for the payment of interest and penalties at December 31, 2010 and 2009, respectively.

Other Tax Matters

We regularly assess the likelihood of tax adjustments in each of the tax jurisdictions in which we have operations and account for the related financial statement implications. Tax reserves have been established which we believe to be appropriate given the possibility of tax adjustments. Determining the appropriate level of tax reserves requires us to exercise judgment regarding the uncertain application of tax law. The amount of reserves is adjusted when information becomes available or when an event occurs indicating a change in the reserve is appropriate. Future changes in tax reserve requirements could have a material impact on our results of operations.

We are continually under examination by tax authorities in the United States, other countries and local jurisdictions in which we have operations. The years under examination vary by jurisdiction. The current IRS exam of tax years 2001-2004 is estimated to be completed within the next year and the examination of years 2005-2008 within the next two years. In connection with the 2001-2004 exam, we have received notices of proposed adjustments to our filed returns and the IRS has withdrawn a civil summons to provide certain Company workpapers. Tax reserves have been established which we believe to be appropriate given the possibility of tax adjustments. A variety of post-2000 tax years remain subject to examination by other tax authorities, including the U.K., Canada, France, Germany and various U.S. states. Tax reserves have been established which we believe to be appropriate given the possibility of tax adjustments. However, the resolution of such matters could have a material impact on our results of operations, financial position and cash flows.

(Tabular dollars in thousands, except per share data)

During 2010, an analysis of prior year non-U.S. income tax returns indicated that lease rental income associated with certain leveraged lease transactions was not properly captured. As a result, the 2010 tax provision includes additional tax expense of \$3.3 million for the periods 2007 through 2009. A \$14.4 million adjustment was also made to opening retained earnings to establish the related tax liabilities for earlier years. The impact of the adjustments was not material to any previously reported period.

At December 31, 2010, our current tax accounts included a \$36 million tax receivable for uncertain tax positions, which was received in February 2011

10. Noncontrolling Interests (Preferred Stockholders' Equity in Subsidiaries)

Pitney Bowes International Holdings, Inc. (PBIH), a subsidiary, had 3,750,000 shares outstanding or \$375 million of variable term voting preferred stock owned by certain outside institutional investors. These preferred shares were entitled as a group to 25% of the combined voting power of all classes of capital stock of PBIH. All outstanding common stock of PBIH, representing the remaining 75% of the combined voting power of all classes of capital stock, was owned directly or indirectly by the Company. The preferred stock was entitled to cumulative dividends at rates set at auction. The weighted average dividend rate was 4.8% during 2009 and 2008. During the fourth quarter of 2009, PBIH redeemed all of the outstanding variable term voting preferred stock, which was funded by the combined proceeds from the issuance of the Preferred Stock (see below), cash flows from operations and commercial paper.

In 2009, PBIH issued 300,000 shares, or \$300 million, of perpetual voting preferred stock (the Preferred Stock) to certain outside institutional investors. The holders of the Preferred Stock are entitled as a group to 25% of the combined voting power of all classes of capital stock of PBIH. All outstanding common stock of PBIH, representing the remaining 75% of the combined voting power of all classes of capital stock, is owned directly or indirectly by the Company. The Preferred Stock is entitled to cumulative dividends at a rate of 6.125% for a period of seven years after which it becomes callable and, if it remains outstanding, will yield a dividend that increases by 50% every six months thereafter.

Preferred dividends are included in Preferred stock dividends of subsidiaries attributable to noncontrolling interests in the Consolidated Statements of Income. No dividends were in arrears at December 31, 2010 or December 31, 2009.

Activity in the noncontrolling interests account for the years ended December 31, 2009 and 2010 is below.

Beginning balance January 1, 2009	\$	374,165
Share issuances, net of issuance costs of \$3.6 million		296,370
Share redemptions		(374, 165)
Ending balance at December 31, 2009		296,370
Share issuances		_
Share redemptions		_
	-	
Ending balance at December 31, 2010	\$	296,370

(Tabular dollars in thousands, except per share data)

11. Stockholders' Deficit

At December 31, 2010, 480,000,000 shares of common stock, 600,000 shares of cumulative preferred stock, and 5,000,000 shares of preference stock were authorized. The following table summarizes the preferred, preference and common stock, net of treasury shares, outstanding.

				Common Stock	
	Preferred Stock	Preference Stock	Issued	Treasury	Outstanding
Balance, December 31, 2007	135	37,069	323,337,912	(108,822,953)	214,514,959
Repurchase of common stock	_	· <u> </u>	_	(9,246,535)	
Issuances of common stock	_	_	_	896,030	
Conversions to common stock		(1,013)		16,739	
Balance, December 31, 2008	135	36,056	323,337,912	(117, 156, 719)	206,181,193
Repurchase of common stock	_	_	_	_	
Issuances of common stock	_	_	_	949,689	
Conversions to common stock	(50)	(3,977)		66,946	
Balance, December 31, 2009	85	32,079	323,337,912	(116,140,084)	207,197,828
Repurchase of common stock				(4,687,304)	
Issuances of common stock	_	_	_	876,794	
Conversions to common stock	_	(4,296)	_	43,684	
		(1,200)			
Balance, December 31, 2010	85	27,783	323,337,912	(119,906,910)	203,431,002
Unissued and unreserved shares at December 31, 2010	599,915	4,972,217	116,473,634		

At December 31, 2010, preferred stock (4% preferred stock) outstanding was entitled to cumulative dividends at a rate of \$2 per year. The preferred stock is redeemable at our option, in whole or in part at any time, at a price of \$50 per share, plus dividends accrued to the redemption date. Each share of the 4% preferred stock can be converted into 24.24 shares of common stock, subject to adjustment in certain events.

At December 31, 2010, preference stock (\$2.12 preference stock) was entitled to cumulative dividends at a rate of \$2.12 per year. The preference stock is redeemable at our option at the rate of \$28 per share. Each share of the \$2.12 preference stock can be converted into 16.53 shares of common stock, subject to adjustment in certain events.

The Board of Directors will determine the dividend rate, terms of redemption, terms of conversion (if any) and other pertinent features of future issuances of preferred stock or preference stock.

Cash dividends paid on common stock were \$1.46 per share, \$1.44 per share and \$1.40 per share for 2010, 2009, and 2008, respectively.

At December 31, 2010, 2,060 shares of common stock were reserved for issuance upon conversion of the 4% preferred stock and 459,253 shares of common stock were reserved for issuance upon conversion of the \$2.12 preference stock. In addition, 39,727,141 shares of common stock were reserved for issuance under our dividend reinvestment and other corporate plans.

(Tabular dollars in thousands, except per share data)

Accumulated Other Comprehensive Loss

The components of accumulated other comprehensive loss are as follow:

	2010		 2009		2008
Foreign currency translation adjustments	\$	137,521	\$ 153,206	\$	33,386
Net unrealized loss on derivatives		(10,445)	(11,738)		(18,952)
Net unrealized gain on investment securities		1,439	649		932
Amortization of pension and postretirement costs		81,887	53,589		36,261
Net unamortized loss on pension and postretirement plans		(684,208)	(655,498)		(650,382)
Accumulated other comprehensive loss	\$	(473,806)	\$ (459,792)	\$	(598,755)
·	-		,		, , ,

12. Stock Plans

Stock-based compensation expense was as follows:

Years ended December 31,					
2010		2009		2008	
\$	5,371	\$	6,649	\$	11,851
	15,081		,		11,168
	_		224		3,383
\$	20,452	\$	21,761	\$	26,402
	· · · · · · · · · · · · · · · · · · ·	\$ 5,371 15,081	\$ 5,371 \$ 15,081 —	2010 2009 \$ 5,371 \$ 6,649 15,081 14,888 — 224	2010 2009 \$ 5,371 \$ 6,649 \$ 14,888 - 224

The following table shows stock-based compensation expense as included in the Consolidated Statements of Income:

		Years ended December 31,					
		2010		2009		2008	
Cost of equipment sales	\$	1,397	\$	1,486	\$	1,802	
Cost of support services		602		640		777	
Cost of business services		831		884		1,073	
Selling, general and administrative		16,936		18,020		21,862	
Research and development		686		731		888	
·		<u> </u>		-		_	
Pre-tax stock-based compensation		20,452		21,761		26,402	
Income tax		(7,265)		(7,458)		(9,109)	
Stock-based compensation expense, net	\$	13,187	\$	14,303	\$	17,293	
Basic earnings per share impact	\$	0.06	\$	0.07	\$	0.08	
240.0 0490 po. 0401	<u> </u>	0.00	Ť	0.01	<u> </u>	0.00	
Diluted earnings per share impact	\$	0.06	\$	0.07	\$	0.08	
Bridtod darriingo por oriaro impaot	Ψ	0.00	Ψ	0.01	Ψ	0.00	

At December 31, 2010, \$3.3 million of unrecognized compensation cost related to non-vested stock options is expected to be recognized over a weighted average period of 0.4 years and \$19.6 million of unrecognized compensation cost related to non-vested restricted stock units is expected to be recognized over a weighted average period of 0.7 years.

(Tabular dollars in thousands, except per share data)

Stock Plans

Long-term incentive awards are provided to employees under the terms of our plans. The Executive Compensation Committee of the Board of Directors administers these plans. Awards granted under these plans may include stock options, restricted stock units, other stock-based awards, cash or any combination thereof. We settle employee stock compensation awards with treasury shares. Our stock-based compensation awards require a minimum requisite service period of one year for retirement eligible employees to vest. At December 31, 2010, there were 17,458,044 shares available for future grants of stock options and restricted stock units under our stock plans.

Stock Options

Under our stock option plan, certain officers and employees are granted options at prices equal to the market value of our common shares at the date of grant. Options granted from 2005 through 2008 generally become exercisable in four equal installments during the first four years following their grant and expire ten years from the date of grant. Options granted on or after 2009 generally become exercisable in three equal installments during the first three years following their grant and expire ten years from the date of grant.

The following tables summarize information about stock option activity during 2010:

	Shares	Per share weighted average exercise price
Options outstanding at December 31, 2009	17,580,079	\$38.59
Granted	1,714,731	\$22.09
Exercised		_
Cancelled	(4,350,018)	\$37.34
Forfeited	(438,270)	\$26.58
Options outstanding at December 31, 2010	14,506,522	\$37.38
Options exercisable at December 31, 2010	10,986,577	\$40.35

The weighted average remaining contractual life of options outstanding and options exercisable at December 31, 2010 was 4.9 years and 3.8 years, respectively. The options exercisable at December 31, 2010 had no intrinsic value. No options were exercised during 2010 and 2009. The total intrinsic value of options exercised during 2008 was \$1.1 million.

We granted 1,638,709 and 2,126,310 options in 2009 and 2008, respectively. The weighted average exercise price of the options granted was \$24.75 and \$36.74 in 2009 and 2008, respectively. The weighted average remaining contractual life of the options outstanding and options exercisable at December 31, 2009 was 4.3 years and 3.2 years, respectively. The total options outstanding and exercisable at December 31, 2009 had no intrinsic value.

(Tabular dollars in thousands, except per share data)

The following table summarizes information about stock options outstanding and exercisable at December 31, 2010:

Options Outstanding

Range of per share exercise prices	Number	Per share weighted average exercise price	Weighted average remaining contractual life
\$22.09 - \$30.99	2,872,713	\$23.33	8.5 years
\$31.00 - \$36.99	3,743,413	\$34.64	4.1 years
\$37.00 - \$42.99	4,265,081	\$41.13	3.2 years
\$43.00 - \$48.03	3,625,315	\$46.92	4.7 years
	14,506,522	\$37.38	4.9 years

Options Exercisable

Range of per share exercise prices	Number	Per share weighted average exercise price
\$22.09 - \$30.99	453,899	\$24.76
\$31.00 - \$36.99	2,892,499	\$33.99
\$37.00 - \$42.99	4,265,081	\$41.13
\$43.00 - \$48.03	3,375,098	\$46.90
	10,986,577	\$40.35

We estimate the fair value of stock options using a Black-Scholes valuation model. Key input assumptions used to estimate the fair value of stock options include the volatility of our stock, the risk-free interest rate and our dividend yield. Our estimates of stock volatility are based on historical price changes of our stock. The risk-free interest rate is based on U.S. treasuries with a term equal to the expected option term. The expected life, or holding period, of the award is based on historical experience.

We believe that the valuation technique and the approach utilized to develop the underlying assumptions are appropriate in estimating the fair value of our stock option grants. Estimates of fair value are not intended to predict actual future events or the value ultimately realized by employees who receive equity awards, and subsequent events are not indicative of the reasonableness of the original estimates of fair value.

The fair value of stock options granted and related assumptions are as follows:

Years ended December 31,

	201	0	2009	2008
Expected dividend yield		6.1%	4.5%	3.0%
Expected stock price volatility		25.6%	21.4%	12.3%
Risk-free interest rate		3.2%	2.4%	2.7%
Expected life – years		7.3	7.5	5.0
Weighted average fair value per option granted	\$	2.82 \$	3.04 \$	3.22

Restricted Stock Awards and Restricted Stock Units

Our stock plan permits the issuance of restricted stock awards and restricted stock units. Restricted stock awards are subject to one or more restrictions, which may include continued employment over a specified period or the attainment of specified financial performance goals. Where a restricted stock award is subject to attainment of financial performance goals and subsequent tenure, if the performance objectives are achieved, the restrictions would be released, in total or in part, only if the executive is still employed by us at the end of the service period. Where the sole restriction of a restricted stock award is continued employment over a specified

(Tabular dollars in thousands, except per share data)

period, such period may not be less than three years. The compensation expense for each award is recognized over the service period. We did not issue any shares for restricted stock awards during 2010 and 2009 and issued 10,000 restricted stock awards in 2008.

Restricted stock units are granted to employees and entitle the holder to shares of common stock as the units vest, typically over a four year service period. The fair value of the units is determined on the grant date based on our stock price at that date. The following table summarizes information about restricted stock units during 2010:

	Units / Shares	Weighted average grant date fair value
Restricted stock units outstanding at December 31, 2009	1,341,729	\$30.55
Granted	923,676	\$22.09
Vested	(430,340)	\$33.17
Forfeited	(197,823)	\$26.77
Restricted stock units outstanding at December 31, 2010	1,637,242	\$25.55

We granted 867,129 shares and 512,415 shares of restricted stock units in 2009 and 2008, respectively. The weighted average grant price was \$24.39 and \$36.91 for 2009 and 2008, respectively. The intrinsic value of the outstanding restricted stock units at December 31, 2010 was \$39.6 million, with a weighted average remaining term of 2.5 years. The total intrinsic value of restricted stock units converted during 2010, 2009 and 2008 was \$8.8 million, \$5.2 million and \$4.2 million, respectively.

Employee Stock Purchase Plans (ESPP)

Substantially all U.S. and Canadian employees can purchase shares of our common stock at an offering price of 95% of the average price of our common stock on the New York Stock Exchange on the offering date. At no time will the exercise price be less than the lowest price permitted under Section 423 of the Internal Revenue Code. We may grant rights to purchase up to 5,367,461 common shares under the ESPP. We granted rights to purchase 318,556 shares, 540,660 shares and 437,350 shares in 2010, 2009 and 2008, respectively.

Directors' Stock Plan

Under this plan, each non-employee director is granted 2,200 shares of restricted common stock annually. We granted 26,400 shares to non-employee directors in 2010, 2009 and 2008. Compensation expense, net of taxes, was \$0.4 million, \$0.4 million and \$0.6 million for 2010, 2009 and 2008, respectively. The shares carry full voting and dividend rights but, except as provided herein, may not be transferred or alienated until the later of (1) termination of service as a director, or, if earlier, the date of a change of control, or (2) the expiration of the six-month period following the grant of such shares. If a director terminates service as a director prior to the expiration of the six-month period following a grant of restricted stock, that award will be forfeited. The Directors' Stock Plan permits certain limited dispositions of restricted common stock to family members, family trusts or partnerships, as well as donations to charity after the expiration of the six-month holding period, provided the director retains a minimum of 7,500 shares of restricted common stock.

(Tabular dollars in thousands, except per share data)

13. Fair Value Measurements and Derivative Instruments

We measure certain financial assets and liabilities at fair value on a recurring basis. Fair value is a market-based measure considered from the perspective of a market participant rather than an entity-specific measure. An entity is required to classify certain assets and liabilities measured at fair value based on the following fair value hierarchy that prioritizes the inputs used to measure fair value:

Level 1 – Unadjusted quoted prices in active markets for identical assets and liabilities.

<u>Level 2</u> – Quoted prices for identical assets and liabilities in markets that are not active, quoted prices for similar assets and liabilities in active markets or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

<u>Level 3</u> – Unobservable inputs that are supported by little or no market activity, may be derived from internally developed methodologies based on management's best estimate of fair value and that are significant to the fair value of the asset or liability.

The following tables show, by level within the fair value hierarchy, our financial assets and liabilities that are accounted for at fair value on a recurring basis at December 31, 2010 and December 31, 2009, respectively. Financial assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement. Our assessment of the significance of a particular input to the fair value measurement requires judgment and may affect their placement within the fair value hierarchy.

PITNEY BOWES INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Tabular dollars in thousands, except per share data)

	Recurring Fair Value Measurements at December 3							2010
	Level 1		Level 2		Level 3			Total
Assets:								
Investment securities								
Money market funds / commercial paper	\$	256,074	\$	1,531	\$	_	\$	257,605
Equity securities		· —		23,410		_		23,410
Debt securities - U.S. and foreign governments, agencies, and municipalities		74,425		30,725				105,150
Corporate notes and bonds		74,425		22,262				22,262
Asset-backed securities				1,490				1,490
Mortgage-backed securities		_		104,989		_		104,989
Derivatives		_		104,909				104,909
Interest rate swaps		<u></u>		10,280				10,280
Foreign exchange contracts		<u> </u>		2,887		<u> </u>		2,887
i dieign exchange contracts				2,007				2,007
Total assets	\$	330,499	\$	197,574	\$		\$	528,073
Liabilities:								
Derivatives								
Foreign exchange contracts	\$	_	\$	6,907	\$	_	\$	6,907
Total liabilities	\$	_	\$	6,907	\$	_	\$	6,907
	Recurring Fair Value Measu			'alue Measu	urements at December 31, 2009			
		Level 1		Level 2	Le	vel 3		Total
Assets:			· 					
Investment securities								
Money market funds / commercial paper	\$	225,581	\$	_	\$	_	\$	225,581

	Level 1		Level 2		Level 3		 Total
Assets:							
Investment securities							
Money market funds / commercial paper	\$	225,581	\$	_	\$	_	\$ 225,581
Equity securities		_		21,027		_	21,027
Debt securities - U.S. and foreign governments, agencies, and							
municipalities		53,173		28,754		_	81,927
Corporate notes and bonds		_		13,305		_	13,305
Asset-backed securities		_		296		_	296
Mortgage-backed securities		_		19,708		_	19,708
Derivatives							
Interest rate swaps				13,284			13,284
Foreign exchange contracts		_		2,390		_	2,390
Total assets	\$	278,754	\$	98,764	\$	_	\$ 377,518
Liabilities:							
Derivatives							
Foreign exchange contracts	\$	_	\$	3,050	\$	_	\$ 3,050
Total liabilities	\$		\$	3,050	\$		\$ 3,050

(Tabular dollars in thousands, except per share data)

Investment Securities

For our investments, we use the market approach for recurring fair value measurements and the valuation techniques use inputs that are observable, or can be corroborated by observable data, in an active marketplace. The following information relates to our classification into the fair value hierarchy:

- Money Market Funds / Commercial Paper: Money market funds typically invest in government securities, certificates of deposit, commercial paper of companies and other highly liquid and low-risk securities. Money market funds are principally used for overnight deposits and are classified as Level 1 when unadjusted quoted prices in active markets are available and as Level 2 when they are not actively traded on an exchange. Direct investments in commercial paper are not listed on an exchange in an active market and are classified as Level 2.
- Equity Securities: Equity securities are comprised of mutual funds investing in U.S. and foreign common stock. These mutual funds are not separately listed on an exchange and are valued based on quoted market prices of similar securities. Accordingly, these securities are classified as Level 2.
- Debt Securities U.S. and Foreign Governments, Agencies and Municipalities: Debt securities are classified as Level 1 where active, high
 volume trades for identical securities exist. Valuation adjustments are not applied to these securities. Debt securities valued using quoted
 market prices for similar securities or benchmarking model derived prices to quoted market prices and trade data for identical or comparable
 securities are classified as Level 2.
- Debt Securities Corporate: Corporate debt securities are valued using recently executed transactions, market price quotations where observable, or bond spreads. The spread data used are for the same maturity as the security. These securities are classified as Level 2.
- Asset-Backed Securities (ABS) and Mortgage-Backed Securities (MBS): These securities are valued based on external pricing indices.
 When external index pricing is not observable, ABS and MBS are valued based on external price/spread data. These securities are classified as Level 2.

Investment securities include investments by The Pitney Bowes Bank (PBB). PBB is a wholly-owned subsidiary and a Utah-chartered Industrial Loan Company (ILC). The bank's investments at December 31, 2010 were \$246.4 million and were reported in the Consolidated Balance Sheets as cash and cash equivalents of \$60.5 million, short-term investments of \$27.2 million and long-term investments, which are presented within other assets, of \$158.7 million. The bank's investments at December 31, 2009 were \$222.4 million and were reported in the Consolidated Balance Sheets as cash and cash equivalents of \$151.3 million, short-term investments of \$14.2 million and long-term investments, which are presented within other assets, of \$56.9 million.

We have not experienced any other than temporary impairments in our investment portfolio. The majority of our MBS are guaranteed by the U.S. government. Market events have not caused our money market funds to experience declines in their net asset value below \$1.00 per share or to impose limits on redemptions. We have no investments in inactive markets which would warrant a possible change in our pricing methods or classification within the fair value hierarchy. Further, we have no investments in auction rate securities.

Derivative Instruments

As required by the fair value measurements guidance, we have incorporated counterparty credit risk and our credit risk into the fair value measurement of our derivative assets and liabilities, respectively. We derive credit risk from observable data related to credit default swaps. We have not seen a material change in the creditworthiness of those banks acting as derivative counterparties.

The valuation of our interest rate swaps is based on the income approach using a model with inputs that are observable or that can be derived from or corroborated by observable market data. The valuation of our foreign exchange derivatives are based on the market approach using observable market inputs, such as forward rates.

(Tabular dollars in thousands, except per share data)

The following is a summary of our derivative fair values at December 31, 2010 and 2009:

		Fair Value at December 31,					
Designation of Derivatives	Balance Sheet Location		2010		2009		
Derivatives designated as hedging							
instruments	Other current assets and prepayments:						
	Foreign exchange contracts	\$	160	\$	456		
	Other assets:						
	Interest rate swaps		10,280		13,284		
	Accounts payable and accrued liabilities:						
	Foreign exchange contracts		716		1,114		
Derivatives not designated as hedging							
instruments	Other current assets and prepayments:						
	Foreign exchange contracts		2,727		1,934		
	Accounts payable and accrued liabilities:		·		ĺ		
	Foreign exchange contracts		6,191		1,936		
	Total Derivative Assets	\$	13,167	\$	15,674		
	Total Derivative Liabilities		6,907		3,050		
	Total Net Derivative Assets	\$	6,260	\$	12,624		

Interest Rate Swaps

Derivatives designated as fair value hedges include interest rate swaps related to fixed rate debt. Changes in the fair value of both the derivative and item being hedged are recognized in earnings.

We have outstanding interest rate swaps with an aggregate notional value of \$400 million that effectively convert fixed rate interest payments on \$400 million, 4.625% notes due in 2012, into variable interest rates. We pay a weighted average variable rate based on one month LIBOR plus 249 basis points and receive a fixed rate of 4.625%. At December 31, 2010 and 2009, the fair value of the interest rate swaps was an asset of \$10.3 million and \$4.7 million, respectively.

At December 31, 2009, we had outstanding interest rate swaps with an aggregate notional value of \$250 million that effectively converted fixed rate interest payments on \$250 million, 5.6% notes due in 2018, into variable interest rates. The fair value of these interest rate swaps at December 31, 2009 was an asset of \$8.6 million. In August 2010, we unwound these interest rate swaps. See Note 8 for further details.

The following represents the results of fair value hedging relationships for the years ended December 31, 2010 and 2009:

Derivative Instrument	Location of Gain (Loss)	De	Derivative Gain Recognized in Earnings				Hedged Item Expense Recognized in Earnings			
			2010		2009		2010		2009	
Interest rate swaps	Interest expense	\$	13,261	\$	12,180	\$	(26,667)	\$	(23,250)	

Foreign Exchange Contracts

We enter into foreign currency exchange contracts arising from the anticipated purchase of inventory between affiliates and from third parties. These contracts are designated as cash flow hedges. The effective portion of the gain or loss on the cash flow hedges is included in other comprehensive income in the period that the change in fair value occurs and is reclassified to earnings in the period that the hedged item is recorded in earnings. At December 31, 2010 and 2009, we had outstanding contracts with a notional amount of \$24.5 million and \$27.8 million, respectively. The fair value of these contracts at December 31, 2010 and 2009 was a liability of \$0.6 million and \$0.7 million, respectively.

(Tabular dollars in thousands, except per share data)

As of December 31, 2010, substantially all of the derivative loss recognized in accumulated other comprehensive income (AOCI) will be recognized in earnings within the next 12 months. No amount of ineffectiveness was recorded in earnings for these designated cash flow hedges for the years ended December 31, 2010 and 2009.

The following represents the results of cash flow hedging relationships for the years ended December 31, 2010 and 2009:

		Derivative G Recogniz (Effective	ed in C	CI	Location of Coin (Loca)	Gain (Loss) Reclassified from AOCI to Earnings (Effective Portion)					
Derivative Instrument	2010			2009	Location of Gain (Loss) (Effective Portion)		2010		2009		
Foreign exchange contracts	\$	(470)	\$	(658)	Revenue	\$, -	\$	_		
					Cost of sales		(452)				
						\$	572	\$	_		

We also enter into foreign exchange contracts to minimize the impact of exchange rate fluctuations on short-term intercompany loans and related interest that are denominated in a foreign currency. The revaluation of the intercompany loans and interest and the mark-to-market on the derivatives are both recorded to earnings. At December 31, 2010, outstanding foreign exchange contracts to buy or sell various currencies had a net liability value of \$3.5 million. The contracts mature by March 31, 2011. At December 31, 2009, the net liability value of these derivatives was less than \$0.1 million.

The following represents the results of our non-designated derivative instruments for the years ended December 31, 2010 and 2009:

		Derivative Gain (Loss) Recognized in Earning					
Derivative Instrument	Location of Derivative Gain (Loss)	2010		2009			
Foreign exchange contracts	Selling, general and administrative expense	 (22,158)	\$	(59,244)			

Credit-Risk-Related Contingent Features

Certain of our derivative instruments contain provisions that would require us to post collateral upon a significant downgrade in our long-term senior unsecured debt ratings. At December 31, 2010, our long-term senior unsecured debt ratings were BBB+ / A2. Based on derivative values at December 31, 2010, we would have been required to post \$3.0 million in collateral if our long-term senior unsecured debt ratings had fallen below BB- / Ba3.

Fair Value of Financial Instruments

Our financial instruments include cash and cash equivalents, investment securities, accounts receivable, loans receivable, accounts payable, notes payable, long-term debt and derivative instruments. The carrying value for cash, cash equivalents, accounts receivable, accounts payable and notes payable approximate fair value because of the short maturity of these instruments.

The carrying values and estimated fair value of our remaining financial instruments at December 31, 2010 and 2009 was as follows:

	December 31, 2010					December 31, 2009			
		Carrying value (1) Fair value		Carrying value (1)		Fair value			
Investment securities	\$	538,562	\$	540,697	\$	360,800	\$	361,845	
Loans receivable	\$	459,499	\$	459,499	\$	478,191	\$	478,191	
Derivatives, net	\$	6,260	\$	6,260	\$	12,624	\$	12,624	
Long-term debt	\$	(4,301,337)	\$	(4,388,923)	\$	(4,271,555)	\$	(4,409,961)	

(1) Carrying value includes accrued interest and deferred fee income, where applicable.

(Tabular dollars in thousands, except per share data)

The fair value of long-term debt is estimated based on quoted market prices for the identical issue when traded in an active market. When a quoted market price is not available, the fair value is determined using rates currently available to the company for debt with similar terms and remaining maturities.

14. Restructuring Charges and Asset Impairments

2009 Program

In 2009, we announced that we were undertaking a series of initiatives designed to transform and enhance the way we operate as a global company. In order to enhance our responsiveness to changing market conditions, we are executing a strategic transformation program designed to create improved processes and systems to further enable us to invest in future growth in areas such as our global customer interactions and product development processes. This program is expected to continue into 2012 and will result in the reduction of 10 percent of the positions in the company. Total pre-tax costs of this program are expected to be between \$300 million to \$350 million primarily related to severance and benefit costs, including pension and retiree medical charges, incurred in connection with such workforce reductions. Most of the total pre-tax costs will be cash-related charges. Currently, we are targeting annualized pre-tax benefits, net of system and related investments, in the range of \$250 million to \$300 million by 2012. These costs and the related benefits will be recognized as different actions are approved and implemented.

During 2010, we recorded pre-tax restructuring and asset impairment charges of 183.0 million, which included \$115.6 million for employee severance and benefits costs, a \$23.6 million pension and retiree medical charge as workforce reductions caused the elimination of a significant amount of future service requiring us to recognize a portion of the prior service costs and actuarial losses and other exit costs of \$38.2 million. Asset impairment charges of \$14.5 million include \$9.8 million fixed asset write-offs associated with the restructuring program and \$4.7 million impairment of certain intangible assets unrelated to the restructuring program. The cumulative charges for this program since inception through December 31, 2010 were \$250 million. As of December 31, 2010, approximately 2,000 employee terminations have occurred under this program. The majority of the liability at December 31, 2010 is expected to be paid from cash generated from operations.

Activity in the reserves for the restructuring actions taken in connection with the 2009 Program and asset impairments for the years ended December 31, 2010 and 2009 is as follows:

	Severance and benefits costs	Pension and Retiree Medical	Asset impairments, net	Other exit costs	Total	
Balance at January 1, 2009	\$ —	\$ —	\$ —	\$ —	\$ —	
Expenses	55,836	_	18	11,492	67,346	
Cash payments Non-cash charges	(9,941)	_	<u> </u>	(4,685)	(14,626)	
Non-cash charges			(18)		(18)	
Balance at December 31, 2009	45,895	_	_	6,807	52,702	
Expenses Gain on sale of facility	115,557	23,620	14,515 (8,897)	38,233	191,925 (8,897)	
Cash (payments) receipts	(73,283)	_	8,897	(38,253)	(102,639)	
Non-cash charges	(· · · · · · · · · · · · · · · · · · ·	(23,620)	(14,515)	— (,,	(38,135)	
Balance at December 31, 2010	\$ 88,169	\$ <u> </u>	<u> </u>	\$ 6,787	\$ 94,956	

2007 Program

In 2007, we announced a program to lower our cost structure, accelerate efforts to improve operational efficiencies, and transition our product line. The program included charges primarily associated with older equipment that we had stopped selling upon transition to the new generation of fully digital, networked, and remotely-downloadable equipment.

(Tabular dollars in thousands, except per share data)

In 2010, we recorded pre-tax adjustments of \$0.8 million due to lower than anticipated charges associated with this program. Cumulative charges for this program since inception through December 31, 2010 were \$445 million. As of December 31, 2010, approximately 3,000 terminations have occurred under this program. The majority of the liability at December 31, 2010 is expected to be paid from cash generated from operations.

Activity in the reserves for restructuring actions taken in connection with the 2007 Program for years ended December 31, 2010 and 2009 is as follows:

	Severance and benefits costs		Asset impairments		Other exit costs		 Total
Balance at January 1, 2009	\$	119,063	\$	_	\$	22,046	\$ 141,109
Expenses		(14,721)		(3,879)		_	(18,600)
Cash payments		(76,445)				(14,019)	(90,464)
Non-cash charges				3,879			 3,879
Balance at December 31, 2009		27,897		_		8,027	35,924
Expenses		(684)		_		(70)	(754)
Cash payments		(13,743)		_		(3,183)	(16,926)
Non-cash charges						_	 _
Balance at December 31, 2010	\$	\$ 13,470		_	\$	4,774	\$ 18,244

15. Commitments and Contingencies

Legal Proceedings

In the ordinary course of business, we are routinely defendants in or party to a number of pending and threatened legal actions. These may involve litigation by or against us relating to, among other things, contractual rights under vendor, insurance or other contracts; intellectual property or patent rights; equipment, service, payment or other disputes with customers; or disputes with employees. Some of these actions may be brought as a purported class action on behalf of a purported class of employees, customers or others.

Our wholly-owned subsidiary, Imagitas, Inc., is a defendant in several purported class actions initially filed in five different states. These lawsuits have been coordinated in the United States District Court for the Middle District of Florida, In re: Imagitas, Driver's Privacy Protection Act Litigation (Coordinated, May 28, 2007). Each of these lawsuits alleges that the Imagitas DriverSource program violated the federal Drivers Privacy Protection Act (DPPA). Under the DriverSource program, Imagitas entered into contracts with state governments to mail out automobile registration renewal materials along with third party advertisements, without revealing the personal information of any state resident to any advertiser. The DriverSource program assisted the state in performing its governmental function of delivering these mailings and funding the costs of them. The plaintiffs in these actions were seeking statutory damages under the DPPA. On December 21, 2009, the Eleventh Circuit Court affirmed the District Court's summary judgment decision in Rine, et al. v. Imagitas, Inc. (United States District Court, Middle District of Florida, filed August 1, 2006), which ruled in Imagitas' favor and dismissed that litigation. That decision is now final, with no further appeals available. With respect to the remaining state cases, Imagitas filed its motion to dismiss these cases on October 8, 2010. Plaintiff's opposition brief was filed on December 6, 2010, and Imagitas filed its reply brief on December 22, 2010. Although the plaintiffs are still contending that the cases filed in Ohio and Missouri can proceed, they have admitted in their response that the reasoning in the Rine decision does require that actions based on Minnesota and New York laws be dismissed. We are awaiting a decision by the District Court on the motion to dismiss. Based upon our current understanding of the facts and applicable laws, we do not believe there is a reasonable possibility that any loss has been incurred.

On October 28, 2009, the Company and certain of its current and former officers were named as defendants in <u>NECA-IBEW Health & Welfare Fund v. Pitney Bowes Inc. et al.</u>, a class action lawsuit filed in the U.S. District Court for the District of Connecticut. The complaint asserts claims under the Securities Exchange Act of 1934 on behalf of those who purchased the common stock of the

(Tabular dollars in thousands, except per share data)

Company during the period between July 30, 2007 and October 29, 2007 alleging that the Company, in essence, missed two financial projections. Plaintiffs filed an amended complaint on September 20, 2010. On December 3, 2010, defendants moved to dismiss the complaint. Oral argument on that motion is scheduled for April 15, 2011. Based upon our current understanding of the facts and applicable laws, we do not believe there is a reasonable possibility that any loss has been incurred.

We expect to prevail in the legal actions above; however, as litigation is inherently unpredictable, there can be no assurance in this regard. If the plaintiffs do prevail, the results may have a material effect on our financial position, future results of operations or cash flows, including, for example, our ability to offer certain types of goods or services in the future.

16. Leases

We lease office facilities, sales and service offices, equipment and other properties, generally under operating lease agreements extending from three to 25 years. Rental expense was \$118 million, \$125 million and \$129 million in 2010, 2009 and 2008, respectively. Future minimum lease payments under non-cancelable operating leases at December 31, 2010 are as follows:

Years ending December 31,	
2011	\$ 99,225
2012	74,408
2013	44,440
2014	27,167
2015	17,498
Thereafter	 26,632
Total minimum lease payments	\$ 289,370

(Tabular dollars in thousands, except per share data)

17. Finance Assets

Finance Receivables

Finance receivables are comprised of sales-type lease receivables and unsecured revolving loan receivables. Sales-type leases are generally due in monthly, quarterly or semi-annual installments over periods ranging from three to five years. Loan receivables arise primarily from financing services offered to our customers for postage and related supplies. Loan receivables are generally due each month; however, customers may rollover outstanding balances. The components of sales-type lease and loan receivables at December 31, 2010 and 2009 were as follows:

	December 31, 2010								
	No	rth America	Int	ernational		Total			
Sales-type lease receivables				_					
Gross finance receivables	\$	1,940,833	\$	474,895	\$	2,415,728			
Unquaranteed residual values		235,392		20,333		255,725			
Unearned income		(415,891)		(107,592)		(523,483)			
Allowance for credit losses		(27,792)		(13,318)		(41,110)			
Net investment in sales-type lease receivables		1,732,542		374,318		2,106,860			
Loan receivables									
Loan receivables		453,362		34,193		487,555			
Allowance for credit losses		(26,208)		(2,112)		(28,320)			
Net investment in loan receivables		427,154		32,081		459,235			
Net investment in finance receivables	\$	2,159,696	\$	406,399	\$	2,566,095			
			Decer	mber 31, 2009					
	No	orth America	International			Total			
Sales-type lease receivables									
Gross finance receivables	\$	2,122,412	\$	489,458	\$	2,611,870			
Unquaranteed residual values	· ·	181,370	•	100,838	Ť	282.208			
Unearned income		(405,854)		(195,577)		(601,431)			
Allowance for credit losses		(31,005)		(13,077)		(44,082)			
7 movarios for Grount 155555		(01,000)		(10,011)		(11,002)			
Net investment in sales-type lease receivables		1,866,923		381,642		2,248,565			
Loan Receivables									
Loan receivables		472,566		33,305		505,871			
Allowance for credit losses		(25,839)		(2,237)		(28,076)			
Net investment in loan receivables		446,727		31,068		477,795			
Net investment in finance receivables	\$	2,313,650	\$	412,710	\$	2,726,360			
		36							

(Tabular dollars in thousands, except per share data)

Maturities of gross sales-type lease and loan receivables at December 31, 2010 were as follows:

Sales-type Lease Receivables

Loan Receivables

	Noi	rth America	Inte	ernational		Total	Nor	th America	Inte	ernational	Total
2011	\$	825,561	\$	131,515	\$	957,076	\$	453,362	\$	34,193	\$ 487,555
2012		534,177		118,867		653,044		_		_	_
2013		345,435		102,415		447,850		_		_	_
2014		176,300		89,775		266,075		_		_	_
2015		53,100		29,163		82,263		_		_	_
Thereafter		6,260		3,160		9,420				_	 _
Total	\$	1,940,833	\$	474,895	\$	2,415,728	\$	453,362	\$	34,193	\$ 487,555

Activity in the allowance for credit losses for sales-type lease and loan receivables for each of the three years ended December 31, 2010, 2009 and 2008 is as follows:

Allowance for Credit Losses

	Sales-type Lease Receivables				Loan Receivables						
	North America		International		North America		International			Total	
Balance January 1, 2008	\$	37,324	\$	15,233	\$	23,480	\$	2,334	\$	78,371	
Amounts charged to expense		12,726		3,881		32,475		2,654		51,736	
Accounts written off		(18,868)		(6,882)		(30,196)		(2,371)		(58,317)	
Balance December 31, 2008		31,182		12,232		25,759		2,617		71,790	
Amounts charged to expense		19,067		8,674		32,007		2,007		61,755	
Accounts written off		(19,244)		(7,829)		(31,927)		(2,387)		(61,387)	
Balance December 31, 2009		31,005		13,077		25,839		2,237		72,158	
Amounts charged to expense		13,211		6,719		20,046		2,024		42,000	
Accounts written off		(16,424)		(6,478)		(19,677)		(2,149)		(44,728)	
Balance December 31, 2010	\$	27,792	\$	13,318	\$	26,208	\$	2,112	\$	69,430	

(Tabular dollars in thousands, except per share data)

The aging of sales-type lease and loan receivables at December 31, 2010 and 2009 was as follows:

	Sales-type Lease Receivables			eivables	Loan Receivables					
	North America		International		North America		International			Total
December 31, 2010										
< 31 days past due	\$	1,831,655	\$	447,459	\$	430,042	\$	32,389	\$	2,741,545
> 30 days and < 61 days		45,234		10,018		12,081		1,149		68,482
> 60 days and < 91 days		29,380		4,743		4,711		325		39,159
> 90 days and < 121 days		8,654		3,985		2,712		192		15,543
> 120 days		25,910		8,690		3,816		138		38,554
TOTAL	\$	1,940,833	\$	474,895	\$	453,362	\$	34,193	\$	2,903,283
Past due amounts > 90 days										
Still accruing interest	\$	8.654	\$	3,985	\$		\$		\$	12.639
Not accruing interest	φ	25,910	Ψ	8,690	Ψ	6,528	φ	330	Ф	41,458
Not account interest		25,910		0,090		0,320		330		41,430
TOTAL	\$	34,564	\$	12,675	\$	6,528	\$	330	\$	54,097
December 31, 2009										
< 31 days past due	\$	1,999,961	\$	456,037	\$	444,535	\$	31,243	\$	2,931,776
> 30 days and < 61 days	Ψ.	51,015	Ψ	10,937	Ψ	14,095	*	942	Ψ.	76,989
> 60 days and < 91 days		31,334		5,085		5,331		371		42,121
> 90 days and < 121 days		9,320		6,260		3,297		217		19,094
> 120 days		30,782		11,139		5,308		532		47,761
TOTAL	\$	2,122,412	\$	489,458	\$	472,566	\$	33,305	\$	3,117,741
Doct due amounte > 00 deue										
Past due amounts > 90 days	¢	0.220	¢.	6 262	¢.		¢		ď	15 500
Still accruing interest	\$	9,320 30,782	\$	6,260	\$	8,605	\$	— 749	\$	15,580
Not accruing interest		30,762		11,139		0,005		749		51,275
TOTAL	\$	40,102	\$	17,399	\$	8,605	\$	749	\$	66,855

Credit Quality

We use credit scores as one of many data elements in making the decision to grant credit at inception, setting credit lines at inception, managing credit lines through the life of the customer, and to assist in collections strategy.

We use a third party to score the majority of the North American portfolio on a quarterly basis using a commercial credit score. Accounts may not receive a score because of data issues related to SIC information, customer identification mismatches between the various data sources and other reasons. We do not currently score the portfolios outside of North America because the cost to do so is prohibitive, it is a fragmented process and there is no single credit score model that covers all countries. However, credit policies are similar to those in North America.

(Tabular dollars in thousands, except per share data)

The table below shows the North American portfolio at December 31, 2010 and December 31 2009 by relative risk class (low, medium and high) based on the relative scores of the accounts within each class. A fourth class is shown for accounts that are not scored. The degree of risk, as defined by the third party, refers to the likelihood that an account in the next 12 month period may become delinquent. Absence of a score is not indicative of the credit quality of the account.

- Low risk accounts are companies with very good credit risk
- Medium risk accounts are companies with average to good credit risk
- · High risk accounts are companies with poor credit risk, are delinquent, or are at risk of becoming delinquent

Although the relative score of accounts within each class is used as a factor for determining the establishment of a customer credit limit, it is not indicative of our actual history of losses due to the business essential nature of our products and services.

The aging schedule included above, showing approximately 1.9% of the portfolio as greater than 90 days past due, and the roll-forward schedule of the allowance for credit losses, showing the actual history of losses for the three most recent years ended December 31, 2010 are more representative of the potential loss performance of our portfolio than relative risk based on scores, as defined by the third party.

	Dec	ember 31, 2010	De	cember 31, 2009
Sales-type lease receivables Risk Level				
Low	\$	1,191,682	\$	1,350,159
Medium		512,419		556,222
High		60,755		54,253
Not Scored		175,977	_	161,778
Total	\$	1,940,833	\$	2,122,412
Loan receivables				
Risk Level				
Low	\$	274,156	\$	301,516
Medium		155,615		153,236
High		21,768		17,814
Not Scored		1,823		<u> </u>
Total	\$	453,362	\$	472,566

Pitney Bowes Bank

At December 31, 2010, PBB had assets of \$675 million and liabilities of \$626 million. The bank's assets consist of finance receivables, short and long-term investments and cash. PBB's key product offering, Purchase Power, is a revolving credit solution, which enables customers to finance their postage costs when they refill their meter. PBB earns revenue through transaction fees, finance charges on outstanding balances, and other fees for services. The bank's liabilities consist primarily of PBB's deposit solution, Reserve Account, which provides value to large-volume mailers who prefer to prepay postage and earn interest on their deposits. PBB is regulated by the Federal Deposit Insurance Corporation (FDIC) and the Utah Department of Financial Institutions.

(Tabular dollars in thousands, except per share data)

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Leveraged Leases

Our investment in leveraged lease assets consists of the following:

	December 31,						
	2010			2009			
Rental receivables	\$	1,802,107	\$	1,747,811			
Unguaranteed residual values		14,141		13,399			
Principal and interest on non-recourse loans		(1,373,651)		(1,341,820)			
Unearned income		(191,591)		(186,031)			
Investment in leveraged leases		251,006		233,359			
Less: deferred taxes related to leveraged leases		(192,128)		(175,329)			
Net investment in leveraged leases	\$	58,878	\$	58,030			

The following is a summary of the components of income from leveraged leases:

	Years ended December 31,							
		2010		2009		2008		
e-tax leveraged lease income come tax effect	\$	8,334 (863)	\$	918 6,676	\$	316 7,063		
ome from leveraged leases	\$	7,471	\$	7,594	\$	7,379		

Income from leveraged leases was positively impacted by \$2.2 million, \$2.8 million and \$2.6 million in 2010, 2009 and 2008, respectively, due to changes in statutory tax rates.

18. Business Segment Information

We conduct our business activities in seven reporting segments within two business groups, Small & Medium Business Solutions and Enterprise Business Solutions. The principal products and services of each of our reporting segments are as follows:

Small & Medium Business Solutions:

North America Mailing: Includes the U.S. and Canadian revenue and related expenses from the sale, rental and financing of our mail finishing, mail creation, shipping equipment and software; supplies; support and other professional services; and payment solutions.

<u>International Mailing</u>: Includes the revenue and related expenses from the sale, rental and financing of our mail finishing, mail creation, shipping equipment and software; supplies; support and other professional services; and payment solutions outside North America.

Enterprise Business Solutions:

<u>Production Mail</u>: Includes the worldwide revenue and related expenses from the sale, support and other professional services of our high-speed, production mail systems, sorting and production print equipment.

<u>Software</u>: Includes the worldwide revenue and related expenses from the sale and support services of non-equipment-based mailing, customer relationship and communication and location intelligence software.

<u>Management Services</u>: Includes worldwide revenue and related expenses from facilities management services; secure mail services; reprographic, document management services; and litigation support and eDiscovery services.

<u>Mail Services</u>: Includes worldwide revenue and related expenses from presort mail services and cross-border mail services.

Marketing Services: Includes revenue and related expenses from direct marketing services for targeted customers.

(Tabular dollars in thousands, except per share data)

The accounting policies of the segments are the same as those described in the summary of significant accounting policies.

Earnings before interest and taxes (EBIT), a non-GAAP measure, is determined by deducting from segment revenue the related costs and expenses attributable to the segment. EBIT excludes interest, taxes, general corporate expenses and restructuring charges, which are generally managed across the entire company on a consolidated basis, and asset impairments. EBIT is useful to management in demonstrating the operational profitability of the segments excluding centrally managed costs, and is also used for purposes of measuring the performance of our management team. Segment EBIT; however, may not be indicative of our overall consolidated performance and therefore, should be read in conjunction with our consolidated results of operations. Identifiable assets are those used in our operations and exclude cash and cash equivalents, short-term investments and general corporate assets. Long-lived assets exclude finance receivables and investment in leveraged leases.

Revenue and EBIT by business segment and geographic area is as follows:

		Revenue						
	_	2010		2009		2008		
North America Mailing International Mailing	\$	2,100,677 674,759	\$	2,211,060 698,140	\$	2,515,167 832,473		
Small & Medium Business Solutions		2,775,436		2,909,200		3,347,640		
Production Mail		561,447		531,016		622,947		
Software		374,750		356,355		417,543		
Management Services		999,288		1,060,907		1,172,170		
Mail Services		572,795		570,770		553,766		
Marketing Services		141,538		140,923		148,239		
Enterprise Business Solutions	_	2,649,818	_	2,659,971		2,914,665		
Total Revenue	\$	5,425,254	\$	5,569,171	\$	6,262,305		
Geographic areas:								
United States	\$	3,804,489	\$	3,979,493	\$	4,335,650		
Outside the United States	<u> </u>	1,620,765		1,589,678		1,926,655		
Total	\$	5,425,254	\$	5,569,171	\$	6,262,305		
				EBIT				
		2010		2009		2008		
North America Mailing	\$	755,154	\$	770,370	\$	949,349		
International Mailing		78,950		98,711		122,286		
Small & Medium Business Solutions	<u> </u>	834,104	_	869,081		1,071,635		
Production Mail		60,895		51,682		85,423		
Software		40,045		33,839		21,398		
Management Services		92,671		72,307		70,173		
Mail Services		63,103		87,685		75,895		
Marketing Services		26,133		22,938		20,612		
Enterprise Business Solutions	_	282,847		268,451		273,501		
Total	\$	1,116,951	\$	1,137,532	\$	1,345,136		
Geographic areas:								
United States	\$	931,129	\$	971,725	\$	1,100,900		
Outside the United States		185,822		165,807		244,236		
Total	\$	1,116,951	\$	1,137,532	\$	1,345,136		

PITNEY BOWES INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Tabular dollars in thousands, except per share data)

Additional segment information is as follows:

	Years ended December 31,						
	20	10		2009		2008	
Depreciation and amortization:							
North America Mailing	\$	136,818	\$	150,373	\$	159,965	
International Mailing		41,200		41,654		48,025	
Small & Medium Business Solutions		178,018		192,027		207,990	
Production Mail		5,257		7,079		7,358	
Software		36,962		35,321		39,138	
Management Services		33,398		44,809		65,320	
Mail Services		27,924		31,071		32,045	
Marketing Services		5,479		8,876		8,380	
Enterprise Business Solutions	<i>_</i>	109,020		127,156		152,241	
Total	\$:	287,038	\$	319,183	\$	360,231	
		Years	end	ed Decembe	per 31,		
	20	10		2009		2008	
Capital expenditures:							
North America Mailing	\$	70,672	\$	93,030	\$	93,657	
International Mailing		5,775		10,698		52,151	
Small & Medium Business Solutions		76,447		103,728		145,808	
Production Mail		609		1,292		3,613	
Software Management Considers		4,215		4,899		12,967	
Management Services		17,307		19,766		28,152	
Mail Services Marketing Services		7,243 626		21,058 514		30,344 1,730	
Enterprise Business Solutions		30,000		47,529		76,806	
Total	\$	106,447	\$	151,257	\$	222,614	
		Decem	ber 3	1,			
	2	010		2009			
Identifiable assets:							
North America Mailing	\$ 3	,488,322	\$	3,634,321			
International Mailing		962,973		940,725			
Small & Medium Business Solutions	4	,451,295		4,575,046			
Production Mail		547,002		617,483			
Software	1	,058,057		994,804			
Management Services		799,290		879,390			
Mail Services		512,785		516,274			
Marketing Services		230,995		234,216			
Enterprise Business Solutions	3	,148,129		3,242,167			
Total	\$ 7	,599,424	\$	7,817,213			
Identifiable long-lived assets by geographic areas:							
United States	\$ 2	,939,467	\$	2,846,443			
Outside the United States		996,963		909,099			

Total \$ 3,936,430 \$ 3,755,542

PITNEY BOWES INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Tabular dollars in thousands, except per share data)

Reconciliation of Segment Amounts to Consolidated Totals:

		Years ended December 31,							
	_	2010		2009		2008			
EBIT:		_		_					
Total for reportable segments	\$	1,116,951	\$	1,137,532	\$	1,345,136			
Unallocated amounts:									
Interest, net		(201,324)		(203,906)		(216,450)			
Corporate expense		(198,776)		(187,254)		(209,543)			
Restructuring charges and asset impairments Other items		(182,274) —		(48,746) (4,450)		(200,254) (5,712)			
Income from continuing operations before income taxes	\$	534,577	\$	693,176	\$	713,177			
Depreciation and amortization:									
Total for reportable segments	\$	287,038	\$	319,183	\$	360,231			
Corporate depreciation		16,615		19,712		18,886			
Consolidated depreciation and amortization	\$	303,653	\$	338,895	\$	379,117			
Capital expenditures: Total for reportable segments	\$	106,447	\$	151,257	\$	222,614			
Unallocated amounts	Ψ	13,321	Ψ	15,471	Ψ	14,694			
Chanocated amounts	_	10,021		10,471		17,007			
Consolidated capital expenditures	\$	119,768	\$	166,728	\$	237,308			
Total assets:			•	7.047.040					
Total for reportable segments	\$	7,599,424	\$	7,817,213					
Cash and cash equivalents and short-term investments		514,972		427,419					
General corporate assets		329,627		326,407					
Consolidated assets	\$	8,444,023	\$	8,571,039					
43	_								

(Tabular dollars in thousands, except per share data)

19. Retirement Plans and Postretirement Medical Benefits

We have several defined benefit retirement plans. Benefits are primarily based on employees' compensation and years of service. Our contributions are determined based on the funding requirements of U.S. federal and other governmental laws and regulations. We use a measurement date of December 31 for all of our retirement plans.

U.S. employees hired after January 1, 2005, Canadian employees hired after April 1, 2005, and U.K. employees hired after July 1, 2005, are not eligible for our defined benefit retirement plans. As of December 31, 2014, benefit accruals for our U.S. pension plans, the Pitney Bowes Pension Plan and the Pitney Bowes Pension Restoration Plan, will be determined and frozen and no future benefit accruals under these plans will occur after that date.

The change in benefit obligation, plan assets and the funded status of defined benefit pension plans are as follows:

		United	Stat	es	Foreign			
		2010		2009		2010		2009
Change in benefit obligation:								
Benefit obligation at beginning of year	\$	1,599,506	\$	1,605,380	\$	507,932	\$	384,507
Service cost		23,157		24,274		6,907		6,853
Interest cost		89,602		93,997		27,507		25,200
Plan participants' contributions		_		_		1,962		2,231
Actuarial loss		39,971		17,698		27,129		63,325
Foreign currency changes		_		_		(5,257)		45,858
Settlement / curtailment		6,419		(24,297)		(3,396)		(1,579)
Special termination benefits		8,148		112		557		2,012
Benefits paid		(134,517)		(117,658)		(22,100)		(20,475)
Benefit obligation at end of year	\$	1,632,286	\$	1,599,506	\$	541,241	\$	507,932
Change in plan assets:	•	4 252 245	Φ	4 475 074	•	44.4.040	Φ	240,000
Fair value of plan assets at beginning of year	\$	1,350,045	\$	1,175,271	\$	414,313	\$	312,206
Actual return on plan assets		149,599		177,119		50,609		48,128
Company contributions		20,047		115,313		9,291		32,755
Plan participants' contributions		_		_		1,962		2,231
Foreign currency changes						(3,392)		39,468
Benefits paid		(134,517)		(117,658)		(22,100)		(20,475)
Fair value of plan assets at end of year	\$	1,385,174	\$	1,350,045	\$	450,683	\$	414,313
	_							
Funded status, end of year:								
Fair value of plan assets at end of year	\$	1,385,174	\$	1,350,045	\$	450,683	\$	414,313
Benefit obligations at end of year	_	1,632,286	_	1,599,506		541,241		507,932
Funded status	\$	(247,112)	\$	(249,461)	\$	(90,558)	\$	(93,619)
Amounts recognized in the Consolidated Balance Sheets:		United	Stat	es		Fore	eign	
		2010		2009		2010		2009
	_		_		_		_	
Non-current asset	\$	29	\$		\$	508	\$	484
Current liability		(6,962)		(19,424)		(901)		(957)
Non-current liability		(240,179)		(230,037)		(90,165)		(93,146)
Net amount recognized	\$	(247,112)	\$	(249,461)	\$	(90,558)	\$	(93,619)
	_							
		44						

(Tabular dollars in thousands, except per share data)

Information provided in the table below is only for pension plans with an accumulated benefit obligation in excess of plan assets at December 31, 2010 and 2009:

	United	Stat	es				
	2010		2009	2010			2009
Projected benefit obligation	\$ 1,630,712	\$	1,599,506	\$	538,637	\$	505,673
Accumulated benefit obligation	\$ 1,601,746	\$	1,568,618	\$	502,317	\$	464,362
Fair value of plan assets	\$ 1,383,571	\$	1,350,045	\$	447,569	\$	411,573

The accumulated benefit obligation for all U.S. defined benefit plans at December 31, 2010 and 2009 was \$1,603 million and \$1,569 million, respectively. The accumulated benefit obligation for all foreign defined benefit plans at December 31, 2010 and 2009 was \$504 million and \$466 million, respectively.

Pre-tax amounts recognized in accumulated other comprehensive income (AOCI) consist of:

	United States					Fore	eign		
	2010		2009			2010		2009	
Net actuarial loss	\$	719,890	\$	742,921	\$	168,376	\$	161,441	
Prior service cost/(credit) Transition obligation (asset)		2,400 —		(40) —		541 (282)		756 (196)	
Total	\$	722,290	\$	742,881	\$	168,635	\$	162,001	
The estimated amounts that will be amortized from AOCI into net period	odic be	enefits cost in	2011	are as follows	3:				
Net actuarial loss	\$	37,394			\$	12,448			
Prior service cost/(credit)		82				163			
Transition obligation (asset)						(9)			
Total	\$	37,476			\$	12,602			
Weighted average assumptions used to determine end of year benefit	obligat	tions:							
Discount rate Rate of compensation increase		5.60% 3.50%		5.75% 3.50%		5% - 5.50% 0% - 5.50%		25% - 6.00% 50% - 5.60%	

A discount rate is used to determine the present value of our future benefit obligations. The discount rate for our U.S. pension and postretirement medical benefit plans is determined by matching the expected cash flows associated with our benefit obligations to a yield curve based on long-term, high quality fixed income debt instruments available as of the measurement date. In 2010, we reduced the population of bonds used to derive this yield curve with the adoption of a bond matching approach which incorporates a selection of bonds that align with our projected benefit obligations. We believe this bond matching approach more closely reflects the process we would employ to settle our pension and postretirement benefit obligations. As a result of this modification, the pension benefits discount rate increased 45 basis points resulting in a decrease in the projected benefit obligation of \$78 million, and the postretirement medical benefits discount rate increased 40 basis points resulting in a decrease in the projected benefit obligation of \$8 million.

For the U.K. retirement benefit plan, our largest foreign plan, the discount rate is determined by discounting each year's estimated benefit payments by an applicable spot rate, derived from a yield curve created from a large number of high quality corporate bonds. For our other smaller foreign pension plans, the discount rate is selected based on high quality fixed income indices available in the country in which the plan is domiciled.

(Tabular dollars in thousands, except per share data)

At December 31, 2010 there were no shares of our common stock included in the plan assets of our pension plans.

We anticipate making contributions of approximately \$130 million and \$15 million to our U.S. and foreign pension plans, respectively during 2011. We will reassess our funding alternatives as the year progresses.

The components of the net periodic benefit cost for defined pension plans are as follows:

	United States						Foreign						
		2010	2009		2008		2010		2010 20		009 20		
Service cost	\$	23,157	\$	24,274	\$	29,699	\$	6,907	\$	6,853	\$	10,562	
Interest cost		89,602		93,997		96,205		27,507		25,200		29,140	
Expected return on plan assets		(123,095)		(120,662)		(132,748)		(28,838)		(27, 193)		(36,713)	
Amortization of transition cost		_		_		_		(9)		(61)		142	
Amortization of prior service (cost)								` ′					
credit		(2,555)		(2,547)		(2,560)		214		446		628	
Recognized net actuarial loss		32,323		26,063		18,944		10,205		2,486		3,981	
Special termination benefits		8,148		112		2,105		291		2,385		632	
Settlement / curtailment		10,712		4,107		_		1,285		202		_	
					-	_		 -		_			
Net periodic benefit cost (1)	\$	38,292	\$	25,344	\$	11,645	\$	17,562	\$	10,318	\$	8,372	

(1) Includes \$14.9 million and \$1.6 million charged to our restructuring reserves in 2010 for the U.S. and foreign plans, respectively. See Note 14 for further information.

Other changes in plan assets and benefit obligations for defined benefit pension plans recognized in other comprehensive income are as follows:

	United States					Foreign			
	2010		2009		2010			2009	
Curtailments effects and settlements	\$	(4,290)	\$	(28,404)	\$	(464)	\$	_	
Net actuarial loss (gain)		13,467		(38,407)		5,748		44,124	
Prior service credit		_		(353)		(3,790)		_	
Amortization of net actuarial (loss) gain		(32, 343)		(26,063)		5,441		(2,059)	
Amortization of prior service (cost) credit		2,575		2,547		(215)		(512)	
Net transitional obligation (asset)		_				(86)		(99)	
Total recognized in other comprehensive income	\$	(20,591)	\$	(90,680)	\$	6,634	\$	41,454	
					_				

(Tabular dollars in thousands, except per share data)

Weighted average assumptions used to determine net periodic benefit costs:

	Unite	ed States				
	2010	2009	2008	2010	2009	2008
Discount rate	5.75%	6.05%	6.15%	2.25% - 6.00%	2.25% - 6.60%	2.25% - 5.80%
Expected return on plan assets	8.00%	8.00%	8.50%	4.50% - 7.75%	4.49% - 7.75%	3.50% - 7.75%
Rate of compensation increase	3.50%	4.25%	4.50%	2.50% - 5.60%	2.50% - 5.10%	2.50% - 5.50%

The expected return on plan assets is based on historical and projected rates of return for current and planned asset classes in the plans' investment portfolio after analyzing historical experience and future expectations of the returns and volatility of the various asset classes. The overall expected rate of return for the portfolio was determined based on the target asset allocations for each asset class, adjusted for historical and expected experience of active portfolio management results, when compared to the benchmark returns. When assessing the expected future returns for the portfolio, management placed more emphasis on the expected future returns than historical returns.

U.S. Pension Plans' Investment Strategy and Asset Allocation

Our U.S. pension plans' investment strategy is to maximize returns within reasonable and prudent levels of risk, to achieve and maintain full funding of the accumulated benefit obligations and the actuarial liabilities, and to earn a nominal rate of return of at least 8%. The fund has established a strategic asset allocation policy to achieve these objectives. Investments are diversified across asset classes and within each class to reduce the risk of large losses and are periodically rebalanced. Derivatives, such as swaps, options, forwards and futures contracts may be used for market exposure, to alter risk/return characteristics and to manage foreign currency exposure. Investments within the private equity and real estate portfolios are comprised of limited partnership units in primary and secondary fund of funds and units in open-ended commingled real estate funds, respectively. These types of investment vehicles are used in an effort to gain greater asset diversification. We have no hedge fund investments. We do not have any significant concentrations of credit risk within the plan assets. The pension plans' liabilities, investment objectives and investment managers are reviewed periodically.

The target allocation for 2011 and the asset allocation for the U.S. pension plan at December 31, 2010 and 2009, by asset category, are as follows:

	Target Allocation	Percentage of Plan Assets at December 31,			
Asset category	2011 201		2009		
U.S. equities	37%	37%	35%		
Non-U.S. equities	19%	20%	19%		
Fixed income	32%	34%	38%		
Real estate	5%	4%	4%		
Private equity	7%	5%	4%		
Total	100%	100%	100%		

The long-term asset allocation targets we use to manage the investment portfolio are based on the broad asset categories shown above. The plan asset categories presented in the fair value hierarchy are subsets of the broad asset categories.

Foreign Pension Plans' Investment Strategy and Asset Allocation

Our foreign pension plan assets are managed by outside investment managers and monitored regularly by local trustees, in conjunction with our corporate personnel. The investment strategies adopted by our foreign plans vary by country and plan, with each strategy tailored to achieve the expected rate of return within an acceptable or appropriate level of risk, depending upon the liability profile of plan participants, local funding requirements, investment markets and restrictions. Our largest foreign pension plan is the U.K. plan, which represents 75% of the non-U.S. pension assets. The U.K. pension plan's investment strategy supports the

(Tabular dollars in thousands, except per share data)

objectives of the fund, which are to maximize returns within reasonable and prudent levels of risk, to achieve and maintain full funding of the accumulated benefit obligations and the actuarial liabilities, and to earn a nominal rate of return of at least 7.25%. The fund has established a strategic asset allocation policy to achieve these objectives. Investments are diversified across asset classes and within each class to minimize the risk of large losses and are periodically rebalanced. Derivatives, such as swaps, options, forwards and futures contracts may be used for market exposure, to alter risk/return characteristics and to manage foreign currency exposure. We do not have any significant concentrations of credit risk within the plan assets. The pension plans' liabilities, investment objectives and investment managers are reviewed periodically.

The target allocation for 2011 and the asset allocation for the U.K. pension plan at December 31, 2010 and 2009, by asset category, are as follows:

	Target Allocation	Percentage of Plan Assets a December 31,			
Asset category	2011	2010	2009		
U.K. equities	32%	33%	35%		
Non-U.K. equities	33%	35%	32%		
Fixed income	35%	29%	32%		
Cash	<u> </u>	3%	1%		
Total	100%	100%	100%		

The long-term asset allocation targets we use to manage the investment portfolio are based on the broad asset categories shown above. The plan asset categories presented in the fair value hierarchy are subsets of the broad asset categories.

The fair value of the U.K. plan assets was \$338 million and \$312 million at December 31, 2010 and 2009, respectively, and the expected long-term rate of return on these plan assets was 7.25% and 7.50% and in 2010 and 2009, respectively.

(Tabular dollars in thousands, except per share data)

Fair Value Measurements of Plan Assets

The following tables show, by level within the fair value hierarchy, the financial assets and liabilities that are accounted for at fair value on a recurring basis at December 31, 2010 and 2009, respectively, for the U.S. and foreign pension plans. As required by the fair value measurements guidance, financial assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement. Our assessment of the significance of a particular input to the fair value measurement requires judgment and may affect their placement within the fair value hierarchy levels.

U.S. Pension Plans - Fair Value Measurements at December 31, 2010

	Level 1		Level 2		Level 3			Total
Assets:								
Investment securities								
Money market funds	\$	_	\$	20,571	\$	_	\$	20,571
Equity securities		431,098		346,126		_		777,224
Debt securities - U.S. and foreign governments, agencies, and municipalities		104,097		9,878		_		113,975
Corporate debt securities		_		172,722		_		172,722
Mortgage-backed securities		_		156,516		5,389		161,905
Asset-backed securities		_		18,698		_		18,698
Private equity		_		_		69,495		69,495
Real estate		_		_		52,553		52,553
Derivatives		21		_		_		21
Securities lending fund *				158,155				158,155
Total assets	\$	535,216	\$	882,666	\$	127,437	\$	1,545,319
Liabilities:								
Investment securities								
Derivatives	\$	51	\$		\$	_	\$	51
Total liabilities	\$	51	\$	_	\$	_	\$	51
							_	

^{*} Securities lending fund at December 31, 2010 is offset by a liability of \$158,155 recorded in the Pitney Bowes Pension Plan net assets available for benefits.

(Tabular dollars in thousands, except per share data)

U.S. Pension Plans - Fair Value Measurements at December 31, 2009

	Level 1		Level 2		Level 3			Total
Assets:								
Investment securities								
Money market funds	\$		\$	95,534	\$	_	\$	95,534
Equity securities		403,536		316,754		_		720,290
Debt securities - U.S. and foreign governments, agencies, and municipalities		50,934		29,628		_		80,562
Corporate debt securities		_		156,811		_		156,811
Mortgage-backed securities		_		132,509		761		133,270
Asset-backed securities		_		17,347		_		17,347
Private equity		_		_		49,231		49,231
Real estate		_		_		50,331		50,331
Derivatives		135		_		_		135
Securities lending fund *				139,416				139,416
Total assets	\$	454,605	\$	887,999	\$	100,323	\$	1,442,927
							_	
Liabilities:								
Investment securities								
Derivatives	\$	2,064	\$	1	\$		\$	2,065
Total liabilities	\$	2,064	\$	1	\$	_	\$	2,065

^{*} Securities lending fund at December 31, 2009 is offset by a liability of \$139,416 recorded in the Pitney Bowes Pension Plan net assets available for benefits.

(Tabular dollars in thousands, except per share data)

Foreign Pension Plans - Fair Value Measurements at December 31, 2010

		Level 1 Level 2		Level 2	Level 3			Total	
Assets:									
Investment securities									
Money market funds	\$	_	\$	_	\$	_	\$	_	
Equity securities		128,859		164,389		_		293,248	
Debt securities - U.S. and foreign governments,									
agencies, and municipalities		10,751		50,355		_		61,106	
Corporate debt securities		_		78,387		_		78,387	
Mortgage-backed securities		_		· —		_		_	
Asset-backed securities		_		_		_		_	
Private equity		_		_		_		_	
Real estate		_		_		_		_	
Derivatives		88		6,500		_		6,588	
Total assets	\$	139,698	\$	299,631	\$	_	\$	439,329	
	<u> </u>	100,000	*		<u> </u>		<u> </u>	100,020	
Liabilities:									
Investment securities									
Derivatives	\$	_	\$	6,873	\$	_	\$	6,873	
Denvatives	Ψ		Ψ	0,010	Ψ		Ψ	0,010	
Total liabilities	\$		¢	6 072	¢		•	6 072	
Total liabilities	Ф	_	Ф	6,873	\$	_	\$	6,873	

Foreign Pension Plans - Fair Value Measurements at December 31, 2009

		Level 1	Level 2		L	evel 3		Total
Assets:								
Investment securities								
Money market funds	\$	_	\$	_	\$	_	\$	_
Equity securities		118,302		133,513		_		251,815
Debt securities - U.S. and foreign governments, agencies, and municipalities		8,817		42,665		_		51,482
Corporate debt securities		_		83,251		_		83,251
Mortgage-backed securities		_		28		_		28
Asset-backed securities		_		1,488				1,488
Private equity		_		_		_		_
Real estate		_		_		_		_
Derivatives		_		_		_		_
Total assets	\$	127,119	\$	260,945	\$		\$	388,064
	-	,		·			-	
Liabilities:								
Investment securities								
Derivatives	\$	_	\$	_	\$	_	\$	_
T (12 122					Φ.			
Total liabilities	\$		5		5		\$	

(Tabular dollars in thousands, except per share data)

The following information relates to our classification of investments into the fair value hierarchy:

- Money Market Funds: Money market funds typically invest in government securities, certificates of deposit, commercial paper of companies
 and other highly liquid and low-risk securities. Money market funds are principally used for overnight deposits. The money market funds are
 classified as Level 2 since they are not actively traded on an exchange.
- Equity Securities: Equity securities include U.S. and foreign common stock, American Depository Receipts, preferred stock and commingled funds. Equity securities classified as Level 1 are valued using active, high volume trades for identical securities. Equity securities classified as Level 2 represent those not listed on an exchange in an active market. These securities are valued based on quoted market prices of similar securities.
- Debt Securities U.S. and Foreign Governments and its Agencies and Municipalities: Government securities include treasury notes and bonds, foreign government issues, U.S. government sponsored agency debt and commingled funds. Municipal debt securities include general obligation securities and revenue-backed securities. Debt securities classified as Level 1 are valued using active, high volume trades for identical securities. Debt securities classified as Level 2 are valued through benchmarking model derived prices to quoted market prices and trade data for identical or comparable securities.
- Corporate Debt Securities: Investments are comprised of both investment grade debt (≥BBB-) and high-yield debt (≤BBB-). The fair value of corporate debt securities is valued using recently executed transactions, market price quotations where observable, or bond spreads. The spread data used are for the same maturity as the security. These securities are classified as Level 2.
- Mortgage-Backed Securities (MBS): Investments are comprised of agency-backed MBS, non-agency MBS, collateralized mortgage obligations, commercial MBS, and commingled funds. These securities are valued based on external pricing indices. When external index pricing is not observable, MBS are valued based on external price/spread data. If neither pricing method is available, broker quotes are utilized. When inputs are observable and supported by an active market, MBS are classified as Level 2 and when inputs are unobservable, MBS are classified as Level 3.
- Asset-Backed Securities (ABS): Investments are primarily comprised of credit card receivables, auto loan receivables, student loan
 receivables, and Small Business Administration loans. These securities are valued based on external pricing indices or external price/spread
 data and are classified as Level 2.
- Private Equity: Investments are comprised of units in fund-of-fund investment vehicles. Fund-of-funds consist of various private equity
 investments and are used in an effort to gain greater diversification. The investments are valued in accordance with the most appropriate
 valuation techniques, and are classified as Level 3 due to the unobservable inputs used to determine a fair value.
- Real Estate: Investments include units in open-ended commingled real estate funds. Properties that comprise these funds are valued in
 accordance with the most appropriate valuation techniques, and are classified as Level 3 due to the unobservable inputs used to determine a
 fair value.
- Derivatives: Instruments are comprised of futures, forwards, options and warrants and are used to gain exposure to a desired investment as
 well as for defensive hedging purposes against currency and interest rate fluctuations. Derivative instruments classified as Level 1 are
 valued through a readily available exchange listed price. Derivative instruments classified as Level 2 are valued using observable inputs but
 are not listed or traded on an exchange.
- Securities Lending Fund: Investment represents a commingled fund through our custodian's securities lending program. The U.S. pension plan lends securities that are held within the plan to other banks and/or brokers, for which we receive collateral. This collateral is invested in the commingled fund, which invests in short-term fixed income securities such as commercial paper, short-term ABS and other short-term issues. Since the commingled fund is not listed or traded on an exchange, the investment is classified as Level 2. The investment is offset by a liability of an equal amount representing assets that participate in securities lending program, which is reflected in the Pitney Bowes Pension Plan's net assets available for benefits.

(Tabular dollars in thousands, except per share data)

Level 3 Gains and Losses

The following table shows a summary of the changes in the fair value of Level 3 assets of the U.S. pension plans for the year ended December 31, 2010:

	 MBS	Private equity	Re	al estate	 Total
Balance at December 31, 2009	\$ 761	\$ 49,231	\$	50,331	\$ 100,323
Realized gains / (losses)	1	_		378	379
Unrealized gains / (losses)	(139)	5,652		2,374	7,887
Purchases, sales, issuances and settlements (net)	4,766	 14,612		(530)	 18,848
Balance at December 31, 2010	\$ 5,389	\$ 69,495	\$	52,553	\$ 127,437

Reconciliation of Plan Assets to Fair Value Measurements Hierarchy

The following table provides a reconciliation of the total fair value of pension plan assets to the fair value of financial instruments presented in the fair value measurements hierarchy for the U.S. and foreign pension plans at December 31, 2010:

	United States			Foreign
Fair Value of Plan Assets	\$	1,385,174	\$	450,683
Cash		(675)		(15,185)
Securities lending fund liability		158,155		
Receivables / Prepaid benefits		(24,041)		_
Payables / Accrued expenses		26,636		_
Other		19		(3,042)
Fair Value Per Measurements Hierarchy	\$	1,545,268	\$	432,456

Nonpension Postretirement Benefits

We provide certain health care and life insurance benefits to eligible retirees and their dependents. The cost of these benefits is recognized over the period the employee provides credited services to the Company. Substantially all of our U.S. and Canadian employees become eligible for retiree health care benefits after reaching age 55 or in the case of employees of Pitney Bowes Management Services after reaching age 60 and with the completion of the required service period. U.S. employees hired after January 1, 2005, and Canadian employees hired after April 1, 2005, are not eligible for retiree health care benefits.

The change in benefit obligation, plan assets and the funded status for nonpension postretirement benefit plans are as follows:

		Decem	ber 3	1,
		2010		2009
Change in benefit obligation:	· <u></u>			
Benefit obligations at beginning of year	\$	254,405	\$	244,544
Service cost		3,724		3,424
Interest cost		13,828		14,437
Plan participants' contributions		9,182		8,778
Actuarial loss		33,983		21,489
Foreign currency changes		1,061		2,509
Gross benefits paid		(45,971)		(43,494)
Less federal subsidy on benefits paid		2,408		2,718
Curtailment		7,575		_
Special termination benefits		191		_
Benefit obligations at end of year	\$	280,386	\$	254,405

(Tabular dollars in thousands, except per share data)

December 31,

	 2010		2009
Change in plan assets:			
Fair value of plan assets at beginning of year	\$ _	\$	_
Company contribution	34,381		31,998
Plan participants' contributions	9,182		8,778
Gross benefits paid	(45,971)		(43,494)
Less federal subsidy on benefits paid	 2,408		2,718
Fair value of plan assets at end of year	\$ _	\$	_
Funded status, end of year:			
Fair value of plan assets at end of year	\$ _	\$	_
Benefit obligations at end of year	 280,386		254,405
Funded status	\$ (280,386)	\$	(254,405)
	 _	_	_
Amounts recognized in the Consolidated Balance Sheets:			
Current liability	\$ (29,374)	\$	(26, 293)
Non-current liability	 (251,012)		(228,112)
Net amount recognized	\$ (280,386)	\$	(254,405)
Pre-tax amounts recognized in AOCI consist of:			
Net actuarial loss	\$ 102,910	\$	74,044
Prior service credit	 (5,886)		(8,397)
Total	\$ 97,024	\$	65,647
	 	_	

The discount rates used in determining the accumulated postretirement benefit obligations for the U.S. plan were 5.15% in 2010 and 5.35% in 2009. The discount rates used in determining the accumulated postretirement benefit obligations for the Canadian plan were 5.15% in 2010 and 5.85% in 2009.

The components of the net periodic benefit cost for nonpension postretirement benefit plans are as follows:

	_	2010	 2009	 2008
Service cost	\$	3,724	\$ 3,424	\$ 3,613
Interest cost		13,828	14,437	14,410
Amortization of prior service benefit		(2,511)	(2,475)	(2,471)
Recognized net actuarial loss		6,793	4,092	3,386
Curtailment		6,954	_	_
Special termination benefits		191	_	_
	_		 	
Net periodic benefit cost (1)	\$	28,979	\$ 19,478	\$ 18,938
	_			

(1) Includes \$7.1 million charged to restructuring reserves. See Note 14 for further information.

(Tabular dollars in thousands, except per share data)

Other changes in plan assets and benefit obligation for nonpension postretirement benefit plans recognized in other comprehensive income are as follows:

	 2010	 2009
Net actuarial loss	\$ 34,059	\$ 21,367
Amortization of net actuarial loss	(6,793)	(4,092)
Amortization of prior service credit	2,511	2,475
Adjustment for actual Medicare Part D Premium	979	1,005
Curtailment	621	_
Total recognized in other comprehensive income	\$ 31,377	\$ 20,755

Weighted average assumptions used to determine net periodic costs during the years:

	2010	2009	2008
Discount rate – U.S.	5.35%	5.95%	5.90%
Discount rate – Canada	5.85%	6.60%	5.25%

The estimated amounts that will be amortized from AOCI into net periodic benefit cost in 2011 are as follows:

Net actuarial loss	\$ 7,977
Prior service credit	(2,259)
Total	\$ 5,718

The assumed health care cost trend rate used in measuring the accumulated postretirement benefit obligations for the U.S. plan was 7.5% for 2010 and 7.5% for 2009. The assumed health care trend rate is 7.5% for 2011 and will gradually decline to 5.0% by the year 2017 and remain at that level thereafter. Assumed health care cost trend rates have a significant effect on the amounts reported for the health care plans. A 1% change in the assumed health care cost trend rates would have the following effects:

Effect on total of service and interest cost components Effect on postretirement benefit obligations	1% lr	De	1% Decrease		
· ·	\$ \$	616 9,366	-	(527) (8,204)	

(Tabular dollars in thousands, except per share data)

Estimated Future Benefit Payments

Benefit payments, which reflect expected future service, as appropriate, estimated to be paid during the years ended December 31 are as follows:

				Nor	npension			
		Pension Benefits		Gross		icare Part Subsidy		Net
2011	\$	191,476	\$	31,978	\$	(2,639)	\$	29,339
2012		137,775		30,648		(2,883)		27,765
2013		126,910		29,277		(3,130)		26,147
2014		130,788		28,166		(3,339)		24,827
2015		132,588		27,018		(3,543)		23,475
2016-2020		688,055	_	123,020		(9,675)	_	113,345
	\$	1,407,592	\$	270,107	\$	(25,209)	\$	244,898

Savings Plans

Our U.S. employees are eligible to participate in 401(k) savings plans, which are voluntary defined contribution plans. These plans are designed to help employees accumulate additional savings for retirement. We make matching contributions on a portion of eligible pay. In 2010 and 2009, we made matching contributions of \$28.6 million and \$27.2 million, respectively.

(Tabular dollars in thousands, except per share data)

20. Earnings per Share

The calculation of basic and diluted earnings per share for the years ended December 31, 2010, 2009 and 2008 is presented below. Note that the sum of the earnings per share amounts may not equal the total due to rounding.

		2010		2009		2008	
Numerator:							
Amounts attributable to common stockholders:							
Income from continuing operations, net of tax	\$	310,483	\$	431,554	\$	447,493	
Loss from discontinued operations		(18,104)		(8,109)		(27,700)	
Net income – Pitney Bowes Inc. (numerator for diluted EPS)		292,379		423,445		419,793	
Less: Preference stock dividend		(65)		(72)		(77)	
Income attributable to common stockholders (numerator for basic EPS)	\$	292,314	\$	423,373	\$	419,716	
Denominator (in thousands):							
Weighted average shares used in basic EPS		205,968		206,734		208,425	
Effect of dilutive shares:		•		•			
Preferred stock		2		3		3	
Preference stock		501		568		601	
Stock options and stock purchase plans		16		7		603	
Other stock plans		266		10		67	
Weighted average shares used in diluted EPS		206,753		207,322		209,699	
Paris saminas non shans							
Basic earnings per share: Income from continuing operations	\$	1.51	\$	2.09	\$	2.15	
Loss from discontinued operations	Ą		Ф		Ф		
Loss from discontinued operations		(0.09)	_	(0.04)		(0.13)	
Net income – Pitney Bowes Inc.	\$	1.42	\$	2.05	\$	2.01	
	_						
Diluted earnings per share:							
Income from continuing operations	\$	1.50	\$	2.08	\$	2.13	
Loss from discontinued operations		(0.09)		(0.04)		(0.13)	
Net income – Pitney Bowes Inc.	\$	1.41	\$	2.04	\$	2.00	
	_		_		_		
Anti-dilutive shares (in thousands):							
Anti-dilutive shares not used in calculating diluted weighted average shares		15,168		18,319		15,749	
57							

PITNEY BOWES INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Tabular dollars in thousands, except per share data)

21. Quarterly Financial Data (unaudited)

Summarized quarterly financial data for 2010 and 2009 follows:

2010	First Quarter		Second Quarter		Third Quarter		Fourth Quarter			Full Year
Total revenue	\$	1,348,233	\$	1,297,237	\$	1,345,742	\$	1,434,042	\$	5,425,254
Gross profit (1)		691,788		645,307		679,412		730,424		2,746,931
Restructuring charges and asset impairments		20,722		48,512		33,805		79,235		182,274
Income from continuing operations		86,763		68,590		96,064		77,390		328,807
Loss from discontinued operations, net of income tax		(3,130)		(2,666)		(2,536)		(9,772)		(18,104)
Net income before attribution of noncontrolling interests		83,633		65,924		93,528		67,618		310,703
Less: Preferred stock dividends of subsidiaries attributable		,		,		,		.,		
to noncontrolling interests		4,594		4,543		4,593		4,594		18,324
Net income – Pitney Bowes Inc.	\$	79,039	\$	61,381	\$	88,935	\$	63,024	\$	292,379
Amounts attributable to common stockholders:										
Income from continuing operations	\$	82,169	\$	64,047	\$	91,471	\$	72,796	\$	310,483
Loss from discontinued operations		(3,130)		(2,666)		(2,536)	·	(9,772)	•	(18,104)
Net income – Pitney Bowes Inc.	\$	79,039	\$	61,381	\$	88,935	\$	63,024	\$	292,379
Basic earnings per share attributable to common stockholders (2):										
Continuing operations	\$	0.40	\$	0.31	\$	0.44	\$	0.36	\$	1.51
Discontinued operations		(0.02)		(0.01)		(0.01)		(0.05)		(0.09)
Net Income – Pitney Bowes Inc.	\$	0.38	\$	0.30	\$	0.43	\$	0.31	\$	1.42
Diluted earnings per share attributable to common stockholders (2):										
Continuing operations	\$	0.40	\$	0.31	\$	0.44	\$	0.36	\$	1.50
Discontinued operations		(0.02)		(0.01)		(0.01)		(0.05)		(0.09)
Net Income – Pitney Bowes Inc.	\$	0.38	\$	0.30	\$	0.43	\$	0.31	\$	1.41
		58								

(Tabular dollars in thousands, except per share data)

2009		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Full Year	
Total revenue Gross profit (1) Restructuring charges and asset impairments	\$	1,379,584 701,988 —	\$	1,378,462 685,596 —	\$	1,356,820 688,373 12,845	\$	1,454,305 755,190 35,901	\$	5,569,171 2,831,147 48,746	
Income from continuing operations Gain (loss) from discontinued operations, net of income tax		106,300 2,623		116,731 5,102		110,278 (2,429)		119,713 (13,405)		453,022 (8,109)	
Net income before attribution of noncontrolling interests Less: Preferred stock dividends of subsidiaries attributable to noncontrolling interests		108,923		121,833 4,571		107,849		106,308 7,754		444,913 21,468	
Net income – Pitney Bowes Inc.	\$	104,402	\$	117,262	\$	103,227	\$	98,554	\$	423,445	
Amounts attributable to common stockholders: Income from continuing operations Gain (loss) from discontinued operations	\$	101,779 2,623	\$	112,160 5,102	\$	105,656 (2,429)	\$	111,959 (13,405)	\$	431,554 (8,109)	
Net income – Pitney Bowes Inc.	\$	104,402	\$	117,262	\$	103,227	\$	98,554	\$	423,445	
Basic earnings per share attributable to common stockholders (2):											
Continuing operations Discontinued operations	\$	0.49 0.01	\$	0.54 0.02	\$	0.51 (0.01)	\$	0.54 (0.06)	\$	2.09 (0.04)	
Net income – Pitney Bowes Inc.	\$	0.51	\$	0.57	\$	0.50	\$	0.48	\$	2.05	
Diluted earnings per share attributable to common stockholders (2):	•	0.40	•	0.54	•	0.54	•	0.54	•	0.00	
Continuing operations Discontinued operations	\$	0.49 0.01	\$	0.54 0.02	\$	0.51 (0.01)	\$	0.54 (0.06)	\$	2.08 (0.04)	
Net income – Pitney Bowes Inc.	\$	0.50	\$	0.57	\$	0.50	\$	0.47	\$	2.04	

⁽¹⁾ Gross profit is defined as total revenue less cost of equipment sales, cost of supplies, cost of software, cost of rentals, financing interest expense, cost of support services and cost of business services.

⁽²⁾ The sum of the quarterly earnings per share amounts may not equal the annual amount due to rounding.

PITNEY BOWES INC. SCHEDULE II - VALUATION AND QUALIFYING ACCOUNTS AND RESERVES

FOR THE YEARS ENDED DECEMBER 31, 2008 TO 2010

(Dollars in thousands)

Description	Balance at beginning of year		Additions		Deductions		Balance at end of year	
Allowance for doubtful accounts								
2010	\$	42,781	\$	9,266 (1)	\$	(20,167) (2)	\$	31,880
2009	\$	45,264	\$	10,516 (1)	\$	(12,999)(2)	\$	42,781
2008	\$	49,324	\$	17,134 (1)	\$	(21,194) (2)	\$	45,264
Valuation allowance for deferred tax asset (3)								
2010	\$	95,990	\$	22,168	\$	(13,717)	\$	104,441
2009	\$	91,405	\$	5,628	\$	(1,043)	\$	95,990
2008	\$	69,792	\$	37,942	\$	(16,329)	\$	91,405

- (1) (2) Includes additions charged to expenses, additions from acquisitions and impact of foreign exchange translation. Includes uncollectible accounts written off.
- Included in Consolidated Balance Sheet as a liability.