



Pitney Bowes Fourth Quarter and Full Year 2015 Results

2016 Earnings

February 2, 2016



The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP). The Company uses measures such as adjusted earnings before interest and taxes (EBIT), adjusted earnings per share, adjusted income from continuing operations and free cash flow to exclude the impact of special items like restructuring charges, tax adjustments, and goodwill and asset write-downs, because, while these are actual Company expenses, they can mask underlying trends associated with its business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.

The use of free cash flow provides investors insight into the amount of cash that management could have available for other discretionary uses. It adjusts GAAP cash from operations for capital expenditures, as well as special items like cash used for restructuring charges, unusual tax settlements or payments and contributions to its pension funds. Management uses segment EBIT to measure profitability and performance at the segment level. Segment EBIT is determined by deducting from revenue the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. In addition, revenue growth is presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the period.

Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information may also be found at the Company's web site www.pb.com/investorrelations.

“We made substantial progress against our strategic objectives in 2015 and entered 2016 in a stronger position. In the fourth quarter, most of our businesses performed in-line with our long term expectations; however, our Software business fell short of what we had expected.

As we look forward, we continue to feel good about where we are in our transformation and our ability to deliver long term value to our shareholders.”

- Marc B. Lautenbach,
President and CEO
Pitney Bowes

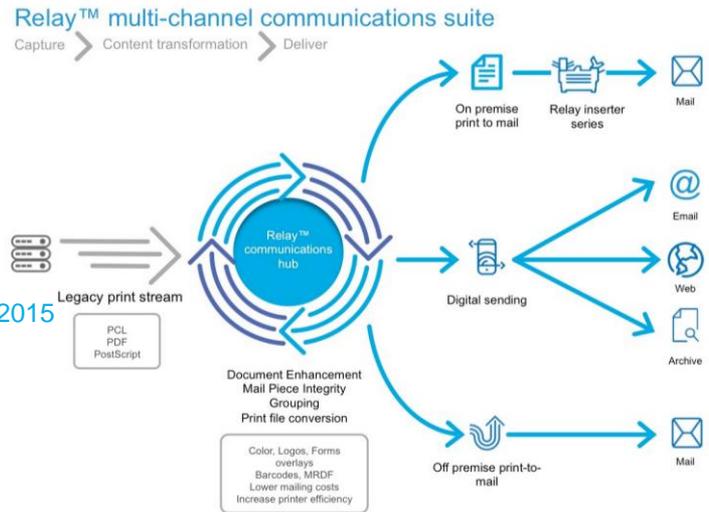
pitney bowes



The Pitney Bowes
brand strategy and identity
are integral to the Company's
global business transformation

2015 Announcements

Pitney Bowes Launches Relay™ Suite to Deliver Industry-leading Document Security, Accuracy and Flexibility for Small and Medium Businesses - July 15, 2015



GE and Pitney Bowes Join Forces to Bring the Power of Industrial Internet to the World of Commerce - July 14, 2015

Ventana Research Honors Pitney Bowes with the 2015 Technology Innovation Award for Collaboration- October 9, 2015

GE Awards Pitney Bowes for Industrial Internet Innovation at the GE Minds + Machines Event - October 1, 2015



Borderfree Expands Global Ecommerce Platform and Service to Include more than 220 Countries and Territories – June 17, 2015

Pitney Bowes EngageOne Video Improves Customer Engagement by More than 100 Percent - September 14, 2015

Pitney Bowes Chief Innovation Officer Roger Pilc Is a 2016 Computerworld Premier 100 IT Leader – November 10, 2015

The Journey: Progress Against Long-term Strategy



2015 Progress



Stabilize/ Reinvent Mailing

- North America Mailing - improving CC revenue trend versus prior year from (4%) in Q1 to (2%) in Q4; U.S. annual equipment sales declined only 2% versus prior year
- Go-to-market transition completed in major markets
- International Mailing experienced disruption from go-to-market shift earlier in 2015, but rate of revenue decline is improving
- Portfolio - Exit of non-core markets
- Launched new products and services in SMB and Enterprise groups



Operational Excellence

- Reduced SG&A by \$98 million for the year versus prior year
- Launched ERP in Canada in October
- Improved Adjusted EBIT Margin 90 basis points to 20.0%
- Reduced debt by \$283 million
- Refinanced \$110 million of debt in Q4 2015; refinanced \$371 million of notes due in January 2016
- Maintained a competitive dividend yield; returned \$150 million in dividends to common shareholders; \$135MM worth of share repurchases



Grow Digital Commerce

- Global Ecommerce CC revenue growth of 30% versus prior year; Digital Commerce Solutions group revenue growth of 9% versus prior year
- Divested Imagitas – used net proceeds to help fund a portion of the Borderfree acquisition
- Acquired Borderfree & Real-Time Content in 2015; finalized acquisition of Enroute Systems Corporation in January 2016
- Ecommerce – Expansion of U.S. and UK cross-border marketplace programs; signed 59 new brands & retailers since acquiring Borderfree, adding recognizable names like Target & Harrods
- New Brand launch (Jan 2015) and advertising campaign (Jan 2016)

Revenue results at or trending toward long-term market growth rate ranges; EBIT margins outperforming the market in SMB & Enterprise



**SMB
Solutions**



**Enterprise
Solutions**



**Digital Commerce
Solutions ⁽²⁾**

2015 Full Year PBI:

Revenue Y/Y% ⁽¹⁾	-4%	Flat	9.0%
EBIT Margin	37.1%	17.1%	9.1%

Market Projections:

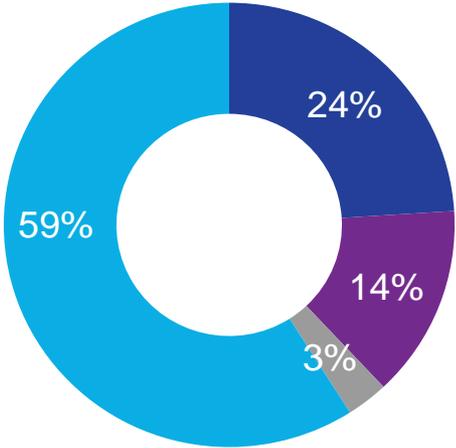
Market Growth Rate	-2% to -4%	Flat to 2%	10% to 15%
Market EBIT Margin	30% to 35%	15%+	15% to 20%

(1) Constant currency revenue comparison, excluding the impact of divested revenues in Europe & other smaller markets

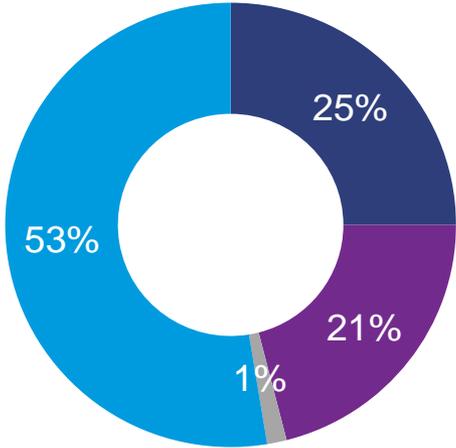
(2) Digital Commerce Solutions includes Borderfree & excludes Imagitas

The portfolio and mix of revenue by business is rebalancing in-line with the Company's long-term expectation

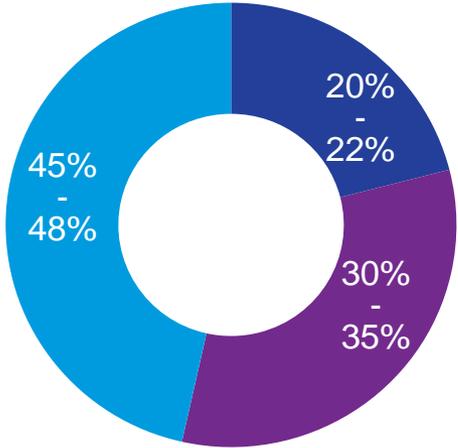
2012



2015



Future State



-  **SMB Solutions**
-  **Enterprise Business Solutions**
-  **Digital Commerce Solutions**
-  **Imagitas**

Full Year 2015 Results

Full Year 2015 – Financial Highlights

- ❑ Revenue of \$3.6 billion
 - 3% decline on a constant currency basis; 2% decline excluding currency and divested revenues
 - 6% decline on a reported basis

- ❑ Adjusted EPS of \$1.75; GAAP EPS of \$2.03
 - Adjusted EPS negatively impacted by \$0.07 from foreign exchange translation

- ❑ SG&A expenses of \$1.3 billion
 - \$98 million reduction from prior year
 - SG&A:Revenue = 35.8%, 30 basis point improvement from prior year

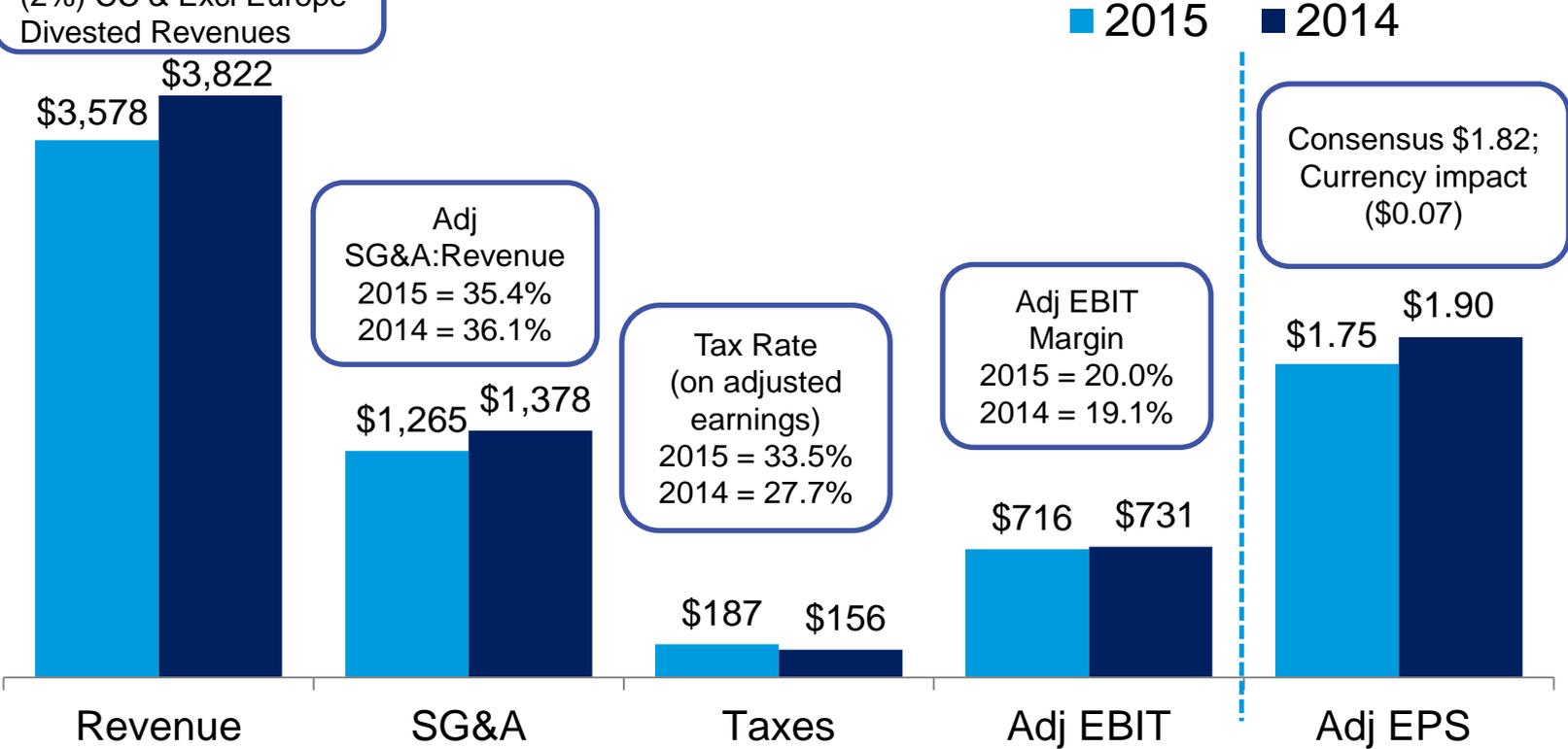
- ❑ Free Cash Flow of \$456 million; GAAP cash from operations of \$515 million

- ❑ Repurchased \$135 million of common stock; reduced debt by \$283 million and refinanced \$110 million

Full Year 2015 – Adjusted Results (1)

\$ millions, except EPS

(6%) Reported
(3%) Constant
(2%) CC & Excl Europe
Divested Revenues



(1) A reconciliation of GAAP to Non-GAAP measures can be found in the appendix of this presentation..

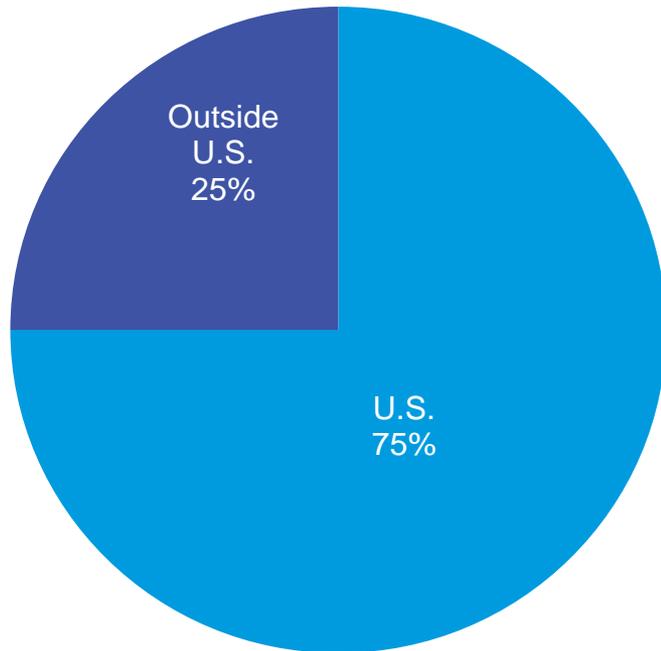
Full Year 2015 - Earnings Per Share Reconciliation ⁽¹⁾

	FY 2015	FY 2014
Adjusted EPS from continuing operations	\$1.75	\$1.90
Gain on sale of Imagitas and net acquisition and disposition related expenses	\$0.32	-
Restructuring charges and asset impairments	(\$0.09)	(\$0.29)
Legal settlement	(\$0.02)	-
Investment divestiture	\$0.04	\$0.05
Extinguishment of debt	-	(\$0.19)
GAAP EPS from continuing operations	\$2.00	\$1.47
Discontinued operations - income	\$0.03	\$0.17
GAAP EPS	\$2.03	\$1.64

(1) The sum of earnings per share may not equal the totals above due to rounding.

Full Year 2015 - Impacts of Currency

Revenue Mix



- ❑ With 25% of the Company's revenue generated outside the U.S. for the year, foreign exchange translation impacted 2015 results:
 - Revenue: (\$133) million or (3.5%)
 - EPS: (\$0.07)
- ❑ The strengthening U.S. dollar also made purchases from the U.S. more expensive, which impacted our ecommerce business.

Fourth Quarter 2015 and Business Segment Results

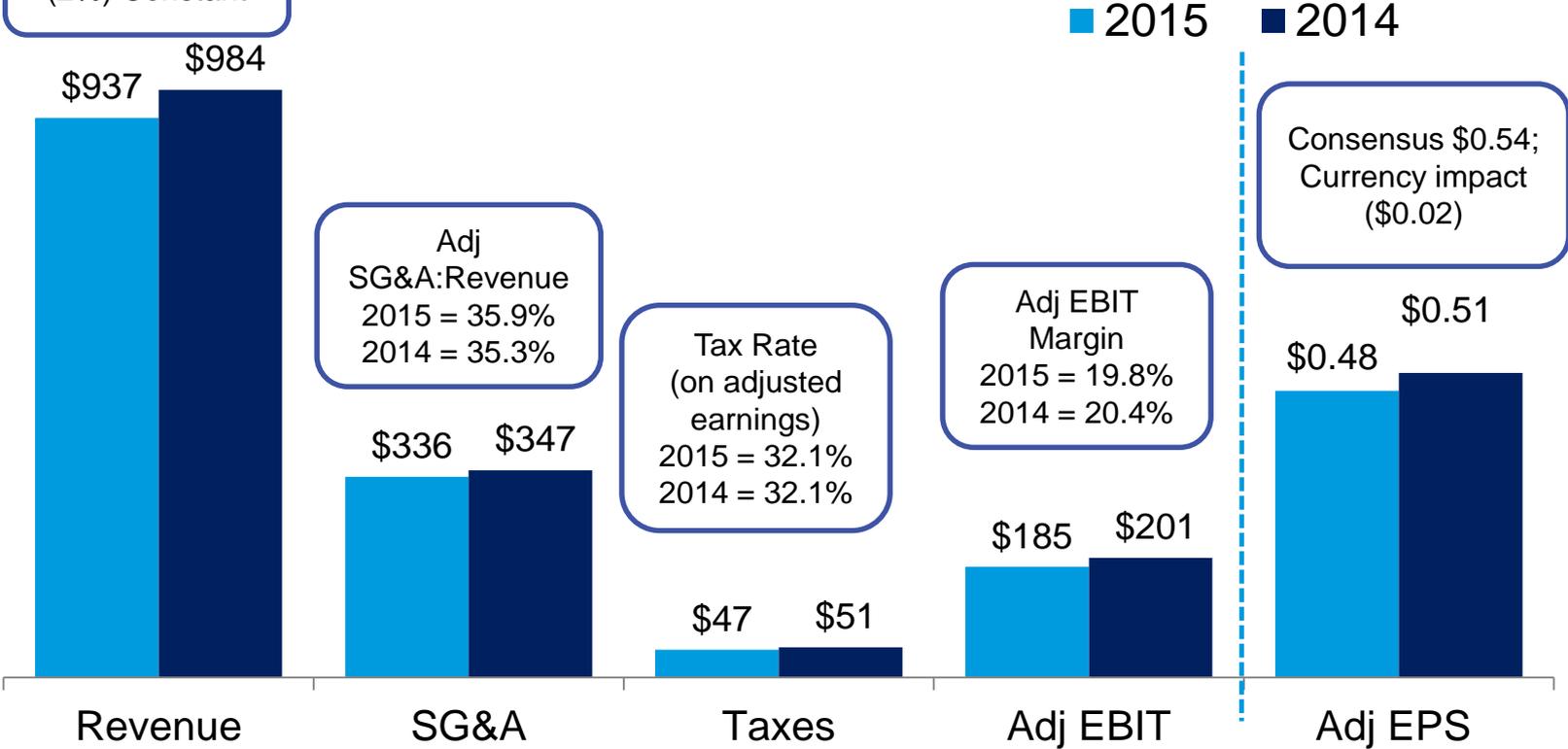
Fourth Quarter 2015 – Financial Highlights

- ❑ Revenue of \$937 million
 - 2% decline on a constant currency basis
 - 5% decline on a reported basis
- ❑ Adjusted EPS of \$0.48; GAAP EPS of \$0.44
 - Adjusted EPS negatively impacted by \$0.02 from foreign exchange translation
- ❑ SG&A expenses of \$341 million
 - \$6 million reduction from prior year
 - SG&A:Revenue = 36.4%, 110 basis point increase over prior year
- ❑ Free Cash Flow of \$157 million; GAAP cash from operations of \$164 million
- ❑ Repurchased \$35 million of common stock; refinanced \$110 million of debt using funds from a \$150 million bank term loan

Fourth Quarter 2015 – Adjusted Results (1)

\$ millions, except EPS

(5%) Reported
(2%) Constant



(1) A reconciliation of GAAP to Non-GAAP measures can be found in the appendix of this presentation..

Fourth Quarter 2015 - Earnings Per Share Reconciliation ⁽¹⁾

	Q4 2015	Q4 2014
Adjusted EPS from continuing operations	\$0.48	\$0.51
Gain on sale of Imagitas and net acquisition and disposition related expenses	(\$0.02)	-
Restructuring charges and asset impairments	(\$0.05)	(\$0.22)
GAAP EPS from continuing operations	\$0.41	\$0.29
Discontinued operations - income	\$0.03	\$0.02
GAAP EPS	\$0.44	\$0.31

(1) The sum of earnings per share may not equal the totals above due to rounding.

Fourth Quarter 2015

Financial Performance – Business Segments

SMB Solutions Group (\$ millions)	Q4 2015	Q4 2014	Y/Y %, Reported	Y/Y %, Ex Currency
North America Mailing	\$363	\$376	(3%)	(2%)
International Mailing	114	134	(15%)	(6%)
SMB Revenue	\$477	\$510	(6%)	(3%)
North America Mailing	\$165	\$166	(1%)	
International Mailing	14	21	(32%)	
SMB EBIT	\$179	\$187	(4%)	

North America Mailing

- Revenue declined on a constant currency basis at a lesser rate than through the first nine months of the year.
- In the U.S., equipment sales declined one percent versus the prior year while overall recurring revenue streams continued to perform in-line with prior quarters.
- EBIT margin improved versus the prior year due to the mix of business and lower employee-related costs.

International Mailing

- Revenue declined at its lowest rate all year, benefiting from improved equipment sales trends in most of the major markets where the Company has completed the shift in its go-to-market strategy.
- Equipment sales revenue grew on a CC basis, driven in part by increased sales in the UK. In France, equipment sales declined at a lesser rate than in previous quarters as the new sales structure increased productivity. Equipment sales growth was offset by a decline in the recurring revenue streams.
- During the quarter, the Company sold, or entered into agreements to sell assets and convert to a dealer model in Mexico, South Africa and five markets in Asia.
- EBIT margin declined versus the prior year due to the impact of currency on costs and reduced, higher-margin recurring stream revenue.

Fourth Quarter 2015

Financial Performance – Business Segments

Enterprise Business Solutions Group (\$ millions)	Q4 2015	Q4 2014	Y/Y %, Reported	Y/Y %, Ex Currency
Production Mail	\$122	\$132	(7%)	(3%)
Presort Services	122	117	4%	4%
Enterprise Revenue	\$245	\$249	(2%)	1%
Production Mail	\$17	\$20	(15%)	
Presort Services	28	30	(8%)	
Enterprise EBIT	\$45	\$50	(10%)	

Production Mail

- Revenue trends improved versus the prior two quarters and benefited from growth in inserting equipment sales, driven in part by the new Epic™ product line, and higher supplies revenue.
- Revenue was adversely impacted by fewer printer installations than the prior year.
- EBIT margin declined versus the prior year due to product mix and increased engineering investments.

Presort Services

- Revenue benefited from higher volumes of First Class and Standard mail processed versus the prior year, as well as new client acquisitions.
- EBIT margin declined versus the prior year due in part to investments made to expand the network into two new U.S. markets.

Fourth Quarter 2015

Financial Performance – Business Segments

Digital Commerce Solutions Group (\$ millions)	Q4 2015	Q4 2014	Y/Y %, Reported	Y/Y %, Ex Currency
Software Solutions	\$103	\$116	(12%)	(7%)
Global Ecommerce	112	77	45%	46%
Digital Commerce Revenue	\$215	\$194	11%	14%
Software Solutions	\$14	\$21	(34%)	
Global Ecommerce	9	8	23%	
Digital Commerce EBIT	\$23	\$28	(19%)	

Software Services

- Revenue declined due to lower licensing revenues in the Americas and Europe.
- The Company has allocated additional resources to expand its channel reach and focus on several high-potential industries and solutions.
- EBIT margin declined as a result of the lower amount of licensing revenue, which has a high margin.

Global Ecommerce

- Results included a full quarter of revenue from Borderfree and growth in UK marketplace revenue. A number of new retail clients and expanded payment options also added to revenue in the quarter.
- However, outbound package shipments from the U.S. continued to be pressured by the strong U.S. dollar. This was especially true with regard to the Canadian and Australian dollars, which both declined in value by 15% versus the U.S. currency in comparison to the prior year. These markets represent two of the top three markets for volume shipped from the U.S.
- EBIT margin declined versus the prior year due to the amortization of acquisition-related intangible assets, which offset the early stages of synergy savings.

Fourth Quarter 2015

Financial Performance – Business Segments

Other (\$ millions)	Q4 2015	Q4 2014	Y/Y %, Reported	Y/Y %, Ex Currency
Revenue	\$0	\$31	NM	NM
EBIT	\$0	\$5	NM	

The Other segment is comprised of the Imagitas marketing services business, which was sold in May 2015.

2016 Guidance

2016 Guidance – Important to Note

- ❑ The Company's guidance excludes any unusual items that may occur or additional portfolio or restructuring actions, not specifically identified, as the Company implements plans to further streamline its operations and reduce costs.
- ❑ Guidance also assumes that the global economy and foreign exchange markets in 2016 will not change significantly from year-end 2015 levels.
 - Volatility in the foreign exchange markets could have a material effect on the Company's reported results compared to guidance.
 - From a sensitivity perspective, for each 5% movement of the exchange rates material to the Company's business, reported revenue growth could be impacted by an approximately 150 basis point change and adjusted earnings per share could be impacted by about \$0.03 per share.

2016 Guidance

The Company expects:

- ❑ Revenue, excluding the impacts of currency; to be driven by growth in the double-digit range in Digital Commerce Solutions; flat to modest growth in Enterprise Business Solutions and a low single-digit decline in SMB Solutions.

- ❑ Revenue is expected to benefit from:
 - the completion of the go-to-market shift in the Company's major markets;
 - new product launches across the portfolio;
 - recent acquisitions, including Borderfree, Real Time Content (RTC) and Enroute Systems Corporation;
 - the addition of new brands and retailers in ecommerce;
 - the expansion of the Company's Presort Services network.

2016 Guidance

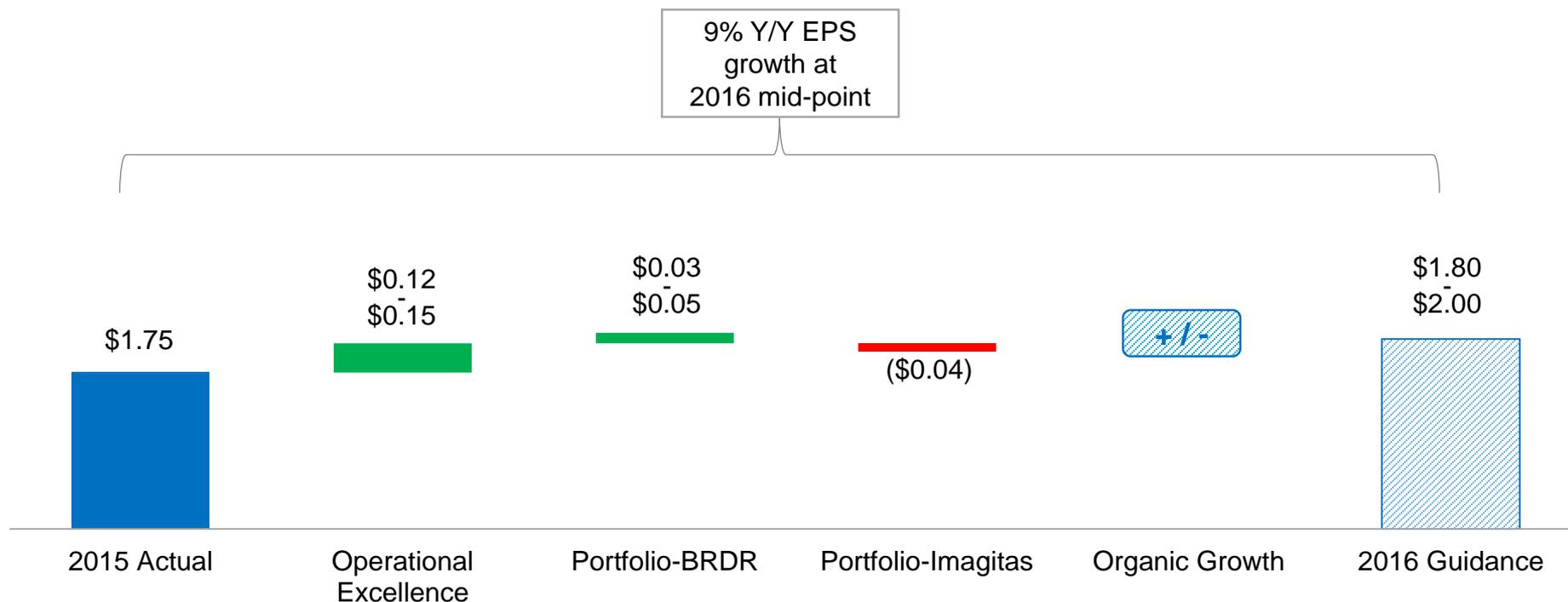
The Company expects:

- ❑ Ongoing improvement in SG&A as a percent of revenue as a result of the expected benefits from the implementation of the new ERP program. The majority of these benefits in 2016 are expected to be realized in the second half of the year, after the U.S. launch and stabilization period.
- ❑ Incremental Marketing expense related to the new advertising campaign that is expected to be the highest in the first and fourth quarters.
- ❑ A tax rate in the range of 32 to 35 percent.

2016 Guidance

	2015 Actual	2016 Guidance
Revenue growth % vs prior year on a constant currency basis	-2.9%	-1% to +2%
GAAP Earnings per Share	\$2.03	\$1.80 to \$2.00
Adjusted Earnings per Share	\$1.75	\$1.80 to \$2.00
Free Cash Flow (\$ millions)	\$456	\$425 to \$525

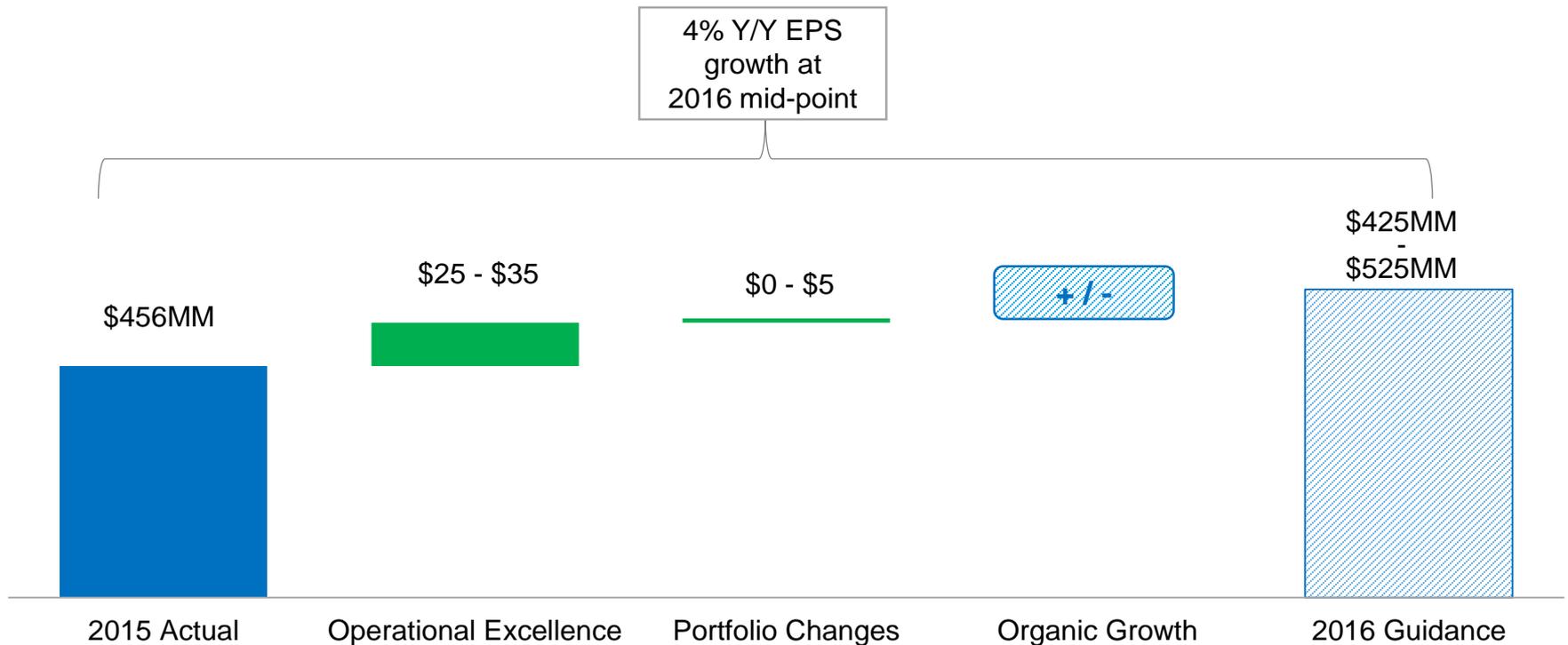
2015 – 2016 EPS Guidance



2016

- ❑ Operational Excellence – Restructure/early ERP benefits
- ❑ Borderfree - Expected synergies partly offset by amortization of intangibles
- ❑ Imagitas - Loss of earnings from sale in 2015
- ❑ Organic Growth – Improving revenue trends and operating leverage, partially offset by incremental marketing spend

2015 – 2016 Free Cash Flow Guidance



2016

- ❑ Operational Excellence – Early ERP benefits
- ❑ Portfolio Changes – Borderfree Expected synergies partly offset by amortization of intangibles and loss free cash flow from Imagitas
- ❑ Organic Growth – Improving revenue trends, operating leverage and incremental marketing spend

Appendix

Financial Segment Reporting

The Company has revised its business segment reporting for its Digital Commerce Solutions segment. The Company's business segment reporting reflects the clients served in each market and the way it manages these segments for growth and profitability. The reporting segment groups are the SMB Solutions group; the Enterprise Business Solutions group; the Digital Commerce Solutions group; and the Other segment.

The **SMB Solutions group** offers mailing equipment, financing, services and supplies for small and medium businesses to efficiently create mail and evidence postage. This group includes the North America Mailing and International Mailing segments. North America Mailing includes the operations of U.S. and Canada Mailing. International Mailing includes all other SMB operations around the world.

The **Enterprise Business Solutions group** provides mailing and printing equipment and services for large enterprise clients to process mail, including sortation services to qualify large mail volumes for postal worksharing discounts. This group includes the global Production Mail and Presort Services segments.

The **Digital Commerce Solutions group** provides customer engagement, customer information and location intelligence software; and solutions that facilitate global cross-border ecommerce transactions and shipping solutions for businesses of all sizes. This group includes the Software Solutions and Global Ecommerce segments.

The **Other segment** includes the Imagitas marketing services business, which was sold on May 29, 2015.



Global SMB Market = \$4bn



Global Enterprise Market = \$5bn



Global Digital Commerce Market = \$28bn

Forward-Looking Statements

This document contains “forward-looking statements” about the Company’s expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about its future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: mail volumes; the uncertain economic environment; timely development, market acceptance and regulatory approvals, if needed, of new products; fluctuations in customer demand; changes in postal regulations; interrupted use of key information systems; management of outsourcing arrangements; the implementation of a new enterprise resource planning system; changes in business portfolio; the success of our investment in rebranding the Company; the risk of customer concentration in our Digital Commerce Solutions group; integrating newly acquired businesses, including operations and product and service offerings; foreign currency exchange rates; changes in our credit ratings; management of credit risk; changes in interest rates; the financial health of national posts; and other factors beyond its control as more fully outlined in the Company's 2014 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

Note: Consolidated statements of income; revenue and EBIT by business segment; and reconciliation of GAAP to non-GAAP measures for the three months ended December 31, 2015 and 2014, and consolidated balance sheets at December 31, 2015 and 2014 are attached.

Pitney Bowes Inc.
Consolidated Statements of Income
(Unaudited; in thousands, except per share data)

	Three months ended December 31,		Twelve months ended December 31,	
	2015	2014	2015	2014
Revenue:				
Equipment sales	\$ 199,831	\$ 212,339	\$ 695,159	\$ 770,371
Supplies	72,925	71,691	288,103	300,040
Software	103,265	116,852	386,506	429,743
Rentals	107,934	119,560	441,663	484,629
Financing	103,043	107,330	410,035	432,859
Support services	139,149	154,372	554,764	625,135
Business services	210,800	201,769	801,830	778,727
Total revenue	<u>936,947</u>	<u>983,913</u>	<u>3,578,060</u>	<u>3,821,504</u>
Costs and expenses:				
Cost of equipment sales	98,363	103,388	331,069	365,724
Cost of supplies	22,890	23,546	88,802	93,675
Cost of software	27,996	30,337	113,580	123,760
Cost of rentals	21,061	23,065	84,188	97,338
Financing interest expense	17,620	18,829	71,791	78,562
Cost of support services	78,107	88,800	322,960	377,003
Cost of business services	140,642	138,257	546,201	544,729
Selling, general and administrative	340,643	346,903	1,279,961	1,378,400
Research and development	26,463	29,030	110,156	109,931
Restructuring charges and asset impairments, net	11,477	61,894	25,782	84,560
Interest expense, net	22,383	23,184	87,583	90,888
Other expense (income), net	78	-	(94,838)	45,738
Total costs and expenses	<u>807,723</u>	<u>887,233</u>	<u>2,967,235</u>	<u>3,390,308</u>
Income from continuing operations before income taxes	129,224	96,680	610,825	431,196
Provision for income taxes	44,204	33,134	189,778	112,815
Income from continuing operations	85,020	63,546	421,047	318,381
Income from discontinued operations, net of tax	5,853	3,576	5,271	33,749
Net income before attribution of noncontrolling interests	90,873	67,122	426,318	352,130
Less: Preferred stock dividends of subsidiaries attributable to noncontrolling interests	4,594	4,594	18,375	18,375
Net income - Pitney Bowes Inc.	<u>\$ 86,279</u>	<u>\$ 62,528</u>	<u>\$ 407,943</u>	<u>\$ 333,755</u>
Amounts attributable to common stockholders:				
Income from continuing operations	\$ 80,426	\$ 58,952	\$ 402,672	\$ 300,006
Income from discontinued operations, net of tax	5,853	3,576	5,271	33,749
Net income - Pitney Bowes Inc.	<u>\$ 86,279</u>	<u>\$ 62,528</u>	<u>\$ 407,943</u>	<u>\$ 333,755</u>
Basic earnings per share attributable to common stockholders ⁽¹⁾:				
Continuing operations	\$ 0.41	\$ 0.29	\$ 2.01	\$ 1.49
Discontinued operations	0.03	0.02	0.03	0.17
Net income - Pitney Bowes Inc.	<u>\$ 0.44</u>	<u>\$ 0.31</u>	<u>\$ 2.04</u>	<u>\$ 1.65</u>
Diluted earnings per share attributable to common stockholders ⁽¹⁾:				
Continuing operations	\$ 0.41	\$ 0.29	\$ 2.00	\$ 1.47
Discontinued operations	0.03	0.02	0.03	0.17
Net income - Pitney Bowes Inc.	<u>\$ 0.44</u>	<u>\$ 0.31</u>	<u>\$ 2.03</u>	<u>\$ 1.64</u>
Weighted-average shares used in diluted EPS	<u>197,959,779</u>	<u>203,110,509</u>	<u>200,944,874</u>	<u>203,961,446</u>

⁽¹⁾ The sum of the earnings per share amounts may not equal the totals due to rounding.

Pitney Bowes Inc.
Consolidated Balance Sheets
(Unaudited; in thousands, except per share data)

	December 31, 2015	December 31, 2014 ⁽¹⁾
<u>Assets</u>		
Current assets:		
Cash and cash equivalents	\$ 677,431	\$ 1,079,145
Short-term investments	102,122	32,121
Accounts receivable, gross	466,589	448,017
Allowance for doubtful accounts	<u>(9,262)</u>	<u>(10,742)</u>
Accounts receivable, net	457,327	437,275
Short-term finance receivables	950,684	1,019,412
Allowance for credit losses	<u>(15,514)</u>	<u>(19,108)</u>
Short-term finance receivables, net	935,170	1,000,304
Inventories	88,824	84,827
Current income taxes	6,584	28,584
Other current assets and prepayments	64,325	57,173
Assets held for sale	<u>-</u>	<u>52,271</u>
Total current assets	2,331,783	2,771,700
Property, plant and equipment, net	330,088	285,091
Rental property and equipment, net	180,662	200,380
Long-term finance receivables	769,303	828,723
Allowance for credit losses	<u>(6,249)</u>	<u>(9,002)</u>
Long-term finance receivables, net	763,054	819,721
Goodwill	1,745,957	1,672,721
Intangible assets, net	187,378	82,173
Non-current income taxes	70,294	98,806
Other assets	<u>532,245</u>	<u>569,110</u>
Total assets	<u>\$ 6,141,461</u>	<u>\$ 6,499,702</u>
<u>Liabilities, noncontrolling interests and stockholders' equity</u>		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 1,457,614	\$ 1,572,971
Current income taxes	16,620	30,527
Current portion of long-term debt and notes payable	461,085	324,879
Advance billings	<u>353,025</u>	<u>386,846</u>
Total current liabilities	2,288,344	2,315,223
Deferred taxes on income	205,668	114,950
Tax uncertainties and other income tax liabilities	68,429	86,127
Long-term debt	2,507,912	2,927,127
Other non-current liabilities	<u>596,017</u>	<u>682,646</u>
Total liabilities	<u>5,666,370</u>	<u>6,126,073</u>
Noncontrolling interests (Preferred stockholders' equity in subsidiaries)	296,370	296,370
Stockholders' equity:		
Cumulative preferred stock, \$50 par value, 4% convertible	1	1
Cumulative preference stock, no par value, \$2.12 convertible	505	548
Common stock, \$1 par value	323,338	323,338
Additional paid-in-capital	161,280	178,852
Retained earnings	5,155,537	4,897,708
Accumulated other comprehensive loss	(888,635)	(846,156)
Treasury stock, at cost	<u>(4,573,305)</u>	<u>(4,477,032)</u>
Total Pitney Bowes Inc. stockholders' equity	<u>178,721</u>	<u>77,259</u>
Total liabilities, noncontrolling interests and stockholders' equity	<u>\$ 6,141,461</u>	<u>\$ 6,499,702</u>

⁽¹⁾ Certain prior year amounts have been revised.

Pitney Bowes Inc.
Revenue and EBIT
Business Segments
(Unaudited; in thousands)

	Three Months Ended December 31,		
	2015	2014	% Change
Revenue			
North America Mailing	\$ 363,316	\$ 376,421	(3%)
International Mailing	113,930	133,621	(15%)
Small & Medium Business Solutions	477,246	510,042	(6%)
Production Mail	122,298	131,730	(7%)
Presort Services	122,247	117,350	4%
Enterprise Business Solutions	244,545	249,080	(2%)
Software Solutions	102,992	116,462	(12%)
Global Ecommerce	112,164	77,244	45%
Digital Commerce Solutions	215,156	193,706	11%
Other	-	31,085	(100%)
Total revenue	\$ 936,947	\$ 983,913	(5%)
EBIT ⁽¹⁾			
North America Mailing	\$ 164,537	\$ 165,764	(1%)
International Mailing	14,485	21,363	(32%)
Small & Medium Business Solutions	179,022	187,127	(4%)
Production Mail	16,793	19,678	(15%)
Presort Services	27,709	29,995	(8%)
Enterprise Business Solutions	44,502	49,673	(10%)
Software Solutions	13,627	20,573	(34%)
Global Ecommerce	9,267	7,533	23%
Digital Commerce Solutions	22,894	28,106	(19%)
Other	-	5,275	(100%)
Total EBIT	246,418	270,181	(9%)
Unallocated amounts:			
Interest, net ⁽²⁾	(40,003)	(42,013)	
Corporate and other expenses	(61,136)	(69,594)	
Restructuring charges and asset impairments, net	(11,477)	(61,894)	
Other expense, net	(78)	-	
Acquisition/disposition related expenses	(4,500)	-	
Income from continuing operations before income taxes	\$ 129,224	\$ 96,680	

(1) Segment EBIT excludes interest, taxes, general corporate expenses, restructuring charges and other items, which are not allocated to a particular business segment.

(2) Includes financing interest expense and interest expense, net.

Pitney Bowes Inc.
Revenue and EBIT
Business Segments
(Unaudited; in thousands)

	<u>Twelve Months Ended December 31,</u>		
	<u>2015</u>	<u>2014</u>	<u>% Change</u>
<u>Revenue</u>			
North America Mailing	\$ 1,435,140	\$ 1,491,927	(4%)
International Mailing	445,328	572,440	(22%)
Small & Medium Business Solutions	<u>1,880,468</u>	<u>2,064,367</u>	(9%)
Production Mail	421,178	462,199	(9%)
Presort Services	473,612	456,556	4%
Enterprise Business Solutions	<u>894,790</u>	<u>918,755</u>	(3%)
Software Solutions	385,908	428,662	(10%)
Global Ecommerce	362,087	281,643	29%
Digital Commerce Solutions	<u>747,995</u>	<u>710,305</u>	5%
Other	54,807	128,077	(57%)
Total revenue	<u>\$ 3,578,060</u>	<u>\$ 3,821,504</u>	(6%)
<u>EBIT</u> ⁽¹⁾			
North America Mailing	\$ 646,913	\$ 642,521	1%
International Mailing	51,070	88,710	(42%)
Small & Medium Business Solutions	<u>697,983</u>	<u>731,231</u>	(5%)
Production Mail	48,254	47,543	1%
Presort Services	104,655	98,230	7%
Enterprise Business Solutions	<u>152,909</u>	<u>145,773</u>	5%
Software Solutions	48,531	51,193	(5%)
Global Ecommerce	19,229	16,633	16%
Digital Commerce Solutions	<u>67,760</u>	<u>67,826</u>	(0%)
Other	10,569	19,240	(45%)
Total EBIT	929,221	964,070	(4%)
Unallocated amounts:			
Interest, net ⁽²⁾	(159,374)	(169,450)	
Corporate and other expenses	(213,095)	(233,126)	
Restructuring charges and asset impairments, net	(25,782)	(84,560)	
Other income (expense), net	94,838	(45,738)	
Acquisition/disposition related expenses	(14,983)	-	
Income from continuing operations before income taxes	<u>\$ 610,825</u>	<u>\$ 431,196</u>	

(1) Segment EBIT excludes interest, taxes, general corporate expenses, restructuring charges and other items, which are not allocated to a particular business segment.

(2) Includes financing interest expense and interest expense, net.

Pitney Bowes Inc.
Reconciliation of Reported Consolidated Results to Adjusted Results
(Unaudited; in thousands, except per share data)

	<u>Three Months Ended December 31,</u>		<u>Twelve Months Ended December 31,</u>	
	<u>2015</u>	<u>2014</u>	<u>2015</u>	<u>2014</u>
Income from continuing operations				
after income taxes, as reported:	\$ 80,426	\$ 58,952	\$ 402,672	\$ 300,006
Restructuring charges and asset impairments, net	9,481	44,188	18,089	59,349
Loss (gain) on sale/disposition of businesses	4,149	-	(84,250)	-
Acquisition and disposition transaction costs	48	-	11,475	-
Legal settlement	-	-	4,250	-
Acquisition related compensation expense	-	-	7,246	-
Investment divestiture	-	-	(7,756)	(9,774)
Extinguishment of debt	-	-	-	37,833
Income from continuing operations				
after income taxes, as adjusted:	\$ 94,104	\$ 103,140	\$ 351,726	\$ 387,414
Diluted earnings per share from				
continuing operations, as reported:	\$ 0.41	\$ 0.29	\$ 2.00	\$ 1.47
Restructuring charges and asset impairments, net	0.05	0.22	0.09	0.29
Loss (gain) on sale/disposition of businesses	0.02	-	(0.42)	-
Acquisition and disposition transaction costs	-	-	0.06	-
Legal settlement	-	-	0.02	-
Acquisition related compensation expense	-	-	0.04	-
Investment divestiture	-	-	(0.04)	(0.05)
Extinguishment of debt	-	-	-	0.19
Diluted earnings per share from continuing				
operations, as adjusted:	\$ 0.48	\$ 0.51	\$ 1.75	\$ 1.90
Net cash provided by operating activities,				
as reported:	\$ 163,924	\$ 258,094	\$ 514,639	\$ 655,526
Capital expenditures	(36,686)	(59,286)	(166,329)	(180,556)
Restructuring payments	16,030	14,011	62,086	56,162
(Receipts) payments related to investment divestiture	-	(59,475)	20,602	(5,737)
Reserve account deposits	1,428	253	(24,202)	(15,666)
Acquisition related compensation payment	-	-	10,483	-
Tax payment related to sale of Imagitas	5,306	-	21,224	-
Cash transaction fees related to acquisitions				
and dispositions	6,856	-	17,971	-
Extinguishment of debt	-	-	-	61,657
Free cash flow, as adjusted:	\$ 156,858	\$ 153,597	\$ 456,474	\$ 571,386

Note: The sum of the earnings per share amounts may not equal the totals due to rounding.

Pitney Bowes Inc.
Reconciliation of Reported Consolidated Results to Adjusted Results
(Unaudited; in thousands)

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2015	2014	2015	2014
Income from continuing operations				
after income taxes, as reported	\$ 80,426	\$ 58,952	\$ 402,672	\$ 300,006
Restructuring charges and asset impairments, net	9,481	44,188	18,089	59,349
Loss (gain) on sale/disposition of businesses	4,149	-	(84,250)	-
Acquisition and disposition transaction costs	48	-	11,475	-
Legal settlement	-	-	4,250	-
Acquisition related compensation expense	-	-	7,246	-
Investment divestiture	-	-	(7,756)	(9,774)
Extinguishment of debt	-	-	-	37,833
Income from continuing operations				
after income taxes, as adjusted	94,104	103,140	351,726	387,414
Provision for income taxes, as adjusted	46,581	50,840	186,651	155,705
Preferred stock dividends of subsidiaries				
attributable to noncontrolling interests	4,594	4,594	18,375	18,375
Income from continuing operations				
before income taxes, as adjusted	145,279	158,574	556,752	561,494
Interest, net	40,003	42,013	159,374	169,450
Adjusted EBIT	185,282	200,587	716,126	730,944
Depreciation and amortization	45,826	54,728	173,312	197,234
Adjusted EBITDA	\$ 231,108	\$ 255,315	\$ 889,438	\$ 928,178